Flipd

Remove Distractions

www.flipdapp.co

Cristian Villamarin
Founder & CEO

95% of students own a smartphone

and 9 out of 10 use their phones during class for non-academic purposes.

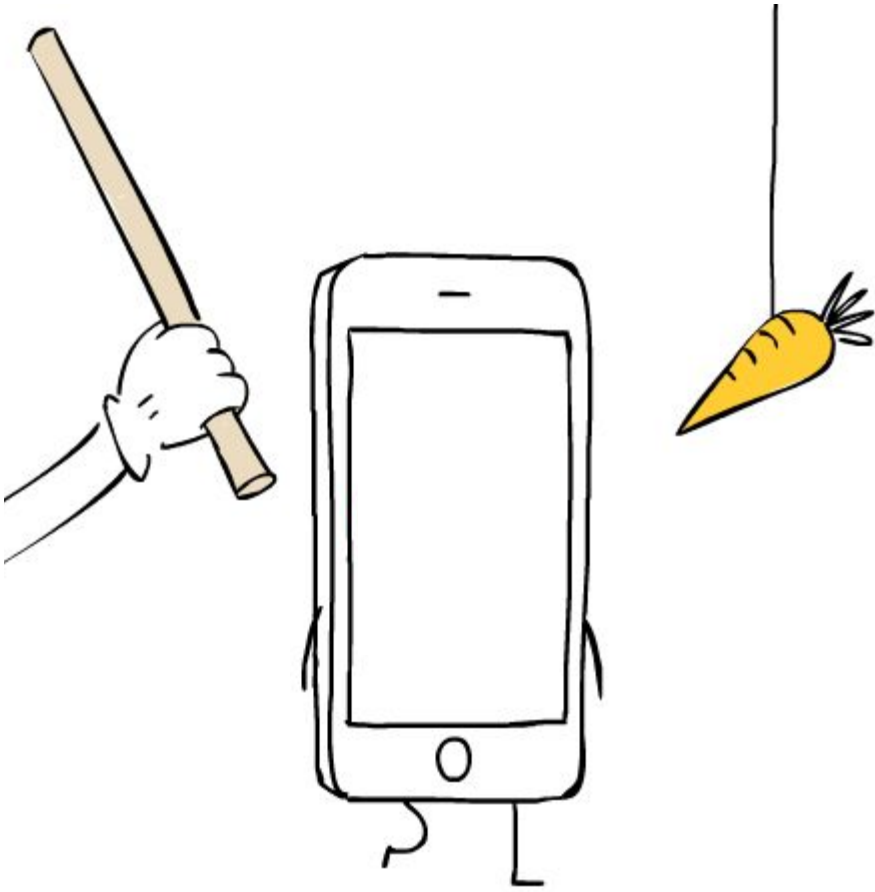# Most students admit they use their devices to stay connected

...and just as many admit it's to fight boredom during class.

Current solutions?

- Do nothing
- Join 'em
- Outright ban
- Persuasion
- "Smoking sections"
- Collect phones

Not effective

The carrot or the stick? Students are more likely to respond to a reward for paying attention.

