

Cabinet Leadership

Cabinet Leadership leads their respective categories, working closely alongside the Chief of Staff to provide Cabinet members with appropriate resources. These roles collaborate closely with Cabinet members to ensure the success of the Executive Cabinet.

Director of Diversity and Inclusion

-Part of the Cabinet leadership team, this role works to support ASG's Diversity and Inclusion program to create a visible and transparent campus where students can work together to seek solutions to promote equal opportunity and an engaging atmosphere that ensures the dignity of all students. In this manner, ASG can celebrate freedom of discussion and diversity in ideas. ASG is committed to increasing students' awareness of diversity and increasing the extent to which they value its significance through involvement and participation. Responsibilities include conducting biweekly 1:1 meetings and supporting the Chief of Staff and Cabinet Members.

- Alex Alvarez – aja007@uark.edu

Director of Marketing

-Part of the Cabinet Leadership team, this role helps coordinate external marketing efforts including social media, graphics, and posters. This position works to ensure there is equal representation of ASG agents on ASG platforms. They also help advertise programming while keeping students informed of legislation and policies and are also responsible for responding to student questions/concerns on social media platforms.

- Peyton Jobe – pljobe@uark.edu

Director of Programming

-Part of the Cabinet Leadership team, this role oversees programs and events planned by the Executive Cabinet. Responsibilities include conducting biweekly 1:1 meetings and supporting the Chief of Staff and Cabinet Members.

- Pierce Reitnauer – jpreitna@uark.edu

Director of Policy

-Part of the Cabinet Leadership team, this role oversees policy and legislative proposals from the Executive Cabinet. Responsibilities include conducting biweekly 1:1 meetings and supporting the Chief of Staff and Cabinet Members.

- Avery Hasten – arhasten@uark.edu

Advisors / Deputies

These positions are subject to the changing needs of each respective executive officer. In short, the executive advisor/deputy positions work closely alongside executive office members to ensure that their job duties are being fulfilled.

Advisor to the President

-“My advisor should first and foremost be passionate about ASG and cohesion within the student government. I will depend on my advisor to write speeches and proposals, so I encourage applicants to showcase strong writing skills through their application. Excel skills are also strongly preferred. My advisor should be willing to handle a significant time commitment for the coming year. Email me with any further questions (leloften@uark.edu).”- Lauren Loften, 2022-2023 Student Body President

- Blake Sooter – jbsooter@uark.edu

Advisor to the Vice President

“My advisor should be excited to create intentional programming for our campus. I want to work with someone who is passionate, attentive to detail, adaptable, and can help me step back and see the big picture. I’d be excited to work with someone who has fresh ideas about how to make the events overseen by the Vice President more representative of the student body, and I really hope this will be a fun position! Feel free to reach out to me at (479) 252-8474.” - Tyler Merreighn, 2022-2023 Student Body Vice President

- Josie Zakrzewski – jmzakrze@uark.edu

Deputy Treasurer

“My Deputy Treasurer should be determined, passionate and dedicated to making funding accessible to all RSOs. They should bring in new ideas to allow the funding process to become smoother and more efficient. I expect my Deputy Treasurer to be my right-hand, and we will communicate, learn and prosper together! Having a candidate that has strengths in my weaknesses and experiences both inside and outside of ASG will allow for a very successful year. I expect nothing but a driving power towards our goals throughout next year and a firm grip on knowing how to work in a team. Please reach out if you have any questions or comments! (407-491-4345)” - Grady Schmidt, 2022-2023 Student Body Treasurer

- Peyton Fair – pfair@uark.edu

Deputy Secretary

- “My Deputy Secretary should be dedicated and eager to expanding the reach of what resources, opportunities, and events ASG has to offer. They need to have a genuine love for this University and its people but also a deep desire of continuing to enhance the overall college experience. I expect them to be diligent in their work, communicative with me always, and passionate about this team. Innovative ideas and exciting new perspectives are necessary and very much appreciated. I am looking for someone who can sharpen me in my weak areas and assist me in being the best Student Body Secretary that I can be! ASG experience and an understanding of campus life outside of the organization would be quite preferable as well. Here for questions, comments, & anything in between! (918-407-2236)” - Kara Grace Mirando, 2022-2023 Student Body Secretary

- Ben Walworth – asgweb@uark.edu

Marketing

These positions work closely underneath the Secretary and Director of Marketing to communicate ASG's initiatives to the student body, ensuring that ASG is accessible to a wide audience.

Director of Graphic Design / Deputy Director of Graphic Design

-Assist the ASG Secretary in the production, distribution, and branding of graphics and ASG social media accounts and other marketing outlets. Students with a background in social media, graphic design, and content production are highly encouraged to apply.

