USC Well-being Collective

The USC Well-being Collective was created as a shared responsibility towards a common agenda of strengthening a culture driven by student well-being and is guided by four interrelated strategic goals.

Common Agenda

Strengthen a culture driven by student well-being.

Strategic Goals

1. Enhance the culture of equity and inclusion
2. Cultivate a culture where individuals and communities thrive
3. Disrupt the culture of at-risk substance use
4. Foster a culture of consent and healthy relationships
The USC Student Health, Office for Health Promotion Strategy serves as the backbone to the USC Well-being Collective, an essential component of any collective impact effort.

The backbone serves as the administrative core to support campus partners with aligning well-being best practices into organizational plans, policies, departmental objectives and decision-making processes.
Highlights of how the Backbone is supporting the members of the USC Well-being Collective

**Community Engagement**
- 20 academic and administrative units
- 23 student organizations
- 8,869 students and community members reached

**Capacity Building**
- 36 wellbeing toolkits developed
- 75 training/workshops conducted

**Communication**
- 13 publications disseminated on USC Well-being Collective initiatives

**Data + Metrics**
- 51 data reports, presentations, and research updates produced
COMMUNITY ENGAGEMENT

- Identify and engage critical stakeholders and communities in the collective effort of advancing student well-being
- Build and implement effective strategies to involve and empower community members
- Foster and enhance trust as a critical element in long-term, sustainable engagement and effective governance
- Ensure that the diversity of student voices informs policies, practices, and procedures related to their well-being
## FY20 Community Engagement Key Performance Indicators

<table>
<thead>
<tr>
<th>KPI</th>
<th>SMART Goals for FY20</th>
<th>FY Target</th>
<th>Cumulative Result</th>
<th>% of FY Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Engagement</td>
<td>23 Well-being Collective POs initiate strategy consultations with HPS by June 2020</td>
<td>23</td>
<td>20</td>
<td>87.0%</td>
</tr>
<tr>
<td>Community Engagement</td>
<td>25 student organizations join Well-being Collective by May 2020</td>
<td>25</td>
<td>23</td>
<td>92.0%</td>
</tr>
<tr>
<td>Community Engagement</td>
<td>2,000 students participate in the USC Well-being Collective by May 2020</td>
<td>2000</td>
<td>4404</td>
<td>220.2%</td>
</tr>
<tr>
<td>Community Engagement</td>
<td>2,000 community members interact with Professor Beau by June 2020</td>
<td>2000</td>
<td>4465</td>
<td>223%</td>
</tr>
</tbody>
</table>
Alignment Consultations

20 Well-being Alignment Consultations initiated

10 DSA Partner Units
- Career Services
- SEIP
- Residential Education
- Office of International Services
- Campus Activities
- Trojan Marching Band
- Disability Services and Programs
- Recreational Sports
- Operations
- Hazing Prevention

8 Non-Academic units
- Sustainability
- Orientation Programs
- USG
- Academic Culture Assembly
- Campus Support and Intervention
- Campus Well-being and Education
- Center for Excellence in Teaching
- Student Health, Medical Services

2 Academic Partners
- Ostrow School of Dentistry
- Gould School of Law (in progress)
# Project Highlights - Community Partnerships

## Academic Partners (14)
- Keck School of Medicine (including HPDP program)
- Marshall School of Business
- Dworak-Peck School of Social Work
- School of Pharmacy
- Gould School of Law
- Rossier School of Education
- Ostrow School of Dentistry
- School of Architecture
- Thornton School of Music
- Annenberg School for Communication
- Division of Biokinesiology and Physical Therapy
- Kaufman School of Dance
- Viterbi School of Engineering

## Non-Academic Partners (30)
- Division of Student Affairs (Student Engagement, Career Services, Campus Activities, Residential Education, Office of International Services, Disability Services and Programs, Trojan Marching Band, Student Equity and Inclusion Programs, Recreational Sports, Fraternity and Sorority Leadership Development, Hazing Prevention, Student Judicial Affairs and Community Standards, OED/TITLE IX)
- Enrollment Services
- Orientation Programs
- Office of Financial Aid
- Auxiliary Services/Engagement and Communications
- Academic Operations and Strategy/Planning and Design
- Office of Sustainability
- USC Libraries
- Campus Support and Intervention/Campus Well-being and Education
- Center for Excellence in Teaching
- Student Health (Medical, Counseling and Mental Health Services, Relationship and Sexual Violence Prevention and Services, Marketing and Communications)
- Department of Public Safety
- Cultural Relations and University Events
- University Communications

