**SEMIFINALISTS**

**BUSINESS PRODUCTS + SERVICES**

**DealDock**  
*Nirmal Balachundhar, Weinberg '21 and Shyam Mani, McCormick '21*  
DealDock is a SaaS platform to automate deal flow management and improve analytics for private equity firms.

**Dindin**  
*Brunna Seabra, Kellogg '20*  
Changing the access to essential financial services in Brazil by facilitating financial inclusion of the unbanked and underbanked population through our B2B2C solutions.

**LoudMouth**  
*Spencer Glesmann, Kellogg '20 and Dain Hall, Kellogg '20*  
LoudMouth is a factory floor voice and video communication platform.

**People6**  
*Kristen Sanders, SESP '19*  
People6 cultivates student talent to execute digital projects for ventures.

**Red + Blue**  
*Jonathan Bateman, Kellogg '19*  
Red + Blue is the first and only mental health app for police officers and firefighters.

**CONSUMER PRODUCTS + SERVICES**

**BeenThere**  
*Cara Morphew, Kellogg '19 and Colin Keeler, Wharton '19*  
BeenThere is a marketplace that connects applicants to current MBA students for detailed guidance and advice on application and career prep.

**Maya**  
*Christy Zhang, McCormick/The Graduate School '19 and Hanna Lauterbach, McCormick/The Graduate School '19*  
Empowering from within: a new menstrual experience.

**PAL**  
*Brent Chase, McCormick '19*  
Empowering independence in the autism community through wearable technology.
Scoots
David Costello, Kellogg ’19 and Wendy Kadon, Kellogg ’20
Scoots is the world’s first plant based footwear brand.

Slate
Alex Eng, Kellogg ’19, McCormick ’19
Slate is the first online marketplace for tattoos using personalized matching to connect customers with tattoo artists.

the dose co.
Suzanne Kay, Kellogg ’19 and Kimmie Carey, Kellogg ’19
the dose co. is a functional beverage company on a mission to provide women with a healthy way to unwind. Our first product is a ready-to-drink hemp CBD infused tonic that women can feel good about in the moment and great about the next day.

ENERGY + SUSTAINABILITY

Carbon Yield
Sam Schiller, Kellogg ’21
Carbon Yield sustains farmers in an era when harvesting crops is not enough.

Juice Pooch
Ashley Austin, Medill MSJ ’19 and Josh Klein, McCormick ’20
Juice Pooch connects urban live event attendees with high quality portable chargers rentals to increase their personal mobility and to limit the environmental waste of disposable chargers.

LimeLight
Phil O’Brien, Kellogg ’20
LimeLight is advancing data to power the indoor agriculture revolution.

NUWater
Dylan Radovic, McCormick ’19
Providing safe water through a social enterprise.

PedalCell
Vishaal Mali, McCormick, ’20 and Adam Hokin University of Michigan BBA ’19
PedalCell creates the continuous and stable power source for smart bicycle technologies.

LIFE SCIENCES + MEDICAL INNOVATIONS

Edith Technologies
Cheyenne Cazaubon, Pritzker ’19 and Lauren Moreno-Ellis, Pritzker ’19
Edith Technologies delivers personalized preconception guidance to mitigate the complications of pregnancy through a data-driven, artificial intelligence platform.
HappyTears
Simon Yin, Kellogg ’19
HappyTears is the first screening tool for retinopathy of prematurity (ROP) based on VEGF levels in the tear of premature infants.

Hubly
Amit Ayer, Kellogg ’19 and Casey Grage, Weinberg ’19
Hubly aims to modernize bedside intracranial access through an integrated electric drill system that decreases operating room reliance and facilitates treatment for emerging indications.

NUtect
Anne Marie Kearns, Kellogg ’19 and Hannah McDowell, McCormick ’20
Putting the CARE in wound care with innovative wound dressings specifically designed for earlier infection detection.

Readox
Avi Kazen, McCormick ’20 and Amit Gupta, Kellogg ’20
Leveraging remote monitoring and predictive analytics to keep COPD patients out of the hospital.

SOCIAL IMPACT + NONPROFIT

Evanston Development Cooperative
Robinson Markus, School of Communication ’19 and Lila Reynolds, Medill ’19
EDC builds sustainable, affordable homes by and for Evanston.

FutureMap
Sruti Bharat, Kellogg ’19
FutureMap provides post-graduate career coaching for first-generation college grads who need help navigating early career moves.

Maziwa
Sahar Jamal, Kellogg ’19
Maziwa is a tailored breast pump for working women in developing markets which alleviates the trade-off between staying at home to feed your baby and going into work in order to feed your family.

Mod Urban
Anthony Hrusovsky, Kellogg ’19 and Matt Dittman, Kellogg ’19
Mod Urban is the only national real estate development firm that builds quality residences in high-cost markets for middle class workers who can’t afford to live in the urban communities they serve.

SECURED
Shiv Patel, Weinberg ’21 and Sahil Doshi, Weinberg ’21
SECURED is an international 501(c)(3) non-profit organization that aims to eliminate mosquito-borne illnesses such as dengue fever by fostering innovation in mosquito control and education.