- Piper Schuerman – prschuer@uark.edu and Deputy Director Aby Beck – abybeck@uark.edu

Director of Photography

-Work with the ASG marketing department to produce and collect photos for ASG's social media, website, and other external outlets. Knowledge and experience with photography and camera equipment is recommended.

- Margaret Fitzgerald – maf019@uark.edu

Webmaster

-Update and manage the ASG website. This position requires a knowledge of WordPress, accessibility features, and minor HTML.

- Ben Walworth – asgweb@uark.edu

Policy Positions

These positions are generally focused on policy initiatives (senate legislation, proposals to administrator, etc.) that advocate for the needs of students. These Cabinet members often work closely alongside senators and university officials to ensure the student body can implement tangible change.

Director of Academics

-The main job of the Director of Academics is to create policy that voices the academic needs of the student body. This position works with curriculum, academic resources, academic advising and university policy. The position will constantly work to ensure academic equity on campus.

- Cael Losenegger – cwlosene@uark.edu

Deputy Director of Diversity and Inclusion

-The main mission for ASG's Diversity and Inclusion program is to create a visible and transparent campus where students can work together to seek solutions to promote equal opportunity and an engaging atmosphere that ensures the dignity of all students. In this manner, ASG can celebrate freedom of discussion and diversity in ideas. ASG is committed to increasing students' awareness of diversity and increasing the extent to which they value its significance through involvement and participation.

- Deputy Director Estefani Ramirez – er031@uark.edu

Director of External Relations / Deputy Director of External Relations

-Leads the Razorback Action Group and oversees ASG's lobbying efforts to the Arkansas State Legislator. The responsibilities of this position vary on the legislative agenda but aim to improve student life through legal advocacy. Students who are passionate about government, legislation, and the lawmaking process are encouraged to apply.

- Abi Vance – ahvance@uark.edu ▪ Deputy Director Maddie Johnson – mej048@uark.edu

Director of Municipal Relations

-Municipal relation focuses on building strong and lasting bonds between students, the University, and the greater Northwest Arkansas community. Key areas of focus for this position include advocating for a voting center on campus, being a liaison to Washington County, and voter registration efforts.

- Zane Colvin – zscolvin@uark.edu

Director of Open Access Resources

-Open Educational Resources is a vast campus effort that encourages the use and authorship of free textbooks. Read more at <https://libraries.uark.edu/oer/>. Additionally, the introduction of a free New York Times subscription for all UARK students is an exciting enhancement to campus readership. The Director will oversee the introduction, implementation, and advertisement of these advantageous resources for students.

- Hailey Hoog – hdhoog@uark.edu

Programming Positions

These positions place an emphasis on creating events that engage the student body.

Director of Athletics / Deputy Director of Athletics

-This position works closely with Razorback athletic programs and officials to oversee the planning of events such as the International Game Day, Hot Dogs with Head Hogs, and Rollin' with the Razorbacks. Additionally, the Director of Athletics assists in promoting various athletic resources like the Student Access Pass.

- Jason Neely – jmneely@uark.edu ▪ Deputy Director Jordyn Releford – jnrelefo@uark.edu

Director of Campus Life / Deputy Director of Campus Life

-Works to create unique and exciting change on campus that is meant to uplift student life. This position relies on someone with creativity and flexibility to have the best impact on student needs and desires. Furthermore, the Director of Campus Life meets bi-weekly with campus dining services to advocate for student needs.

- Mallory MacDonald – mamacdon@uark.edu

Director of Global Awareness

-This position has a specific focus on coordinating events and policies that involve and reflect the needs of the international student community.

- Mackenzie Mollner – mmmollne@uark.edu

Director of Lifetime Engagement / Deputy Director of Lifetime Engagement

-Works to curate and implement programming related to student retention and ASG alumni engagement. Lifetime engagement works closely alongside the ASG Alumni Society to ensure the ongoing success of ASG. As well, this position oversees the creation of and maintenance of a scholarship funded by ASG Alumni.

- Allie Rosen – agrosen@uark.edu ▪ Deputy Director William Sanders – wts003@uark.edu

Director of Special Events (2)

-The Director of Special Events' responsibilities are broad and encompass some of the campus' most cherished traditions such as Homecoming Court or the Dr. Martin Luther King Jr. Vigil. This position works with the VP to help with event planning and ensure that they are successful for all students involved.

