The USC Student Health, Office for Health Promotion Strategy serves as the backbone to the USC Well-being Collective. Together, we enable a health promoting campus and empower the USC community to create a culture driven by student well-being.

The following strategic priorities are currently in progress or complete in the four functional areas of the backbone:

---

### Capacity Building

#### Disparities in Student Wellbeing Virtual Data Walk

On November 9, 2020, the Disparities in Student Wellbeing Virtual Data Walk was launched to bring the results of the 2020 USC Student Wellbeing Index Survey (SWIS) back to the 4,774 students who completed SWIS in spring 2021 and are still currently enrolled. Students were invited to review disparities by different demographic factors to see how specific student groups present their wellbeing in comparison to the aggregated student population. Students were then asked to provide context to the data presented. As of November 13, over 600 students had viewed and responded to the Wellbeing Disparities Data Walk. The virtual data walk closes on November 25. The insights gathered will be compiled in a report and made available on the USC Well-being Collective webpage in February.

#### Keck School of Medicine AAU Data Walk

Cancelled due to COVID-19 in the spring, the Keck School of Medicine (KSOM) AAU Data Walk was held virtually on November 11, 2020 with 12 Keck School of Medicine students and faculty participating in the 90 minute event. In addition to sharing key findings specific to Keck from the 2019 AAU Campus Climate Survey on Sexual Assault and Sexual Misconduct, participants discussed the application of recommendations in KSOM of the USC Task Force Report, officially released in early October.

#### JED: Recognizing and Responding to Distress in Students

Preventing suicide in our campus community requires both the work of mental health professionals and early identification of individuals at risk by all members of the community. This 60-minute training, available to USC staff and faculty (including student employees), provides a non-technical overview of what faculty and staff should know in order to identify a student who may be struggling with a mental health problem and how to intervene. Training is facilitated via Zoom. Training has been conducted with USC Student Health clinical staff, School of Cinematic Arts, Student Affairs, Graduate Student Government, and the Council of Academic Advisors. To schedule a training, please contact hpstrategy@usc.edu.

#### USC Well-being Collective Toolkit

The USC Well-being Collective Toolkits is a practical guide designed for faculty, staff and students who are interested in embedding wellbeing wise practices into their work/academic/organizational settings. This toolkit is divided into the following strategic goals: Equity and Inclusion; Thrive and Mental Health; At-Risk Substance Use; and Consent and Healthy Relationships. Published wellbeing toolkits, including those listed below, can be found at [https://sites.usc.edu/studentwellbeing/projects-and-research/toolkit/](https://sites.usc.edu/studentwellbeing/projects-and-research/toolkit/)

- Normalize Help-Seeking Behaviors
- Restorative Practices
- Establish a Regular Mindful Practice
- Adjust the Built Environment of Academic Spaces
- Bystander Intervention

Coming in December 2020:

- Mentorship
- Revising Policy with a Mental Health Lens
- Alcohol-Free Programming
- Social Norms Campaign
- Public Statement addressing Sexual Assault Prevention

---

For additional questions, please contact: USC Student Health, Office for Health Promotion Strategy. backbone for USC Well-being Collective at hpstrategy@usc.edu.
Community Engagement

USC Well-being Collective Infrastructure Proposal

Due to the priority of responding to COVID-19, the USC Steering Committee has been on hiatus since March 2020. Despite this pause, partners have continued in their efforts to support student wellbeing, and the importance of this work has never been more clear. In order to reinstate and re-energize the Collective, the USC Well-being Collective Infrastructure Proposal has been prepared and will be presented to Provost Zukoski. Stay tuned for more information in spring 2021.

DFSCA: Key Informant Interview Report

The Drug Free Schools and Communities Act (DFSCA) Key Informant Interview Report will be ready for distribution in December 2020. Stay tuned for a convening and strategic plan in spring 2021.

COVID-19 Prevention & Community Engagement

A proposal to the Student COVID Response Team has been accepted to conduct community engagement cycles with students who are residing in the neighborhoods around campus. This includes survey data, data walks, and community health organizer facilitated discussions. Responses will inform both the students and the University on how to boost protective compliance and reduce the risk of future outbreaks during the spring semester.

Community Health Organizers: Spring 2021 Cohort Recruitment

Recruitment for the Spring 2021 cohort of Community HealthOrganizers (CHOs) took place in October with over 50 applicants. After extensive review of applications, 13 interviews were conducted by staff and current CHO students. The backbone aims to add 5 new students to the existing cohort of Community Health Organizers. Training for new CHOs will take place in January 2021.

Data and Metrics

Healthy Minds Study III

Data collection for the third installment of the Healthy Minds Study concluded on November 8, 2020. A total of 5,994 students participated with a 20% response rate at +/-1.2% margin of error at 95% CI. Data updates on student perceptions, behaviors and experiences related to wellbeing KPIs, COVID-19, mental health, mental illness, equity & inclusion and financial stress will be released in early spring 2021.

Experience USC: Student Engagement Survey for Fall 2020

In support of USC Student Affairs, the backbone launched the Experience USC: Student Engagement Survey with 5,000 undergraduate and graduate students from October 26 – November 8, 2020. A total of 665 students responded to the survey (13.3% response rates, with +/-3.8% margin of error at 95% CI). The survey looks at how students engage with staff, faculty and their peers, as well as their satisfaction and utilization of the Experience USC portal. Additional information collected includes suggestions on how the whole institution can assist students in forming meaningful connections and foster a sense of community responsibility.

Communication

2020 Student Well-being Index Survey: Reports on Disparities in Wellbeing

Five data reports on disparities in wellbeing among Asian Pacific American, Black/African American, Latinx, First Generation, and LGBTQ+ students have been released and published on the USC Well-being Collective website. Data updates on basic needs (homelessness, food and financial insecurity) will be available in December 2020.

Professional Development: NASPA Strategies Conference

January 12-15, 2021

The NASPA Strategies Conferences will address "Well-being and Health Promotion Leadership," "Sexual Violence Prevention and Response, “Alcohol, Other Drugs and Violence Prevention,” and "Mental Health." Registration ends December 9, 2020. If anyone is interested in attending, please contact Diane Medsker at medsker@usc.edu.

For additional questions, please contact:
USC Student Health. Office for Health Promotion Strategy. backbone for USC Well-being Collective at hpstrategy@usc.edu.