

With R. Widdifield. (1995) "Internet and the Implications of the Information Superhighway for Business," *Journal of Systems Management*, Vol.46, 16-24.

The Internet may not have the bandwidth capabilities envisioned by National Information Infrastructure proponents, but in some ways, the global nature of the Internet represents a broader, more appropriate vision for commercial use in an increasingly world-based economy. Most large corporations have already built their own communication networks, many international in scope, to facilitate connections within and outside the corporate structure. However, there are several advantages associated with merging into an existing global network that interconnects millions of disparate machines distributed worldwide: The Internet uses a standard, nonproprietary way of addressing and transmitting data, and it also provides high capacity and communications between heterogeneous computers. The effects of current and future Internet access on business are discussed..