

Call for Submissions 2017-18
The H.L. “Bud” Goodall, Jr. and Nick “Gory” Trujillo “It’s a Way of Life” Award in
Narrative Ethnography

BEST ARTICLE/ALTERNATIVE TEXT AWARD

At the end of *Writing the New Ethnography*, Dr. H.L. (Bud, Buddy, Dr. Bud) Goodall, Jr. (2000) called on ethnographers to fully engage “a *dialogic* ethic and a *transformational* vision” aimed at “evolving to a higher state of scholarly consciousness” (p. 198). In his later work, he continued to urge ethnographers and other qualitative researchers to expand our audiences and to speak to issues that engage our communities, our cultures, and our world in a vibrant conversation about making the world a better place. As the founding member of the Ethnogs, Nick Trujillo (aka Gory Bateson) another of our great ethnographers, penned the song “The Anthem” to commemorate the fact that ethnography is not merely a *method*, but “*a way of life.*” He, too, wrote and taught the transformative powers of narrative/ethnographic scholarship. Together, these two pioneers shaped our way of thinking about and writing ethnography.

Sadly, on August 24, 2012, our dear friend Bud lost his battle with pancreatic cancer. A mere two months later, Bud’s longtime friend, colleague, and fellow ethnographic pioneer, Nick Trujillo, also died, suddenly and unexpectedly. ***To honor their legacy, The H.L. “Bud” Goodall, Jr. and Nick Trujillo “It’s a Way of Life” Award has been established. This award will honor a published or other public work in narrative ethnography that “exemplifies excellence in storytelling informed by scholarship and intended for both scholarly and public audiences” (Bud’s words).***

Each fall, the call for awards will be announced at the National Communication Association Conference, and the award will be granted the following spring at the International Congress of Qualitative Inquiry. The Awards Review Committee seeks nominations of ***published or publicly performed/screened**** ethnographic work that engages a transformational vision, advances scholarship, and speaks to broad audiences across a variety of fields and walks of life. We welcome nominations of good work from ethnographic/qualitative researchers in any area of expertise, from any perspective, and in any form. The awards will be rotated, year-by-year, in the following categorie

2018 Award: The Best Article/Alternative Text Award (published or performed) is given in even-numbered years (2018, 2020, 2022, etc.). Publication dates should be in the 2015-2017 range.

<Note: The Best Book Award (published) is given in odd-numbered years (2019, 2021, 2023, etc.). Books published within the previous two years will be accepted. Save these nominations for next year!>

To nominate a work (self-nominations are also welcome), please send a) a brief nomination letter; indicating the reason for the nomination; b) a copy of the work for committee review; c) a brief author bio; and d) current contact information for the author(s). Send nomination letter(s) and a **pdf file, e-file, or other copy of the article/script/media presentation by January 31, 2018**, to: Chris Poulos, Review Committee Chair, at cnpoulos@uncg.edu (or mail to: Dr. Christopher N. Poulos, Chair, Communication Studies Department, 115 Ferguson Building, P.O. Box 26170, UNCG Greensboro, NC 27402-6170).

****—Please, no nominations of dissertations or unpublished works. Thank you.***
— Chris