## Student Org Partnerships (37)
- Society of Hispanic Professional Engineers
- Pan African Student Association
- Community Health Involvement Project
- World Student Association
- Turkish Trojan Association
- USC Veteran's Association
- Chinese Students and Scholars Association
- Biology Club
- Green Ribbon Club
- Panhellenic Council
- Interfraternity Council
- Trojan P.A.
- Alpha Chi Omega
- USC National Alliance on Mental Illness
- USC Surf Rider Foundation
- Inter-Health Council
- Entrepreneur and Venture Management Association
- Marshall Outreach and Volunteer Entrepreneurs
- Interfaith Council
- Colleges Against Cancer
- Daily Trojan
- Change the Stigma at USC
- Trojans Scholar Society
- Upsilon Phi Delta
- Annenberg Communication Graduate Student Association
- American Lung Association Club
- Delta Phi Epsilon
- Persian Academic and Cultural Student Association
- Peaks and Professors
- Trojan Shelter
- EMSC
- USC Men's Club Soccer
- Delta Omicron Zeta
- Troy Philippines
- Physical Therapy Class Council
- Undergraduate Student Government
- College Student Government

## Committees & Task Forces (11)
- USC Well-being Steering Committee
- AAU Survey Task Force
- Campus Coordinated Response Team
- Ad Hoc International Committee
- Social Network Analysis Research Group
- First Year Prevention Education Task Force
- JED Action Teams:
  - Gatekeeper Training
  - Environmental Scan
  - Space Planning
  - At-Risk Substance Use
  - Financial Burden
STUDENT ENGAGEMENT:

Community Health Organizers

2020 Cohort
- 13 students
  - 5 graduates (2 professional degrees, 1 PhD, 2 Masters)
  - 8 undergraduate (3 sophomores, 4 juniors, 1 senior)
  - 3 international students

Conducting Focus Groups
- 13 total focus groups conducted, reach of 88 students
- Due to COVID, CHO staff pivoted to online focus groups via Zoom
- First Year Messaging - 6 focus groups; 1st year undergraduates
- AAU - 7 focus groups: club athletes, LGBTQ+, sorority members, professional fraternity members, VOICE advocates, students with disabilities

Recruiting Student Organizations
- CHO staff brought in 20 RSOs for initial consultation
- 60% of all consults
STUDENT ENGAGEMENT:

Registered Student Organizations

Well-being Champions
- 34 initial consultations conducted
- 23 RSOs have completed all steps necessary to become Well-being Champions
  - Complete initial consultation
  - Sign MOU
  - Select and implement best practice well-being strategy
- Some progress disrupted due to COVID (6 RSOs have initiatives on hold but will continue in fall)

Micro Grants
- Micro grant application and review procedure finalized
- 54% of engaged RSOs expressed interest in applying for a micro grant to accomplish their initiative
- 2 RSOs have applied and were awarded $500
CAPACITY BUILDING

- Equip partners with best practice resources
- Enhance partner capacity to align across well-being efforts
- Ensure robust understanding of data related to student well-being KPIs
- Improve project/program development/delivery
## FY20 Capacity Building

### Key Performance Indicators

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<th>FY Target</th>
<th>Cumulative Result</th>
<th>% of FY Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capacity Building</td>
<td>9 modules for capacity building strategy toolkit are developed by May 2020</td>
<td>9</td>
<td>36</td>
<td>400%</td>
</tr>
<tr>
<td>Capacity Building</td>
<td>20 trainings/workshops conducted for the USC Well-being Collective</td>
<td>20</td>
<td>75</td>
<td>375%</td>
</tr>
<tr>
<td>Capacity Building</td>
<td>200 participants take part in the capacity building programs and activities</td>
<td>200</td>
<td>603</td>
<td>301.5%</td>
</tr>
</tbody>
</table>
Trojan Consent Workshops

- Curriculum Development: June through November
- On-going Progress Meetings: Sarah Van Orman / Relationship and Sexual Violence Prevention Services

Fidelity Monitoring Protocols: September/October

- 10 pages with 2 Sections: Adherence and Competence
- 70 items
- 10 Facilitators Observation / Feedback session / Observation / Feedback session
- Total of 29 Observations
- Total of 19 Feedback Sessions
- Culminated in Fidelity Monitoring Report to Sarah Van Orman, MD, CHO