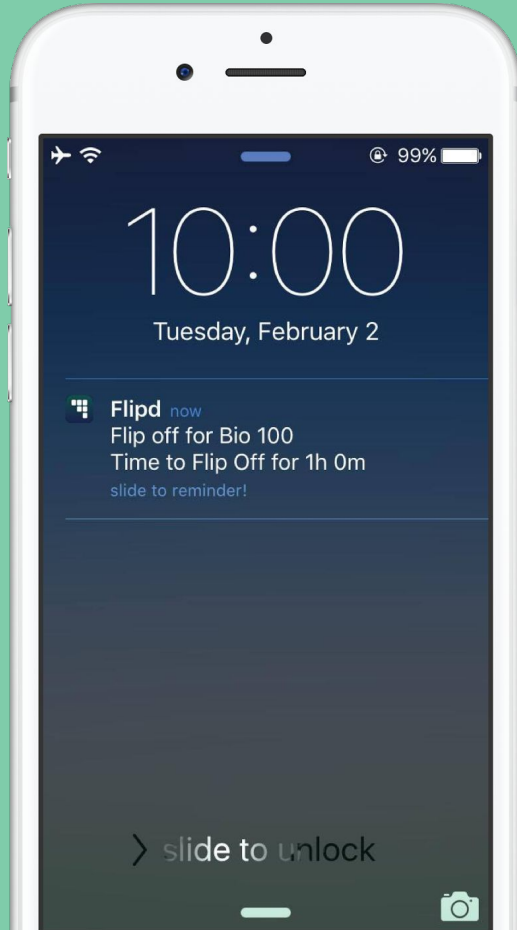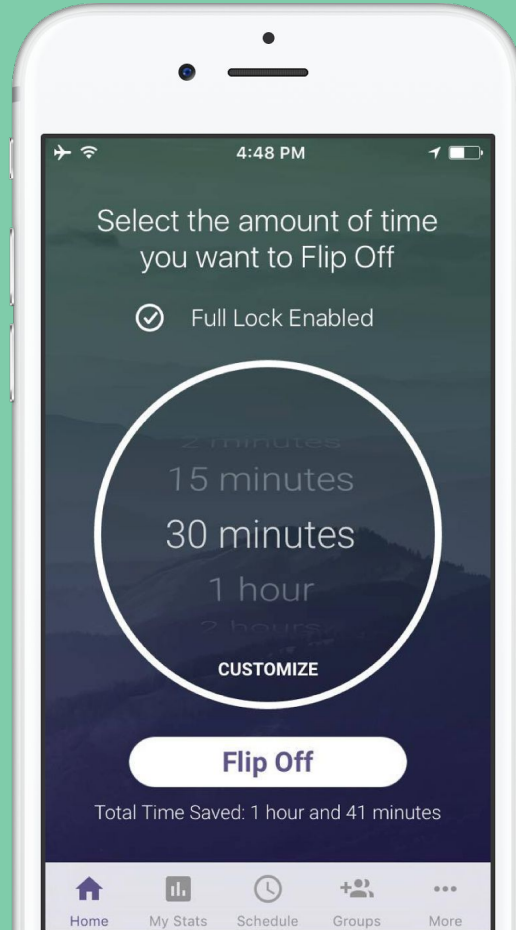**What if technology** could help solve this problem?

Flipd is an app that encourages students to unplug in class ...and it's up to them to use it.
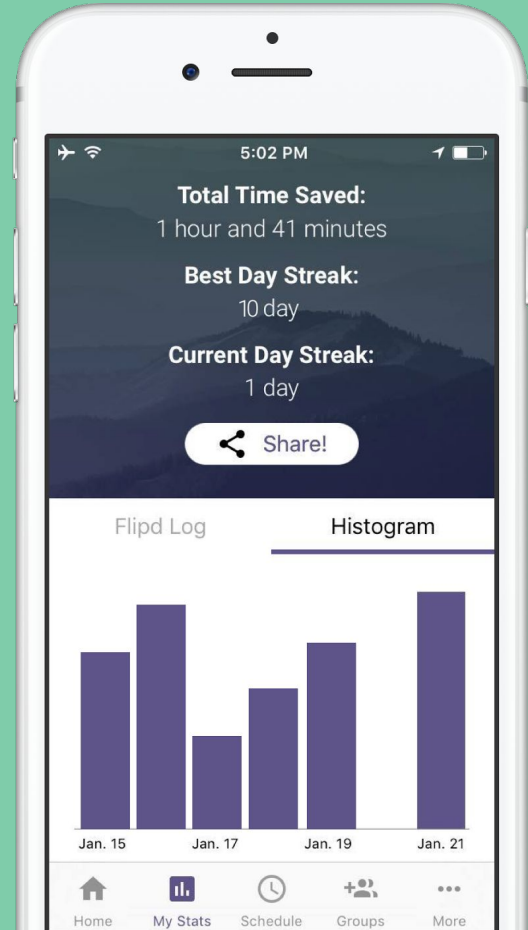
Class notifications and reminders

Timed lock screen maintains focus

Tracks and reports progress

10:00

Tuesday, February 2

Flipd now
Flip off for Bio 100
Time to Flip Off for 1h 0m
slide to reminder!

