USC Well-being Collective
A university-wide effort to create a health-promoting campus.

An Introduction to the USC Well-being Collective

Administered by
USC Student Health | Office for Health Promotion Strategy
Backbone for the USC Well-being Collective
Strengthen a culture driven by student wellbeing

Our commitment is to enhance student wellbeing by aligning mutual efforts in all areas of the Trojan experience.
Together, we aim to:

- Enhance the culture of equity and inclusion
- Cultivate a culture where individuals and communities thrive
- Disrupt the culture of at-risk substance use
- Foster a culture of consent and healthy relationships
USC Well-being Collective: Timeline

2013
- USC welcomes Dr. Ainsley Carry as the Vice President for Student Affairs

2014
- USC represented by Paula Swinford during the creation of the Okanagan Charter in Kelowna, BC Canada

2015
- USC Student Health and the Division of Student Affairs creates a Collective Impact with the common agenda of strengthening a culture driven of student wellbeing

2016
- USC welcomes Dr. Sarah Van Orman as the Chief Health Officer and Associate Vice Provost of Student Health
- Robert Albright Introduces the 'Collective impact' framework to Division of Student Affairs leadership team

2017
- The Office for Health Promotion Strategy is formed to serve the role as the collective's backbone organization
- The Collective Impact governance structure is formed with 4 Working Groups, a Steering Committee, and a Student Well-being Council

2018
- Development of shared measurements
- Recruitment for student Community Health Organizer
Partner Participation
FY21 Institutional Partners

Academic Operations and Strategy, Planning and Design
Administrative Operations
Sustainability
Admissions and Planning, Enrollment Services
Admissions and Planning, Orientation Programs
Athletics, Sports Psychology Services
Auxiliary Services, Engagement and Communications
Campus Wellness and Crisis Intervention
Center for Excellence in Teaching (CET)
Equity, Equal Opportunity and Title IX
Graduate Programs
Undergraduate Student Government
University Relations and Communication
Keck School of Medicine
Public Safety
Student Affairs
Student Health
External Partner, Haven at College
External Partner, USC Hillel
Partner Participation

FY21 Recognized Student Organizations

American Lung Association Club
Annenberg Communication Graduate Student Association
Change the Stigma at USC
Colleges Against Cancer
Daily Trojan
Delta Omicron Zeta
Delta Phi Epsilon
Emergency Medical Services of USC
Entrepreneur and Venture Management Association
Graduate Student Government
Interfaith Council
USC Veteran’s Association
Inter-Health Council
Men’s Club Soccer
National Alliance on Mental Illness at USC
Peaks and Professors
Persian Academic and Cultural Student Association
Physical Therapy Class Council
Trojan Scholars Society
Trojan Shelter
Troy Philippines
Undergraduate Student Government
Upsilon Phi Delta
Viterbi Graduate Student Association
COMMUNITY HEALTH ORGANIZERS

Committed to advancing health and wellbeing efforts in our diverse student communities

- Listens and engages with the student community
- Communicates stories and lived-experiences to inform key university decision-makers
- Mobilizes student community
USC Wellbeing Champions

- Leaders of Registered Student Organizations (RSOs)
- Consults with the Office for Health Promotion Strategy to align mission, vision and objectives to USC Well-being Collective strategic goals
- Mini-grants available for student initiatives that promote wellbeing actions
To track progress, members of the student community and the participating partners of the Well-being Collective worked to identify 8 Key Performance Indicators (KPIs) to regularly report and share with the whole USC community.

1. Positive Sense of Belonging
2. Fairness and Equity in classroom
3. Fairness and Equity out of classroom
4. Positive Mental Health
5. At-risk Drinking among all students
6. At-risk Drinking among incoming undergraduates
7. Sexual Assault
8. Upstanding Behaviors
Equity + Inclusion

Enhance the culture of equity and inclusion

- National Assessment of Collegiate Campus Climates
  Student Affairs: SEIP

- Healthy Minds Study:
  Equity in Mental Health data
  Student Health: Health Promotion Strategy

- Implicit Bias Training
  Student Affairs: SEIP

- Pronoun Guidelines
  Student Affairs: SEIP

- Trojan Food Pantry
  Student Affairs: SEIP, Campus Activities

- Support for Underrepresented Students (e.g. First Gen & diversity programming)
  Student Affairs: Career Services, Office of International Services, DSP, SEIP

- Residential Curricular Approach
  Student Affairs: Residential Education

- Diversity Training for Student Leaders
  Student Affairs: Residential Education, Campus Activities

- New Policy for Data Disaggregation
  Student Health: Health Promotion Strategy
Thrive + Mental Health

Cultivate a culture where individuals and communities thrive

JED Campus
Administrative Operations, CWCI, Academic Advisement, Student Health, Student Affairs, Athletics

USC Wellbeing Institute
Student Affairs, Student Health, Academic Advisement

EverFi Mental Wellbeing
Student Health, Human Resources (Trojan Learn)

Residential Curricular Approach
Student Affairs: Residential Education

Lets Talk, Wellness Wednesdays and Thriving Thursdays Workshops
Student Affairs: Campus Activities, SEIP, TES; Student Health: CMHS, Health Promotion Strategy

Increased Access to Mental Health Care
Student Health: CMHS

Financial Wellbeing Resources
Student Affairs: Career Services

Social Media Campaign - #BeThe1To and Seize the Awkward
Student Health: Marketing and Communications, Health Promotion Strategy
At-risk Substance Use

Disrupt a culture driven by at-risk substance use

Policies on alcohol & marijuana use at events
Student Affairs: Career Services, Residential Education

New Policy on Alcohol advertising
Student Affairs: Student Publications, Marketing & Sponsorship

Expansion of BASICS
Student Affairs: Residential Education, SJACS; The Haven at College; Student Health: CMHS

Student Affairs Tailgate Expansion
Student Affairs: Residential Education, Campus Activities; Cultural Relations and University Events

Game Day Proposal
Student Health, Student Affairs, Administrative Operations, Housing, DPS
Consent + Healthy Relationships

Foster a culture of consent and healthy relationships

Anti-harassment & Non-discrimination Policy for Events
Student Affairs: Career Services

Bystander Training
Student Affairs: Campus Activities, USG; Student Health: RSVP

Curricular Approach - Self Awareness
Student Affairs: Residential Education

2019 AAU Survey on Sexual Assault and Sexual Misconduct
Student Health, Student Affairs, University Communications

Trojans Respect Consent Workshops
Student Health: RSVP; Student Affairs: Campus Activities, USG; Title IX

Increased Prevention, Advocacy and Counseling staff
Student Health, RSVP

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USC Student Health Office for Health Promotion Strategy

Backbone for the USC Well-being Collective

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