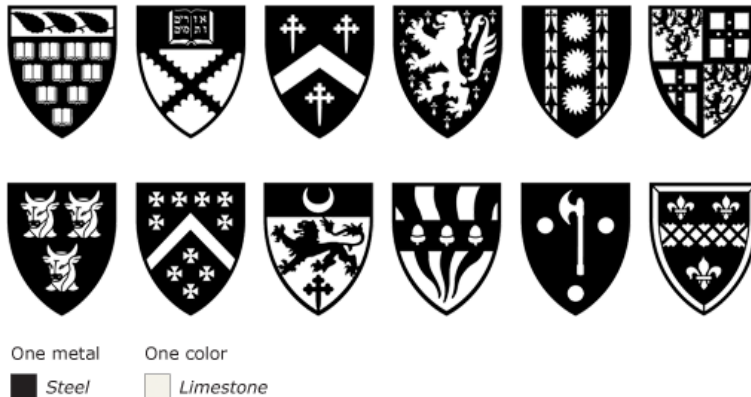


Requirements for the House insignia

1. The House insignia should be easily recognizable and have elements that can be used in various settings including signs, banners, apparel, letterhead, drinkware, stickers, websites, etc.
2. Upon the creation of the Houses, the College designated specific colors for each House (shown below) that were selected to complement Dartmouth Green (PMS 349). The new insignia should use these colors and/or colors that complement the House colors.
3. Distinctive elements can include symbols, geometric shapes, or other design features. It is not required that the insignia include traditional heraldic elements (shields, crests, etc.), although this possibility may be considered. It is possible that the names of the Houses will be changed in coming years, so whenever possible the insignia should *not* reflect the names of the Houses, although they can incorporate other distinctive aspects of the Houses such as location or architectural and environmental elements.
4. The House insignia should complement each other well when presented as a group. The House insignia designs should be accompanied by a style guide that informs the optimal use of the insignia in different settings.
5. The Insignia should look good when rendered flat (e.g., black & white).

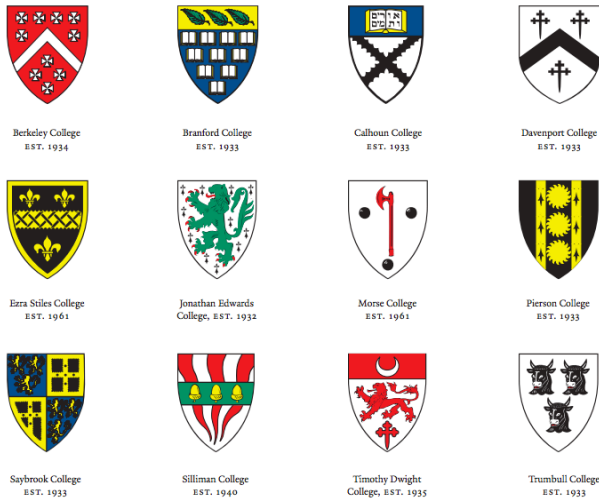


Some Examples: As a general guide, examples of insignia from two residential college/house systems (one university, one secondary school, showing both shields and more generalized symbols) are shown below.

Residential College shields of Yale University

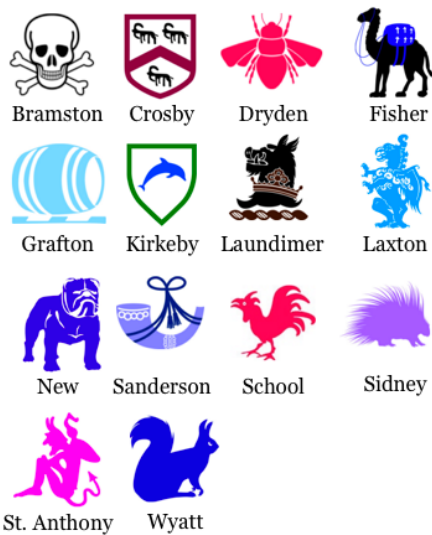
Residential College Marks

Each residential college is distinguished by its motto, cheer, and mascot, as well as by its architecture and landscape. Furthermore, each has its own visual identity, represented by the shields shown below.



licensing.yale.edu

House insignia of Oundle School, England



oundleschool.org.uk

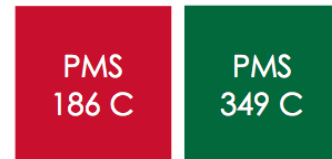
Examples of Other Institutions with a House or Residential College System

- [University of Cambridge](#)
- [Oxford University](#)
- [Harvard University](#)
- [General Info About College Systems](#)

House Colors:

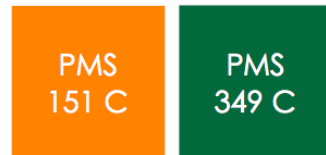
Allen House

Buildings: Gile, Streeter, and Lord Halls
House Professor: Jane Hill, Associate Professor of Engineering



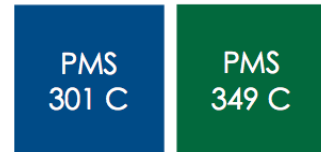
East Wheelock House

Buildings: Andres, Zimmerman, McCulloch, and Morton Halls
House Professor: Sergi Elizalde, Associate Professor of Mathematics



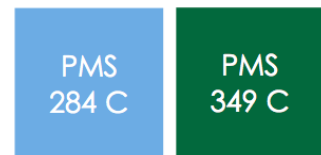
North Park House

Buildings: Ripley, Woodward, and Smith Halls
House Professor: Melanie Taylor, Associate Professor of Native American Studies



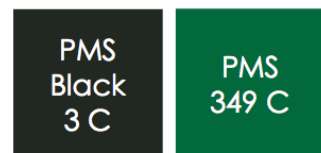
School House

Buildings: Massachusetts Row and Hitchcock Halls
House Professor: Craig Sutton, Associate Professor of Mathematics



South House

Buildings: Topliff, New Hampshire Halls and The Lodge
House Professor: Kathryn Lively, Professor of Sociology



West House

Buildings: Fahey, McLane, Butterfield, and Russell Sage Halls
House Professor: Ryan Hickox, Assistant Professor of Physics and Astronomy