> slide to unlock

4:48 PM

Select the amount of time you want to Flip Off

Full Lock Enabled

15 minutes
30 minutes
1 hour

CUSTOMIZE

Flip Off

Total Time Saved: 1 hour and 41 minutes

Home   My Stats   Schedule   Groups   More

5:02 PM

Total Time Saved:
1 hour and 41 minutes

Best Day Streak:
10 day

Current Day Streak:
1 day

Share!

Flipd Log   Histogram

Jan. 15   Jan. 17   Jan. 19   Jan. 21

Home   My Stats   Schedule   Groups   More

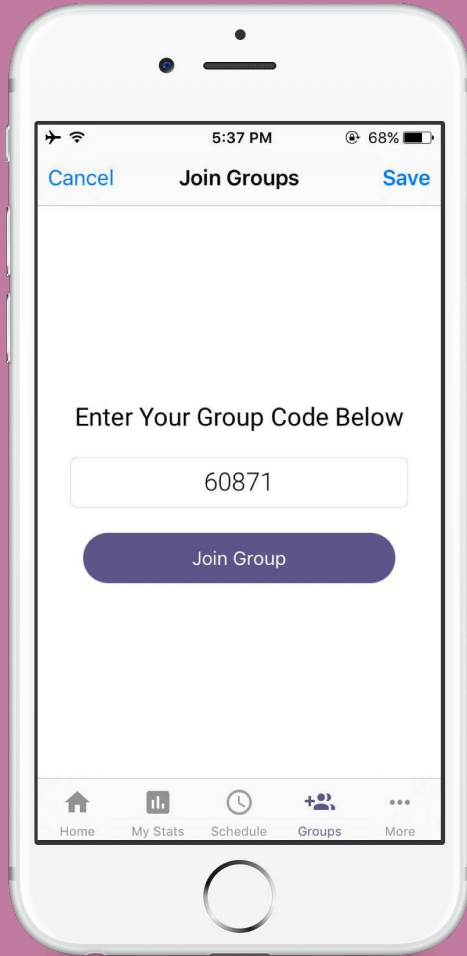# Instructors can register online to create classes.
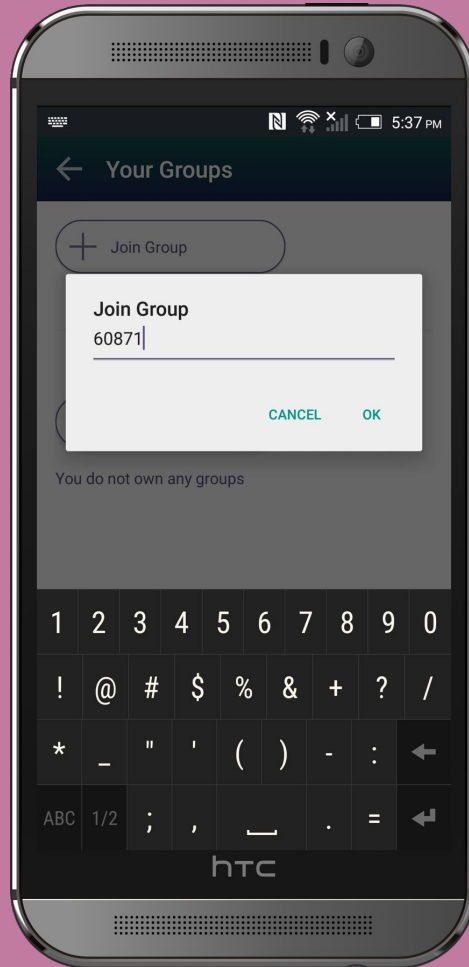
You'll just be asked a few questions about the details of each class.

