Climate Engagement Program  
September 11-14, 2017  
UC Valentine Reserve, California  

Tentative Program

Workshop objectives

Advancing the thinking about societal belief systems around climate change and our role in advancing climate literacy of the American public and policy makers.

Build capacity among early-career scholars and graduate students to effectively engage with a broad range of people in conversations about climate change.

Build a community of early-career climate scholars that can support each other’s continued climate engagement outside of academia after the workshop.

Monday, September 11

Evening  Welcome reception (7:30 pm)  
Review objectives, establish agreements and introduce ourselves

Tuesday, September 12

Morning  **Theory of change** – How does change happen?  
**Learning models** – How does societal context influence learning?

Afternoon  **Communication I practice** – More than just talking: how to be an active listener and to listen for understanding. We will be practicing this skill all week!

Evening  **Communication II practice** – Identifying your audience and making yourself relevant and understandable! What are you trying to say and why would it matter to the person you are talking to?

Wednesday, September 13

Morning  **Communication III practice** – Framing and messaging. Specific considerations for climate change communication.

Afternoon  **Communicating with the media** - Practicing interviews and considerations for different platforms.

Evening  **Navigating challenging conversations** – Reflections on what pushes your buttons and tools for de-escalation.
Thursday, September 14

Morning  Effective communication in the policy world – How is communication in the policy world different? How do you identify opportunities to engage?

Afternoon  Structured time in nature

Evening  Engagement plans – Identifying goals for climate change communication after the workshop. How do you use your network to effectively lead change?

Friday, September 15

Depart!