



Quirkos for Experienced Qualitative Researchers

Dr Daniel Turner
daniel@quirkos.com
www.quirkos.com

What is Quirkos?

Software for coding and exploring text

Focus on ease of use, and graphical visualisations

Identical software on Windows, Mac, Android, Linux

From the Greek κύκλος (~kwirk-los) - circle

What's the ethos?

Qualitative analysis for everyone

Community and user led

Advance the field of qualitative research



Nodes/topics represented as bubbles, which grow as text is added, giving you live feedback into emerging themes

Home | Left Query: PR Aut... = kens | Right Query: PR Pub... = 1861

Sort by Left Query | Sort by Right Query | Report (Left Query) | Report (Right Query) | Run Query

Category	Left Query Count	Right Query Count
Negative	7	0
Positive	7	0
Ages	2	0
Eras	1	0
Seasons	1	0
Labels	0	0
Opening	0	0

Left Query Highlights: 18 / Right Query Highlights: 0

Project | Undo | Redo | Panel | Single | About | Quirk

Quotes displayed: "it was th worst of times," "it was th of foolishne", "it was th epoch of increduli", "it was th season of Darkness,"

Right Query Result: No Quotes to Display

Run side-by-side comparative queries, immediately showing quotes and bubble graphs in the results

The screenshot displays the Quirkos software interface. On the left is a vertical sidebar with icons for Home, Project, Undo, Redo, View, About, and Quirk. The main workspace is a dark blue canvas with several colored circular nodes: a yellow node labeled 'Labels', a red node labeled 'Negative', a cyan node labeled 'Eras', a yellow node labeled 'Seasons', a purple node labeled 'Ages', and a pink node labeled 'Opening'. A green node labeled 'Positive' is partially visible on the right edge. A white double-headed arrow cursor is positioned over the 'Positive' node. On the right side, a vertical list of text snippets is shown, each preceded by a small colored bar corresponding to a node. The snippets are: 'it was the worst of times,', '... Tale of Two Cities', 'it was the age of foolishness,', '... Tale of Two Cities', 'it was the epoch of incredulity,', '... Tale of Two Cities', 'it was the season of Darkness,', '... Tale of Two Cities', and 'it was the winter of despair,'. At the bottom, a progress bar indicates 'Progress: 8% (8%)'.

Cluster views show connections and associations between themes as they emerge

Gender

40% Female
40% Male

Text Sorted by Code

Healthy

Coverage: 12.21% of all sources; 7 quote(s).

“ I start with cereal, usually muesli, with low fat milk, so that’s a pretty healthy option.
Source: Jane ()
Coded by: JSL on 12:05 28.08.2014 | Coverage: 4.05% (source); 1.76% (global).

“ If I have leftovers I will take those it, I guess it’s not a very healthy lunch.
Source: Mubarak ()
Coded by: JSL on 12:07 28.08.2014 | Coverage: 13.09% (source); 1.56% (global).

“ Anyway, I guess it’s healthier this way, and I don’t get the fatigue I used to.
Source: Simon ()
Coded by: JSL on 12:14 28.08.2014 | Coverage: 8.72% (source); 1.54% (global).

Quote Format

Quote Style:
Coloured stripe beside quc

Include Details:

- Show Source
- Show Coded By
- Show Coverage
- Show Description

Include Metadata:

- NONE --
- NONE --
- NONE --
- NONE --
- NONE --

Include Values

Sections

- Hide Empty Sections
- Authors Summary
- Metadata Summary
 - Select All
 - Age
 - City
 - Gender
- Text by Code
 - Sort codes by: Default
 - Sort quotes by: Default

at the barbershop

adding or family

moustache. But if

ne. | |

it at home

- 38: Appearance**
Appearance by DT
- 35: Beard**
Beard by DT
- 33: Moustache**
Moustache by DT
- 31: Barber February**
Barber by DT
- 61: Home shaving**
Home shaving by DT
- 37: Socialising**
Socialising by DT
- 11: Friends**
Friends by DT
- 36: Hair**
Hair by DT
- 31: Barber**
Barber by DT
- 61: Home shaving**
Home shaving by DT

Export work as interactive reports, annotated Word files, graphics for PowerPoint, CSV for SPSS etc

What is Quirkos for?

Qualitative analysis of transcriptions

Emergent or framework analysis

Literature / systematic reviews

Policy / document analysis

Qual / quant questionnaires

Essay marking



Who is Quirkos for?

Students (even undergraduates)

Easy to learn, cheap licence

Experienced researchers

Quick coding process

Designed for team work

Participatory and peer led research

Easy enough for respondents to use

Triangulation / validation



What are the limitations?

Plain text only (for now)

Limited statistical analysis

No project merge function (yet) or inter-rater reliability

Designed for dozens, not hundreds of sources

Limited feature set

Support

Manuals (short and long)

Video guides (inc Bit Guides)

Monthly on-line workshops

Discussion forum

E-mail and telephone support

Face-to-face training workshops



Quirkos Projects



Referendum on Scottish Independence

Political opinions post-referendum

12x Semi-structured interviews

Full transcripts and coded examples available

Participatory coding by respondents

Feature summary

Easy to use for students,
quick and flexible for experienced researchers

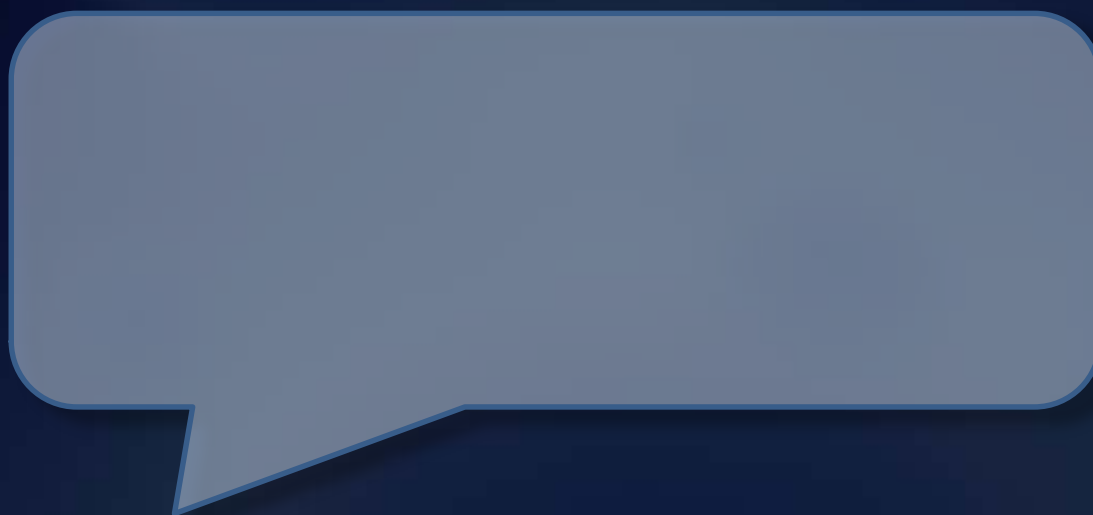
Opportunities for participatory analysis

1 month free trial, licences don't expire!

Compatible with Windows, Mac, Android, Linux

UK based development, support and training

Any questions?



Daniel Turner

daniel@quirkos.com

www.quirkos.com