Once registered, Flipd will automatically generate a unique code for each class.
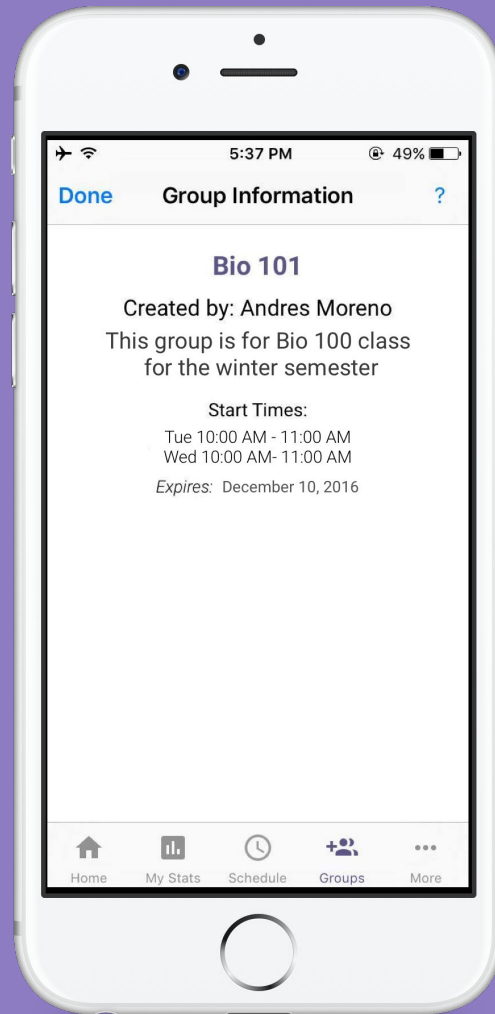
like this ➜

Your unique code is: 60871

Share the group code with your class.

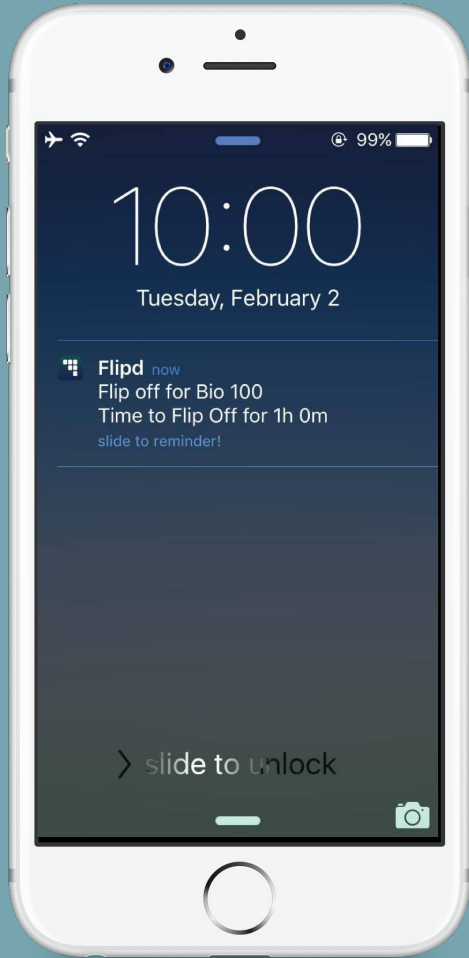Ask your students to download Flipd and to enter the code.

