

With Sedera, D., Lokuge, S. Sarkar, S., "Innovating with Enterprise Systems and Digital Platforms: A Contingent Resource-Based View," ***Information & Management (I&M)*** Vol. 53, 2016, pp. 366-379.

In an era of new technological advances and hyper-competition, it is no surprise that organizational innovation enabled through information systems in order to achieve competitive parity will remain a core topic of interest for both scholars and practitioners. Understanding the process of innovation through enterprise systems (ES) is especially critical, given the contradictory beliefs surrounding the role of ES in organizational innovation. Conversely, recent anecdotal commentary suggests a substantial growth in digital platforms, purportedly energizing innovation. This study seeks to address our limited understanding of how digital and ES platforms attain innovation, through a study involving 189 organizations.