

With M. Goslar. (1993) "Information Technologies for the 1990s: The Executive's View." *Communications of the ACM, (Research Note)*, Vol. 36(3), 17-19 & 102-103.

The impact of information technologies in the 1990s will be significant. Efficient and effective IT will be crucial for meeting the challenges of an organization's future prosperity. In order to recognize the relative impact of emerging IT, continuing research is needed to gain multidimensional and increasingly consistent information for IS management to make more informed and reliable decisions.