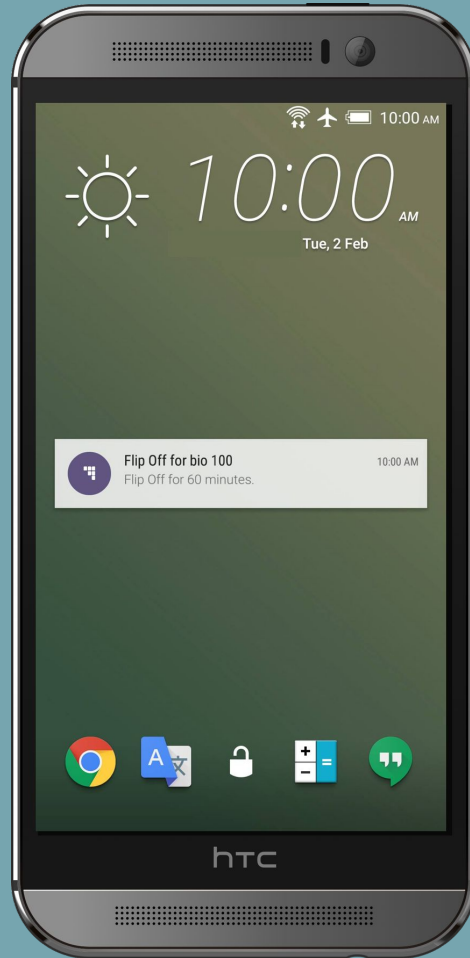←like this

This is the class information each student sees.

Flipd only measures participation during class time, so be sure this info is accurate when you register.

← **example**
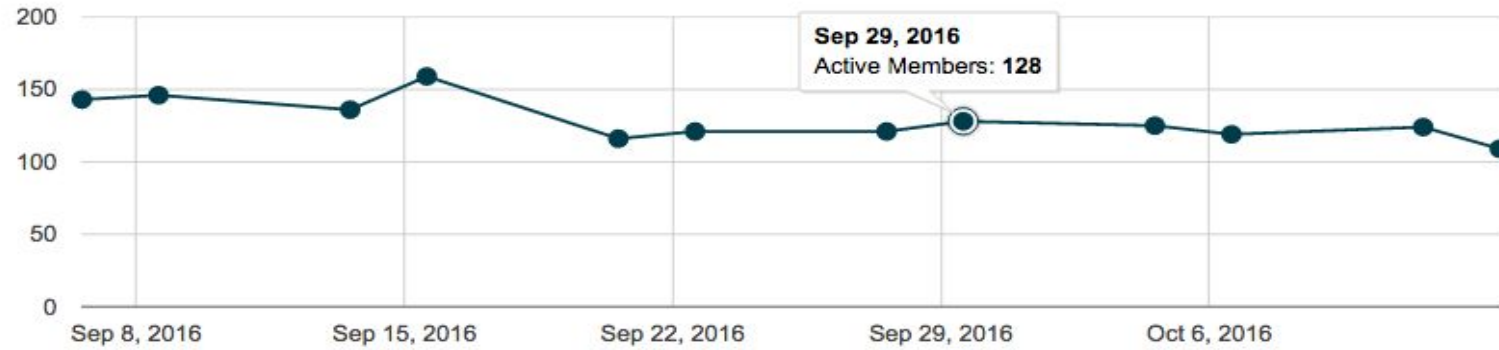Bio 101 is on Tues & Wed from 10-11 am

Done   **Group Information**   ?

Bio 101

Created by: Andres Moreno
This group is for Bio 100 class
for the winter semester

Start Times:
Tue 10:00 AM - 11:00 AM
Wed 10:00 AM- 11:00 AM
Expires: December 10, 2016

Home   My Stats   Schedule   Groups   More

This is the reminder students will get for your class.

A few minutes before the lecture begins, each student is reminded to **Flip Off** their phones.

iOS

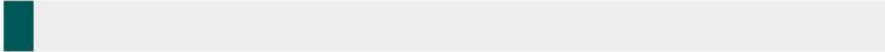Android

Active Members

Their data is tracked on your web dashboard.

Here, you can view a summary of your lectures, keep track of your students' participation easily, and see which students spent your class Flipd Off or not.

Name ▲	Minutes	% Completed	
			Export
Alanna Harvey	129	53%	View Details
Cristian CV	168	70%	Hide Details

Monday, Sep 19	48 minutes	
Monday, Sep 26	58 minutes	
Monday, Oct 3	60 minutes	
Monday, Oct 10	2 minutes	

Their data is tracked on your web dashboard.

Here, you can view a summary of your lectures, keep track of your students' participation easily, and see which students spent your class Flipd Off or not.

Check the dashboard whenever you want.

