Engagement Application (EApp)

Community Guidelines for Posting

1. Engage with Integrity - Use the application with honesty and in a manner consistent with its purpose: To help students engage within the Penn State community.

2. Be responsible - Use ethical decision making to guide your posts to the EApp.

3. Promote an Inclusive Community - Use your interactions on the app to create a virtual Penn State space where we can all connect and feel a sense of belonging.

4. Be authentic – Bring some of your own personality to your posts.

5. Be accurate – If you are unsure of something, verify before posting.

6. Be relevant – Posts work best when it’s used for events and news as they are happening, not a few days later.

7. Be reflective – You are encouraged to share your insight relating to your personal growth, professional readiness, and/or community/social impact.

8. Encourage discussion – Post content that encourages feedback.

9. Interact with your audience – Listen and respond to comments, questions and discussions.

10. Be a part of the community – Tag other areas, units, and departments when you mention them, share relevant posts from other pages, follow and like other people and pages. These actions go a long way in expanding your reach.

11. All posts must be made in accordance with [AD96](#), Acceptable Use of University Information Resources.

12. All posts and chats are monitored.

13. The following comments are subject to editing or rejection:

   - Product advertisements
   - Comments that are personal attacks on an individual

14. All users can flag a post for inappropriate content.

15. The following guidelines also apply:

   - [Community guidelines for official Penn State social media accounts](#)
   - [Student Affairs Social Media Guidelines](#)

16. If you have questions regarding these guidelines or regarding posts email: engagementapp@psu.edu