What do jokes have to do with revolutions? It’s commonly assumed that revolutionaries should be solemn, but research shows that when humor is employed as a tactic in social movements the success rate doubles. Humor is a powerful weapon, especially in response to authoritarianism and dictators. Not only does humor melt fear, but movements that use humor and satire gain popularity quickly, allowing them to grow exponentially, which is a crucial component for success.

Popovic will discuss the different strategies of using humor in nonviolent movements. He promotes the idea that nonviolent revolutions work and make the world a more peaceful and democratic place.