2019-2020 Strategic Priorities

The following strategic priorities are currently in progress.

AAU Engagement Series

Focus: Share AAU Campus Climate Survey results and solicit student feedback and recommendations

Status Update: A campus-wide Student Engagement Series was launched in January 2020 and provided an opportunity to students in academic and cultural communities to better understand the data and its implications, and additionally bring further voices to any lived experiences related to sexual assault and misconduct on campus.

Community Health Organizers will conduct focus groups tailored to reach disproportionately affected student populations and will take place online.

Going Digital. A general USC AAU Key Findings online presentation with strong data visuals and opportunities for student feedback was created and will be sent out to schools and groups who had previously scheduled in-person sessions.

Student Well-being Index Survey Launches in April

Focus: Collect data to track Student Wellbeing KPIs

Status Update: 30,000 undergraduate and graduate students across the UPC, HSC, and Distance Learning (online) campuses will be invited to participate. The survey will include questions under the following modules:

- COVID-19 and emergency preparedness;
- Sense of belonging;
- Fairness and Equity;
- Positive mental health;
- At-risk drinking;
- Sexual assault;
- Upstanding behaviors;
- Financial burden;
- Hazing;
- Restorative environment

The survey will be used to advocate for resources and plan for services to encourage a healthy, safe, and nondiscriminatory environment at USC.

AAU Task Force Report

Focus: Share findings and recommendations in the form of a comprehensive report and present to the AAU Task Force.

Status Update: A draft of the report is in development and will be presented to members of the AAU Task Force on Monday, April 6 for further review.

Financial Wellness Survey

Focus: In partnership with The Ohio State University, the Financial Wellness Survey serves to examine financial attitudes, practices and knowledge of students.

Status Update: The Financial Wellness Survey was sent to 3,000 randomly selected undergraduate students at USC in the month of February. Overall, 13.4% of these students responded to the survey (n=402). Due to the low sample size, data collection will continue throughout the month of April.

Other Activities

- Onboarding 13 Community Health Organizers
- Presenting on the Okanagan Charter for Health Promoting Universities and Financial Burden at the NASPA Strategies Well-being and Health Promotion Leadership Conference
- A comprehensive review of First-Year Prevention Education
- Shepherding the contract renewal process for EverFi Online Prevention Modules:
  1. Student Mental Well-being for Students
  2. Student Substance Misuse Suite
     - AlcoholEDU for College
     - AlcoholEDU for Sanctions
     - AlcoholEDU Ongoing
  3. Student - Sexual Assault Prevention Suite:
     - Sexual Assault Prevention for Undergraduate Students
     - Sexual Assault Prevention for Graduate Students

For additional questions, please contact: USC Student Health, Office for Health Promotion Strategy, backbone for USC Wellbeing Collective at hpstrategy@usc.edu.