USC Well-being Collective

A university-wide effort to create a health promoting campus.

An Introduction to the USC Well-being Collective

Administered by
USC Student Health | Office for Health Promotion Strategy
Backbone for the USC Well-being Collective
The Collective Impact Framework (New Definition)

The Collective Impact is a network of community members, organizations, and institutions who advance equity by learning together, aligning, and integrating their actions to achieve population and systems-level change.
The Collective Impact Framework:

5 Essential Conditions

- **A Common Agenda**, shaped by collectively defining the problem and creating a shared vision to solve it.

- **Shared measurement**, based on an agreement among all participants to track and share progress in the same way, which allows for continuous learning, improvement, and accountability.

- **Mutually reinforcing activities**, integrating the participants’ many different activities to maximize the end result.

- **Continuous communication**, which helps to build trust and forge new relationships.

- **A “backbone” team**, dedicated to align and coordinate the work of the group.
The Collective Impact Framework: 5 Strategies for Centering Equity

- Ground the work in data and context, and target solutions
- Focus on systems change, in addition to programs and services
- Shift power within the collaborative
- Listen to and act with community
- Build equity, leadership, and accountability
Strengthen a culture driven by student wellbeing

Our commitment is to enhance student wellbeing by aligning mutual efforts in all areas of the Trojan experience.
Together, we aim to:

- Enhance the culture of equity and inclusion
- Cultivate a culture where individuals and communities thrive
- Disrupt the culture of at-risk substance use
- Foster a culture of consent and healthy relationships
USC Well-being Collective: Timeline

- **2013**: USC welcomes Dr. Ainsley Carry as the Vice President for Student Affairs.
- **2014**: USC represents by Paula Swinford during the creation of the Okanagan Charter in Kelowna, BC Canada.
- **2015**: USC Student Health and the Division of Student Affairs creates a Collective Impact with the common agenda of strengthening a culture driven of student wellbeing.
- **2016**: USC welcomes Dr. Sarah Van Orman as the Chief Health Officer and Associate Vice Provost of Student Health.
- **2017**: The Collective Impact governance structure is formed with 4 Working Groups, a Steering Committee, and a Student Well-being Council.
- **2018**: Development of shared measurements.
- **2019**: Recruitment for student Community Health Organizers.
Partner Participation
FY21 Institutional Partners

Academic Operations and Strategy, Planning and Design
Administrative Operations
Sustainability
Admissions and Planning, Enrollment Services
Admissions and Planning, Orientation Programs
Athletics, Sports Psychology Services
Auxiliary Services, Engagement and Communications
Campus Wellness and Crisis Intervention
Center for Excellence in Teaching (CET)
Equity, Equal Opportunity and Title IX

Graduate Programs
Undergraduate Student Government
University Relations and Communication
Keck School of Medicine
Public Safety
Student Affairs
Student Health
External Partner, Haven at College
External Partner, USC Hillel
Partner Participation

FY21 Recognized Student Organizations

American Lung Association Club
Annenberg Communication Graduate Student Association
Change the Stigma at USC
Colleges Against Cancer
Daily Trojan
Delta Omicron Zeta
Delta Phi Epsilon
Emergency Medical Services of USC
Entrepreneur and Venture Management Association
Graduate Student Government
Interfaith Council
USC Veteran’s Association
Inter-Health Council
Men’s Club Soccer
National Alliance on Mental Illness at USC
Peaks and Professors
Persian Academic and Cultural Student Association
Physical Therapy Class Council
Trojan Scholars Society
Trojan Shelter
Troy Philippines
Undergraduate Student Government
Upsilon Phi Delta
Viterbi Graduate Student Association
COMMUNITY HEALTH ORGANIZERS

Committed to advancing health and wellbeing efforts in our diverse student communities

- Listens and engages with the student community
- Communicates stories and lived-experiences to inform key university decision-makers
- Mobilizes student community
USC Wellbeing Champions

- Leaders of Registered Student Organizations (RSOs)
- Consults with the Office for Health Promotion Strategy to align mission, vision and objectives to USC Well-being Collective strategic goals
- Mini-grants available for student initiatives that promote wellbeing actions
To track progress, members of the student community and the participating partners of the Well-being Collective worked to identify 8 Key Performance Indicators (KPIs) to regularly report and share with the whole USC community.

1. Positive Sense of Belonging
2. Fairness and Equity in classroom
3. Fairness and Equity out of classroom
4. Positive Mental Health
5. At-risk Drinking among all students
6. At-risk Drinking among incoming undergraduates
7. Sexual Assault
8. Upstanding Behaviors
Equity + Inclusion

Enhance the culture of equity and inclusion

National Assessment of Collegiate Campus Climates
Student Affairs: SEIP

Healthy Minds Study: Equity in Mental Health data
Student Health: Health Promotion Strategy

Implicit Bias Training
Student Affairs: SEIP

Pronoun Guidelines
Student Affairs: SEIP

Trojan Food Pantry
Student Affairs: SEIP, Campus Activities

Support for Underrepresented Students (e.g. First Gen & diversity programming)
Student Affairs: Career Services, Office of International Services, DSP, SEIP

Residential Curricular Approach
Student Affairs: Residential Education

Diversity Training for Student Leaders
Student Affairs: Residential Education, Campus Activities

New Policy for Data Disaggregation
Student Health: Health Promotion Strategy
Thrive + Mental Health

Cultivate a culture where individuals and communities thrive

JED Campus
Administrative Operations, CWCI, Academic Advisement, Student Health, Student Affairs, Athletics

USC Wellbeing Institute
Student Affairs, Student Health, Academic Advisement

EverFi Mental Wellbeing
Student Health, Human Resources (Trojan Learn)

Residential Curricular Approach
Student Affairs: Residential Education

Lets Talk, Wellness Wednesdays and Thriving Thursdays Workshops
Student Affairs: Campus Activities, SEIP, TES; Student Health: CMHS, Health Promotion Strategy

Increased Access to Mental Health Care
Student Health: CMHS

Financial Wellbeing Resources
Student Affairs: Career Services

Social Media Campaign - #BeThe1To and Seize the Awkward
Student Health: Marketing and Communications, Health Promotion Strategy
At-risk Substance Use

Disrupt a culture driven by at-risk substance use

Policies on alcohol & marijuana use at events
Student Affairs: Career Services, Residential Education

New Policy on Alcohol advertising
Student Affairs: Student Publications, Marketing & Sponsorship

Expansion of BASICS
Student Affairs: Residential Education, SJACS; The Haven at College; Student Health: CMHS

Student Affairs Tailgate Expansion
Student Affairs: Residential Education, Campus Activities; Cultural Relations and University Events

Game Day Proposal
Student Health, Student Affairs, Administrative Operations, Housing, DPS
Consent + Healthy Relationships

Foster a culture of consent and healthy relationships

- **Anti-harassment & Non-discrimination Policy for Events**
  - Student Affairs: Career Services

- **Bystander Training**
  - Student Affairs: Campus Activities, USG; Student Health: RSVP

- **Curricular Approach - Self Awareness**
  - Student Affairs: Residential Education

- **2019 AAU Survey on Sexual Assault and Sexual Misconduct**
  - Student Health, Student Affairs, University Communications

- **Trojans Respect Consent Workshops**
  - Student Health: RSVP; Student Affairs: Campus Activities, USG; Title IX

- **Increased Prevention, Advocacy and Counseling staff**
  - Student Health, RSVP
USC Student Health Office for Health Promotion Strategy

Backbone for the USC Well-being Collective

uscwellbeingcollective.usc.edu | wellbeingcollective@usc.edu