RSVP Facilitator Trainings: October/January
AAU Task Force: Administrative Support / Community Engagement

Agendas, Minutes, Communications, AAU Task Force Final Report

Engagement Series

- Planning and Development
- Communication and Coordination
- 20 Confirmed Data Walks scheduled: January - April
- HP Strategy Team, CHOs, & Student Worker Support, RSVP, Title IX
- Shift to Virtual Engagement: March/April
<table>
<thead>
<tr>
<th>NO</th>
<th>Community Partner</th>
<th>Date</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>USC Rossler School of Education</td>
<td>01/25/2020</td>
<td>36</td>
</tr>
<tr>
<td>2</td>
<td>USC Gould School of Law</td>
<td>02/16/2020</td>
<td>16</td>
</tr>
<tr>
<td>3</td>
<td>USC Marshall School of Business</td>
<td>03/11/2020</td>
<td>10</td>
</tr>
<tr>
<td>4</td>
<td>Student Leaders from Campus Activities</td>
<td>03/25/2020</td>
<td>9</td>
</tr>
<tr>
<td>5</td>
<td>USC Ostrow School of Dentistry</td>
<td>02/26/2020</td>
<td>12</td>
</tr>
<tr>
<td>6</td>
<td>HPDP 405 Class</td>
<td>03/05/2020</td>
<td>26</td>
</tr>
<tr>
<td>7</td>
<td>USC Diversity, Equity and Inclusion Week</td>
<td>03/08/2020</td>
<td>0</td>
</tr>
<tr>
<td>8</td>
<td>USC Annenberg School for Communication &amp; Journalism</td>
<td>03/09/2020</td>
<td>Postponed</td>
</tr>
<tr>
<td>9</td>
<td>Kappa Alpha Theta Sorority</td>
<td>03/10/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>10</td>
<td>Delta Omicron Zeta Leadership</td>
<td>03/11/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>11</td>
<td>USC Davis School of Gerontology</td>
<td>03/12/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>12</td>
<td>Kappa Alpha Theta Sorority</td>
<td>03/24/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>13</td>
<td>USC School of Dramatic Arts</td>
<td>03/26/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>14</td>
<td>USC Iovine &amp; Young Academy</td>
<td>03/26/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>15</td>
<td>Undergraduate Student Government</td>
<td>03/26/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>16</td>
<td>Graduate Student Government</td>
<td>03/30/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>17</td>
<td>Keck School of Medicine of USC</td>
<td>04/02/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>18</td>
<td>USC School of Pharmacy</td>
<td>03/24/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>19</td>
<td>USC Dornsife College of Letters, Arts and Sciences</td>
<td>04/23/2020</td>
<td>Cancelled</td>
</tr>
<tr>
<td>20</td>
<td>Virtual AAU Student Engagement Survey</td>
<td>04/08/2020-04/17/2020</td>
<td>183</td>
</tr>
</tbody>
</table>
Customizations

Customization of EverFi Modules:

- MWB: Mental Wellbeing for Students (new module)
- SAPu, SAPg: Sexual Assault and Prevention (undergraduate/graduate)
- AlcoholEdu: Alcohol Education for College Students

Resources for Facing Challenges

Need immediate help?
USC Department of Public Safety (DPS) can arrange for an ambulance transport and crime reporting.
Contact 24/7 (213) 740-4321 (University Park Campus)
(323) 442-1000 (Health Science Campus)

Concerned about a friend?
USC Trojans Care for Trojans (TC4T), offered from Campus Support & Intervention, provides entry point for anonymous reporting of concern, and offers support for students coping with difficult situations.
Contact (213) 740-0411; https://vcs.usc.edu/tc4t/

USC Student Health, speak to an advise nurse or mental health professional.
Contact 24/7 (213) 740-9355 (WELL)

Need help related to gender or power-based harm? (sexual assault, domestic violence, stalking)
USC Student Health, Relationship and Sexual Violence Prevention and Services (RSVP) provides confidential crisis intervention and therapy services.
Counselors from RSVP can arrange free Lyft transportation to a Sexual Assault Response Center for forensic exams and/or additional care services.
Contact 24/7 (213) 740-9355 (WELL); https://studenthealth.usc.edu/sexual-assault/

Need to talk to someone regarding gender or power-based harm?
24/7 Hotlines:

The Santa Monica Rape Treatment Center,
1230 10th Street,
Santa Monica, CA 90404
(310) 399-4000

