We are excited to welcome Northwestern's most promising student-founded startups as our VentureCat 2020 Semifinalists! Teams will participate in a four-week Pitch Prep Program that provides access to professional graphic design services, pitch coaching and business advisors.

On May 20, we will host closed-door virtual Semifinals for each of our five tracks, and Finals pitching featuring the top teams from each track. The Finalist team pitches will be featured in a Public Showcase Livestream where we will announce our grand prize and audience favorite winners.

**BUSINESS PRODUCTS & SERVICES**

**Authentic Media Ascension (AMA)**
AMA is a platform propelling the next generation of brands through growth analytics and digital strategy.

*Jihad Esmail, Weinberg ’21; Mateo Price, Weinberg ’21; and Lainey Dow, Medill ’23*  
(undergraduate team)

**City Health Tech**
City Health Tech is building the future of preventive disease education and technology, starting by redesigning the way we wash our hands.

*Ibraheem Alinur, McCormick ’20*  
(undergraduate team)

**DealDock Inc.**
DealDock Inc. is a SaaS platform built to automate and streamline workflows for private equity firms.

*Shyam Mani, Weinberg ’21; Nirmal Balachundhar, Weinberg ’21; and Akhil Kambhammettu, Medill ’21*  
(undergraduate team)

**Gearflow**
Gearflow is the first marketplace for all things construction, providing easy access to reliable suppliers for all heavy equipment needs.

*Ben Preston, Kellogg ’21 and Mike Hostetler, Kellogg ’21*  
(graduate team)

**Money Intelligence**
Money Intelligence is solving America’s retirement problem by helping every American access a Fortune 500 quality 401(k) plan.

*Monte Malhotra, Kellogg and Pritzker ’20*  
(graduate team)

**WareIQ**
WareIQ is an asset lite distributed fulfillment platform that enables online sellers to offer same-day and next-day delivery experience.

*Hardik Tiwari, Kellogg ’21*  
(graduate team)
CONSUMER PRODUCTS & SERVICES

&Joy
&Joy is China’s first hard seltzer brand, bringing healthier drinks to Chinese millennials through omnichannel retail.
Lysa Wei, Kellogg ‘21
(graduate team)

again&again
again&again is a circular fashion brand making more comfortable jeans designed to never be thrown out.
Marcus Schneider, Kellogg ‘20
(graduate team)

Blanx
Blanx is a lifestyle brand that amplifies the voice of a concerned generation through limited-edition apparel designed by creative activist collaborators.
Ariel Bacal, Kellogg ‘20
(graduate team)

Off Grid Inn
Off Grid Inn uses beautiful underutilized land in nature to combine comfort and seclusion by building modern sustainable tiny cabins.
Ben Cherrey, Kellogg ‘20
(graduate team)

Qade
Qade is a platform that brings gamers together to easily keep track of video game wagers and statistics.
Spencer Levitt, Weinberg ‘22 and Austin Pager, SESP ‘21
(undergraduate team)

Serena
Serena empowers customers to design fine jewelry that matches their vision.
Kinsey Hart, Kellogg and McCormick ‘21
(graduate team)

ENERGY & SUSTAINABILITY

Blip
Blip is a residential energy storage solution focused on saving renters money by leveraging price arbitrage and repurposed EV batteries.
Dennis Kontorovich, Kellogg ‘20; Sophia Wennstedt, Kellogg and McCormick ‘21; Chance Cobb, School of Communications ‘20; and Thibaut Feremans, Kellogg ‘21
(graduate team)

Carbon Yield
Carbon Yield helps farmers access new revenue streams through carbon markets.
Claire Pluard, Kellogg, ‘20 and Sam Schiller, Kellogg ‘21
(graduate team)

Recigases
Recigases helps companies better manage their refrigerant gas, save money, fulfill their legal obligations and be more sustainable through reclamation services.
Fernanda Pupe Colaço, Kellogg and McCormick ‘20
(graduate team)

Zeitgeist LLC
Zeitgeist LLC is an electric consumer products brand that provides lithium battery power stations for home emergency backup power.
David Harper, McCormick ‘20 and Vishaal Mali, McCormick ‘20
(undergraduate team)
LIFE SCIENCES & MEDICAL INNOVATIONS

**B-Vitals**
B-Vitals is a digital health company that embeds a child's behavioral health into the standard pediatrician visit.
*Hanna Colin, Kellogg '20*
(graduate team)

**Blue Comet Medical Solutions LLC**
Blue Comet Home Test for Strep Throat is the only over-the-counter, user-friendly at-home test to diagnose and treat strep throat.
*Sara Janeska, Kellogg '22 and Rashmi Babiwale, Kellogg '22*
(graduate team)

**Cardiosense**
Cardiosense is a noninvasive cardiac monitoring platform to help fight chronic diseases such as hypertension and heart failure.
*Amit Gupta, Kellogg '20 and Avi Kazen, McCormick '20*
(graduate team)

**Clearstep**
Clearstep’s digital front door to healthcare features a suite of SaaS products to enhance patient acquisition, retention, and routing, starting with symptom checking.
*Bilal Naved, McCormick and Feinberg '24*
(PhD team)

**Hubly Surgical, Inc.**
Hubly Surgical is forming the future of safe neurotechnology starting with reducing the 50% complication rate of drilling holes into heads.
*Dr. Nikhil Murthy, Kellogg '21*
(graduate team)

**Stemloop**
Stemloop is a public health business, developing an on-site, rapid, low-cost environmental test kit for SARS-CoV-2.
*Adam Cohen, Kellogg '20*
(graduate team)

SOCIAL IMPACT & NONPROFIT

**Creci, Inc.**
Creci is a fintech company that empowers social impact entrepreneurs working to further the United Nations Sustainable Development Goals.
*Andres Idarraga, Kellogg '20*
(graduate team)

**FinLit**
FinLit bridges the opportunity gap by empowering individuals to take control of their financial lives.
*Adam Turville, Kellogg and Pritzker '21*
(graduate team)

**Tilt**
Tilt partners with high schools to scale their financial aid advising and help families plan for the costs of higher education.
*Sinthuja Nagalingam, Kellogg '20*
(graduate team)

**Renoster**
Renoster is an intelligent security solution for nature reserves.
*Saif Bhatti, McCormick '20*
(undergraduate team)