What is Quirkos?

Software for coding and exploring text

Focus on ease of use, and graphical visualisations

Identical software on Windows, Mac, Android, Linux

From the Greek κύκλος (~kwirk-los) - circle
What’s the ethos?

Qualitative analysis for everyone

Community and user led

Advance the field of qualitative research
Nodes/topics represented as bubbles, which grow as text is added, giving you live feedback into emerging themes.
Run side-by-side comparative queries, immediately showing quotes and bubble graphs in the results.
Cluster views show connections and associations between themes as they emerge.
Export work as interactive reports, annotated Word files, graphics for PowerPoint, CSV for SPSS etc.
What is Quirkos for?

- Qualitative analysis of transcriptions
- Emergent or framework analysis
- Literature / systematic reviews
- Policy / document analysis
- Qual / quant questionnaires
- Essay marking
Who is Quirkos for?

**Students** (even undergraduates)
- Easy to learn, cheap licence

**Experienced researchers**
- Quick coding process
- Designed for team work

**Participatory and peer led research**
- Easy enough for respondents to use
- Triangulation / validation
What are the limitations?

Plain text only (for now)

Limited statistical analysis

No project merge function (yet) or inter-rater reliability

Designed for dozens, not hundreds of sources

Limited feature set
Support

Manuals (short and long)

Video guides (inc Bit Guides)

Monthly on-line workshops

Discussion forum

E-mail and telephone support

Face-to-face training workshops
Referendum on Scottish Independence

Political opinions post-referendum

12x Semi-structured interviews

Full transcripts and coded examples available

Participatory coding by respondents
Feature summary

Easy to use for students,
quick and flexible for experienced researchers

Opportunities for participatory analysis

1 month free trial, licences don’t expire!

Compatible with Windows, Mac, Android, Linux

UK based development, support and training
Any questions?

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