

Northwestern University

TEACHx 2019 Sponsorship Opportunities

OMG SPONSORSHIP LEVEL | \$5,000

Available: 2 | Sponsor: Workshop

OMG Sponsors are our highest-level sponsors and enjoy a prominent profile at the conference. Offer a workshop prior to conference start in University conference space for interested faculty. Specific benefits of OMG Sponsorship include:

- Target: 350 conference registrants.
- An opportunity to conduct one 90-minute workshop for 30 participants.
- An opportunity to reach Northwestern University faculty and staff; teaching and learning professionals interested in experiments in teaching; and others from Chicago-area universities.
- Acknowledgement with logo and link to your website included in our email announcements and attendee messages.
- Acknowledgement in the online and print program featuring your logo, brief statement, and link to your website included in the online program and print program.
- Recognition on the TEACHx website.

AWESOME SAUCE SPONSORSHIP LEVEL | \$3,500

Available: 6 | Sponsor: Information Table

Attendees will visit your table in the main hallway where participants enter and register. Allow participants to try your products or software or provide a demo for them. Specific benefits of Awesome Sauce Sponsorship include:

- Target: 250 conference attendees.
- An opportunity to reach Northwestern University faculty and staff; teaching and learning professionals interested in experiments in teaching; and others from Chicago-area universities.
- A table (with electrical access) that will allow participants to try your products or software or you to provide a demo for them. Acknowledgement with logo and link to your website included in our email announcements and attendee messages.
- Logo and company name on signage.
- Acknowledgement in the online and print program featuring your logo, brief statement, and link to your website included in the online program and print program.

YOLO SPONSORSHIP LEVEL | \$2,500

Available: 1 | Sponsor: Lunch Break

The sponsored lunch break includes signage during the break, mention in print program, and verbal recognition at the beginning of the welcome, keynote, and closing sessions (an NPR-like statement provided by sponsor). Specific benefits of YOLO Sponsorship include:

- Target: 250 conference attendees.
- An opportunity to reach Northwestern University faculty and staff; teaching and learning professionals interested in experiments in teaching; and others from Chicago-area universities.
- Acknowledgement in the online and print program featuring your logo, brief statement, and link to your website included in the online program and print program.

CAFFEINE FIEND SPONSORSHIP LEVEL | \$750

Available: 2 | Sponsor: Coffee Break

The sponsored coffee break includes signage during the break and mention in print program. Specific benefits of Caffeine Fiend Sponsorship include:

- Target: 250 conference attendees.
- An opportunity to reach Northwestern University faculty and staff; teaching and learning professionals interested in experiments in teaching; and others from Chicago-area universities.
- Acknowledgement in the online and print program featuring your logo, brief statement, and link to your website included in the online program and print program.

BFF + SPONSORSHIP LEVEL | \$500

Sponsor: Print Program

BFF+ Sponsors enjoy a half-page, black-and-white sponsor highlight (4 in. x 5 in.) in printed conference program. Specific benefits of BFF+ Sponsorship include:

- Target: 250 conference attendees.
- An opportunity to reach Northwestern University faculty and staff; teaching and learning professionals interested in experiments in teaching; and others from Chicago-area universities.
- Exposure in the print program featuring your logo, brief statement, and URL link giving you a chance to highlight your research, programs, events, or resources.

BFF SPONSORSHIP LEVEL | \$300

Sponsor: Online Program

BFF sponsors are mentioned in the online conference program. Specific benefits of BFF Sponsorship include:

- Target: 350 conference registrants.
- An opportunity to reach Northwestern University faculty and staff; teaching and learning professionals interested in experiments in teaching; and others from Chicago-area universities.
- Acknowledgement in the program featuring your logo, brief statement, and a link to your website included in the online program.

Sponsorship Levels:

OMG Sponsorship \$5,000
Workshop

Awesome Sauce Sponsorship \$3,500
Information Table

YOLO Sponsorship \$2,000
Lunch Break

Caffeine Fiend Sponsorship \$750
Coffee Break

BFF+ Sponsorship \$500
Print Program

BFF Sponsorship \$300
Online Program



Contact:

To learn more about TEACHx 2019 sponsorship opportunities or to explore these possibilities, please contact Victoria Getis (e: vgetis@northwestern.edu; p: 847-467-3891).