



Jane D. Benson '92
Senior Vice President, Customer Experience
Discovery Education

Senior vice president of customer experience Jane Benson leads a cross-functional team delivering best-in-class service and solutions to Discovery Education's K-12 partners improving student achievement worldwide. The leading provider of digital textbooks, curriculum-based digital content, and professional development, Discovery Education is transforming teaching and learning worldwide. Serving 3 million educators and over 30 million students, Discovery Education's services are in half of U.S. classrooms, over 40 percent of all primary schools in the UK, and more than 50 countries.

In this role, Benson manages an ecosystem of strategic onboarding, instructional and technical support, and professional development functions empowering educators on their journey through each phase of their schools' digital transition. Benson also oversees the continued expansion of the organization's professional learning community, the Discovery Educator Network, which connects members across school systems and around the world fostering valuable networking, idea sharing, and inspiration.

Previously, Benson served as Discovery Education's vice president of partner marketing and operations. In this position, Benson was responsible for a number of key marketing functions including product marketing, regional partnership support and event management. She led marketing efforts demonstrating Discovery Education's firm commitment to supporting educators and engaging students in the digital transition.

Prior to joining Discovery Education, Benson served as chief operations officer and executive board member at the Espresso Group Limited, a top provider of primary school digital educational content in the U.K. In this position, Benson was responsible for effectively managing the Espresso customer lifecycle, from prospective customers to renewing subscribers. While at Espresso, she also successfully scaled the company and its processes to meet demand during its steepest points of growth, while maintaining high levels of customer satisfaction and staff retention. After a 10-year tenure in London, she relocated to Chicago to run Espresso's U.S. business leading up to the company's

acquisition by Discovery Education in 2014.

Benson holds a bachelor's degree in Business Administration from Providence College and an M.B.A. with a concentration in marketing from the University of California, Los Angeles.