Center for the Pacific Asian Family (Chinese, Korean, Tagalog, Thai, Vietnamese available)
3424 Wilshire Blvd. Suite 100
Los Angeles, CA 90010
(800) 339-2840

YWCA Los Angeles Sexual Assault Crisis Center (Spanish available) (877) 943-5778

Compton (310) 763-9995
South Los Angeles (323) 286-0920
South Bay (562) 590-6400
COMMUNICATION

- Help us achieve our overall organizational objectives
- Engage effectively with university stakeholders and campus partners
- Demonstrate the success of our work
- Ensure the USC community understands what we do
- Change behavior and perceptions where necessary
## FY20 Communication Key Performance Indicators

<table>
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<th>% of FY Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>9 monthly tactical updates on USC Well-being activities/initiatives published from September 2019 to May 2020</td>
<td>9</td>
<td>13</td>
<td>144.4%</td>
</tr>
<tr>
<td>Communication</td>
<td>Meeting minutes for each Steering Committee are submitted within one week at a 100% rate</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>
FY20 Communication

Publications and Deliverables

USC Well-being Collective Internal Guidebook
USC Well-being Collective Student Engagement Info Book
AAU Survey Data Spotlight Report
USC Well-being Collective: Semi-Annual Brief (Dec 2019)
AAU Engagement Series Data Walk: Rossier School of Education
At-risk Substance Use Update

Quantitative Data Instruments Update
USC Well-being Collective: Backbone Update I
SWIS: COVID-19 Data Update
USC Well-being Collective: Backbone Update II
SWIS: Positive Mental Health Data Update
USC Well-being Collective: Semi-Annual Brief (June 2020)
DATA + METRICS

- Develop and track student wellbeing key performance indicators for the USC Well-being Collective
- Provide timely population health data for campus partners and academic units
- Offer consultation and technical support for exploratory research projects, as well as program monitoring and evaluation
- Conduct original research in the areas of collective impact, well-being and other public health priorities
## FY20 Data & Metrics
### Key Performance Indicators

<table>
<thead>
<tr>
<th>KPI</th>
<th>SMART Goals for FY20</th>
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<th>Cumulative Result</th>
<th>% of FY Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data &amp; Metrics</td>
<td>9 data spotlights or research updates on wellbeing published from September 2019 to May 2020</td>
<td>9</td>
<td>51</td>
<td>566.7%</td>
</tr>
<tr>
<td>Service Standard</td>
<td>Establish a 100% response rate to requests within 48 hours</td>
<td>100%</td>
<td>96.9%</td>
<td>96.9%</td>
</tr>
</tbody>
</table>
## Campus Partners with the Highest Data Deliverables

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAU Survey Task Force</td>
<td>7</td>
</tr>
<tr>
<td>Student Equity and Inclusion Programs</td>
<td>7</td>
</tr>
<tr>
<td>USC Community - General</td>
<td>3</td>
</tr>
<tr>
<td>Preventive Medicine, KSOM</td>
<td>3</td>
</tr>
<tr>
<td>Campus Coordinating Response Team</td>
<td>3</td>
</tr>
<tr>
<td>Student Health - E-Team</td>
<td>3</td>
</tr>
<tr>
<td>Student Health - Other</td>
<td>3</td>
</tr>
<tr>
<td>Well-being Collective Steering Committee</td>
<td>3</td>
</tr>
<tr>
<td>KSOM - Senior Program Directors</td>
<td>2</td>
</tr>
<tr>
<td>School of Pharmacy</td>
<td>2</td>
</tr>
<tr>
<td>Student Health - General</td>
<td>1</td>
</tr>
<tr>
<td>Campus Activities, Student Affairs</td>
<td>1</td>
</tr>
<tr>
<td>FSLD, Student Affairs</td>
<td>1</td>
</tr>
<tr>
<td>International Student Meeting</td>
<td>1</td>
</tr>
<tr>
<td>Student Affairs - General</td>
<td>1</td>
</tr>
<tr>
<td>Psychiatry and Behavioral Sciences, KSOM</td>
<td>1</td>
</tr>
</tbody>
</table>

Other single reports include:

- Leslie Gomez
- RSVP, Student Health
- Faculty - ListServ
- Gould School of Law
- Marshall School of Business
- Ostrow School of Dentistry
- Rossier School of Education
- Thornton School of Music
## Project Highlights - Data requests

