Where Nonwork Activities Occur

Source 1: UC Davis Mobility mobility and Livable Communities Study: Instrument Design “Individual Questionnaire - Part A: About Your Frequent”, page 67. (Link)

29. List up to five grocery stores where you shop (please list the most frequently visited one first).

<table>
<thead>
<tr>
<th>Name of store</th>
<th>Street and city</th>
<th>How you usually get there</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.</td>
<td></td>
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<td>b.</td>
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<td>c.</td>
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<td>d.</td>
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<td>e.</td>
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</tbody>
</table>

Source 2: National Households Travel Survey, Page 1 (Link)
Comments on Source 1 and 2 - Where

Similarities:
- Both questionnaires ask for the names and addresses of destinations, as well as mode. The last piece of information (mode) will have been captured in previous questions so this is unnecessary.
- This type of question structure (asking for an address) is tedious and adds time / mental stress to the survey respondents, but in the interest of changing the source material as little as possible we will assume this level of detail is desired. Further, an address is desirable because it is possible that there are multiple destinations in a region with the same name (Target, McDonald's, etc.)

Differences:
- The NHTS is a travel log survey so events are captured for a specific day or week. The UC Davis survey refers to typical or frequent travel patterns. The purpose of the trip is also elaborated on, which could be beneficial to the survey designers cleaning the data.

Recommendations:
- Source 2 should be used as the model for the design of this survey question, however the desired information is more similar to Source 1.
- Adapt Source 2’s format to ask about typical destinations, including address.
- Maintain address information.

Question Recommendations: Where

Instead of asking for the order of trips/destinations, ask for a list of typical destinations in a nonwork category: recreation, childcare, etc.
An additional note about the NHTS and similar formats:
As shown below, a travel diary can collect information for most of the four question subject areas. We have, however, selected individual questions that we feel are better representations of the desired data, or are more easily adapted.

Notes
- NHTS is a travel log survey to record daily life from respondents
- The questions do not directly ask about the frequent places. But we could use the data to analyze where those frequent places are
- By processing the data, we could also get the frequency of nonwork-related tasks