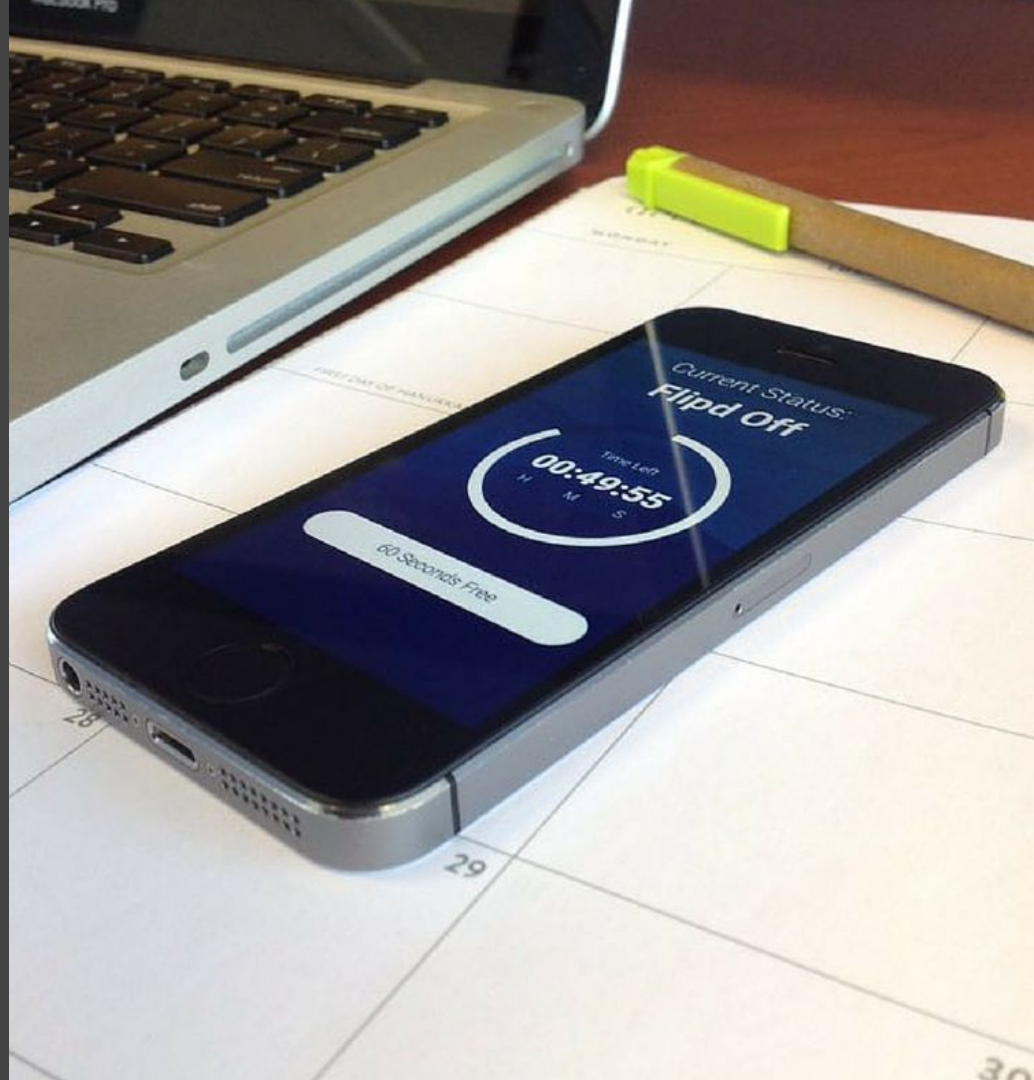Flipd isn't another tool to set up every day. Register once, and you can check your report each week, month, or even at the end of the semester.

It's up to you.

Our approach works.

- It's voluntary.
- It's user-friendly.
- It's safe to use.
- It doesn't waste time.
- It improves behavior.
- **It benefits everyone.**

There's a smarter way to stop smartphone distractions.

Increase engagement and enhance learning experiences with Flipd.

Inquire at info@flipdapp.co
Or visit team.flipdapp.co