-The 22-23 Executive team is considering adding a Fall semester 2nd Director of Special Events

- Mackenzie Mollner – mmmollne@uark.edu

Director of Sustainability

-The Director of Sustainability works as a liaison between ASG and the Office for Sustainability. Additionally, the job involves advocating for on-campus and ecofriendly initiatives. The position also requires sitting on the Campus Sustainability Council and the Student Sustainability Coalition which helps RSOs collaborate on sustainable initiatives on campus.

- Olivia Ervin – oiervin@uark.edu

Director of Veterans Affairs

-Working to represent all veterans on our campus, this role advocates and highlights the military affiliates that commit themselves to defend the United States. Ranging from RSO outreach to honoring distinguished Razorback veterans, Director of Veteran Affairs is an important role that honors the nation's heroes. Responsibilities include Veteran's Day ceremonies and networking with ROTC.

- Seth Cobb – sethcobb@uark.edu

Student Well-Being

Director of Accessibility

-New position for the 2022-2023 school year. This position will facilitate exchange between ASG and students with disabilities, promoting relevant resources such as the EMPOWER program and Center for Educational Access. The Director of Accessibility will organize a Campus Accessibility Tour and write relevant policy to promote a more inclusive campus. Questions about this position can be addressed to mmmollne@uark.edu

Director of Mental Health

-Point of contact between CAPs and student government, this position works to de-stigmatize mental health through events and policy in order to promote positive outlets for mental health resources.

▪ Mackenzie Mollner – mmmollne@uark.edu

Director of Physical Health

-The Director of Physical Health coordinates ASG's relationship with Pat Walker Health Center and UREC to produce initiatives that improve UARK student health. Sexual health, personal fitness, and proper nutrition are matters of interest for the Director of Physical Health. Within the last two years, this program has had special concern with responding to the COVID-19 pandemic.

▪ Gary Jackson – gby002@uark.edu

Director of Safety / Deputy Director of Safety

-Promotes the safety of all students and is responsible for planning Safety Week, Sexual Assault Awareness Month Events, and other programs that respond to campus safety issues. Areas of work also include scooter/crosswalk safety, campus lighting and infrastructure issues, and communication with UAPD.

▪ Sophie McAdara – snmccadar@uark.edu ▪ Deputy Director Gerson Fajardo – gffajard@uark.edu

Membership and Student Engagement

Membership and Student Engagement positions focus on student networking and recruitment. Connecting with faculty, Graduate Student Professional Congress, and student concerns are relevant to these positions.

Director of Recruitment

-Works to develop and implement recruiting strategies for the summer, fall, and spring terms. This role is designed to work with students interested in joining ASG, specifically the Associate Member Program and Freshman Leadership Forum programs. Summer availability for New Student Orientation is highly recommended. This role will also focus on recruiting for campus committees in conjunction with the Membership Development Coordinator.

- Lauren Loften – leloften@uark.edu

Director of Committees and Faculty Senate

-This connects ASG to the university faculty and staff to lobby on behalf of ASG legislation or platform initiative in need of Faculty or Staff Senate support. This area works in close connection with the Campus Committees and ASG's Membership Development Coordinator to recruit and assign students to the various campus committees.

- Dane Arbuckle – diarbuck@uark.edu

Director of Student Relations

-Student Relations advocates for the specific needs of students on a yearly basis, holding executive office and university officials accountable. This position works closely in promoting the student poll and creating policy and programming initiatives that improve the general student body.

- Colin Keady – cckeady@uark.edu

Heads of ASG-Sponsored Programs

These positions work to oversee the implementation of ASG-Sponsored programs. They fall in a separate category, as the large majority of their work comes from heading committees while also collaborating on policy, programming, and marketing efforts.

Director of Boss Hog Outfitters

-Boss Hog Outfitters (BHO) provides business attire to university students during professional events, job fairs, interviews, and course projects. Both men's and women's professional attire is available for students to borrow at no cost. The Director of this role maintains a strong partnership with the Career Development Center in addition to leading a committee that helps maintain and advertise the BHO Closet in the Union.

- Grace Martin – asgcab2@uark.edu

Director of Parking and Transit

-The Work It Off program saves students thousands of dollars in parking fines every year. Facilitated by the Director of Parking and Transit, this program is one of the many responsibilities of this position. Additional responsibilities include serving on the Parking and Transit Committee and meetings with admin about parking issues on our campus. Students with interest in working with administration officials are encouraged to apply!

- Abdussaboer Muhammad – asgcab5@uark.edu

Director of Safe Ride

-The Safe Ride Chair oversees the Safe Ride Committee, which is composed of health, transit & parking, and student affairs administrators. The chairperson also runs marketing & event programming for the Safe Ride program.

- Matthew Tribble – saferide@uark.edu