<table>
<thead>
<tr>
<th>Equity &amp; Inclusion</th>
<th>Thriving</th>
<th>At-Risk Substance</th>
<th>Consent &amp; Healthy Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>7 Reports</strong></td>
<td><strong>Data Update</strong></td>
<td><strong>Data Update</strong></td>
<td><strong>5 Data Update and Handouts</strong></td>
</tr>
<tr>
<td>• Medical Diagnoses by Demographics</td>
<td>• Positive Mental Health Data Update (SWIS)</td>
<td>• At-Risk Substance Use Data Update Report</td>
<td>• Townhall Data Spotlights</td>
</tr>
<tr>
<td>• NACCC Data by Race/Ethnicity, LGBTQ+, First Gen and Military Affiliation</td>
<td><strong>6 Reports &amp; Presentations</strong></td>
<td><strong>Report</strong></td>
<td>• Handouts for AAU Task Force</td>
</tr>
<tr>
<td><strong>Presentations</strong></td>
<td>• Health Minds Data Reports/Presentations (Pharmacy, Keck, International Students, First Gen)</td>
<td><strong>Poster Presentation &amp; Manuscripts</strong></td>
<td><strong>20 Reports &amp; Presentations</strong></td>
</tr>
<tr>
<td>• Using Data to Inform Practice for Student Affairs</td>
<td>• Financial Burden</td>
<td>• Depression and suicidality in users of nicotine and cannabis</td>
<td>• AAU Task Force Report</td>
</tr>
<tr>
<td>• Equity in the Classroom</td>
<td>• Depression screenings in the Women’s Clinic</td>
<td>• Co-substance use and anxiety disorders among college students</td>
<td>• 10 AAU Custom Data Reports and Data Walk Posters &amp; Presentations (Keck, Gould, Rossier, Marshall, Thornton &amp; Kaufman, Ostrow, Architecture, Greek, Campus Activities, HPDP 405)</td>
</tr>
<tr>
<td><strong>Manuscript</strong></td>
<td>• Food pantry network analysis</td>
<td><strong>2 Manuscripts</strong></td>
<td>• Athletes &amp; LGBTQ Focus Groups</td>
</tr>
<tr>
<td>• Financial Stress and Belonging</td>
<td><strong>Prevalence of eating disorder</strong></td>
<td>• Prevalence of eating disorder</td>
<td>• Consent Workshop Evaluation</td>
</tr>
<tr>
<td></td>
<td>• Equity, Identity &amp; Flourishing</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Project Highlights - Original Research

<table>
<thead>
<tr>
<th>Equity &amp; Inclusion</th>
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<td>Data Update</td>
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<td>At-Risk Substance Use Data Update Report</td>
<td>Townhall Data Spotlights</td>
</tr>
<tr>
<td>NACCC Data by Race/Ethnicity, LGBTQ+, First Gen and Military Affiliation Presentations</td>
<td>Financial Burden</td>
<td>Drugs Free School Biannual Reports</td>
<td>Handouts for AAU Task Force</td>
</tr>
<tr>
<td>Using Data to Inform Practice for Student Affairs</td>
<td>Depression screenings in the Women’s Clinic</td>
<td>Poster Presentation &amp; Manuscripts</td>
<td>20 Reports &amp; Presentations</td>
</tr>
<tr>
<td>Equity in the Classroom Manuscript</td>
<td>Food pantry network analysis</td>
<td>Depression and suicidality in users of nicotine and cannabis</td>
<td>AAU Task Force Report</td>
</tr>
<tr>
<td>Financial Stress and Belonging</td>
<td>Prevalence of SARS-CoV-2 Antibodies</td>
<td>Co-substance use and anxiety disorders among college students</td>
<td>10 AAU Custom Data Reports and Data Walk Posters &amp; Presentations (Keck, Gould, Rossier, Marshall, Thornton &amp; Kaufman, Ostrow, Architecture, Greek, Campus Activities, HPDP 405)</td>
</tr>
<tr>
<td></td>
<td>2 Manuscripts</td>
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<tr>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>
CLOSING

After completing its first full academic year, the USC Student Health, Office for Health Promotion Strategy continues to balance aspirations for an inclusive, equitable, and health-promoting environment at the University of Southern California.

With candor and compassion, we thank you for your dedication and commitment to leading our university towards creating a culture driven by student well-being.
CONTACT US

USC Student Health
Office for Health Promotion Strategy
Backbone for the USC Well-being Collective

hpstrategy@usc.edu