

Brian L. MacAuley, Ph.D.

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EDUCATION

The Pennsylvania State University, University Park, PA August 2014
Ph.D. Mass Communications: Critical/Cultural Studies
Dissertation: *Discourses of Sobriety: Addiction, Consumption And Recovery Television*
Chair: Dr. Matthew Jordan
Committee: Drs. Matthew P. McAllister, C. Michael Elavsky, Gail M. Boldt

Suffolk University, Boston, MA June 2009
M.A. Communication Studies
Masters Project: *Guilt by Association: Genre, Intertextuality, and Celebrity Rehab*
Project Advisor: Dr. Nina Huntemann

University of Massachusetts Amherst, Amherst, MA June 1999
B.A. Communications
Certificate of Film Studies

TEACHING AND RESEARCH INTERESTS

Film Studies	Digital Media	Cultural Studies
Television Studies	Advertising/promotional Culture	Political Economy

TEACHING EXPERIENCE

Instructor

Northeastern University, College of Arts, Media and Design

CINE 1895: Introduction to Film Analysis Spring 2015
▪ 15 Students

MSCR 1300: Television: Text and Context Spring 2015
▪ 15 Students

MSCR 1220: Media, Culture and Society Fall 2014
▪ 19 students

University of Massachusetts Boston, Communication Department

COMSTU 200: Analyzing Media Spring 2015
▪ 21 Students

COMSTU 250: New Media Society
▪ 29 Students

The Pennsylvania State University, World Campus

COMM 160: Basic News Writing Skills Fall 2014
▪ 700 students

COMM 150: The Art of Cinema Spring 2012, Fall 2013, Spring 2014
▪ 50-75 students

Suffolk University, Department of Communication and Journalism
CJN 385: Globalization of Media and Telecommunications Fall 2013
▪ 30 Students

The Pennsylvania State University, College of Communications
COMM 250: Film History and Theory Fall 2011, Fall 2012, Spring 2013
▪ 25-30 Students

COMM 150: The Art of Cinema Summer 2012
▪ 50 Students

PUBLICATIONS

McAllister, M. P., & MacAuley, B. (Forthcoming). Comics industries. In B. Beaty & C. Hatfield (Eds.), *The Cambridge companion to comics*. Cambridge, UK: Cambridge University Press.

MacAuley, B. (2015) History of alcoholism and drug abuse. *SAGE Encyclopedia of Alcohol*. Thousand Oaks, CA: Sage publications.

PRESENTATIONS

MacAuley, B. (March, 2015). *Addiction, Genre and “Celebrity”*: *The Strange Case of Mr. Bonaduce and Mr. Sizemore*. Presented at the meeting of the Society for Cinema and Media Studies, Montreal, Canada.

MacAuley, B. (November, 2014). *Inventing the Televisual Addict: Early Celebrity Reality Programming and Recovery Television*. Presented at the meeting of the Mid-Atlantic Popular & American Culture Association, Television Area, Baltimore, MD.

McAllister, M. P., & MacAuley, B. (May, 2014). *The political economy of the modern comics industries*. Presented at the meeting of the International Communication Association, Popular Communication Division, Seattle, WA.

MacAuley, B. (November, 2011). *Lost in paratextuality: The Official LOST Podcast as master paratext*. Presented at the meeting of the National Communication Association, Critical and Cultural Studies Division, New Orleans, LA.

AWARDS/GRANTS/FELLOWSHIPS

Djung Yune Tchoi Memorial Excellence in Teaching Award April 2013
The Pennsylvania State University, College of Communications

The Graham Endowed Fellowship September 2009
The Pennsylvania State University, College of Communications

Public Relations Graduate Fellowship January 2008-June 2009
Suffolk University, Office of Career Services and Cooperative Education

RESEARCH EXPERIENCE

Research Assistant Spring 2011
The Pennsylvania State University, College of Communications
The Pennsylvania State University Oral History Collections
Supervisor: Dr. Ford Risley

Research Assistant Spring 2009
Suffolk University, Department of Communication and Journalism
Game Over 2: Gender, Race and Violence in Video Games
(documentary film project for Media Education Foundation)
Supervisor: Dr. Nina Huntemann

SERVICE

Vice President (elected); Graduate Students in Communication January 2011-January 2012
The Pennsylvania State University, College of Communications

- Served as liaison between graduate student group and administration.
- Coordinated graduate student activities.

Recruitment/Orientation Support September 2009-February 2013
The Pennsylvania State University, College of Communications

- Conducted campus tours for prospective graduate students.
- Served as mentor for incoming graduate students.
- Served as language mentor for two international graduate students.

PROFESSIONAL MEDIA EXPERIENCE

Project Manager December 1999-December 2000
Furnace Labs, Multimedia Development Firm. Boston, MA

Retail Direct Group Programmer March 1998-August 1999
Rock.com, Internet Music Retailer. Somerville, MA