



**PCBiz 2025 Strategic Plan Dashboard: 2019-2025**

Goal	Objective	Metric	
Create student centric undergraduate and graduate business curriculum and innovative programs (certificates, executive education, etc.) that leverage the liberal arts and address the challenges in today's dynamic and increasingly technological business world	Students will gain quantitative and logical reasoning skills in both undergraduate and graduate curriculum	1	Improvement in SLOs (FIN 310 and MFT/MBA 690)
	The PCSB will develop and train faculty for challenging and efficacious teaching	2	Minimum bar in student self-evals and employer feedback surveys of internship experience
	Innovating campus-aligned externally validated programs and experiences	3	Increase in funds spent on teaching development
		4	Increase on 2-3 non-summary IDEA form questions (as identified by faculty in Spring 2019)
		5	Identify and develop PCSB-approved elective course specialization clusters
		6	Increase in net revenue from non-degree programs
		7	Implement new signature experiences
Develop ethical, inclusive, and responsible student leaders, faculty, and staff who welcome diversity of thought and experience	PCSB faculty, students, and staff will embed practices to facilitate an inclusive	8	Implement inclusive leadership and cultural agility training and curriculum
	Leverage the Program on Ethics in Business Education	9	Grow faculty adoption and numbers of students to debrief the "Power of We" teams peer assessment
	Build a more diverse group of faculty, staff, and students	10	Minimum bar in SLOs (MFT ethics-related questions)
		11	Increase diversity of enrolled students at the PCSB
Achieve national recognition for excellence in business education	Improve starting salaries, job placement within 90 days of graduation, and placement in desired career field	12	Increase diversity of PCSB faculty and staff
	Leverage alumni engagement for student success in post-graduate placement	13	Top third in Poets&Quants undergraduate ranking
		14	Top 100 part-time MBA program in US News & World Report ranking
		15	Increase in regular decision admitted students in top 500 admitted business students
		16	Increase in 90-day-out employment rates and average post-graduate salary
		17	Increase number of students selected in highly competitive hiring processes
		18	Increase in alumni mentor engagement with PCSB undergraduates
		19	Increase counts of PCSB faculty presentations, talks, and leadership roles and of representation in national media
	Faculty will contribute expertise and thought leadership to their disciplines, the business world, and society	20	Increase in number of faculty thought leadership contributions