

Kansas Initiative: Telling the Higher Education Story

Higher Education funding request

- **\$75M of state support for the system in FY20**
— **\$50M universities, \$25M two-year sector**
- **\$35M universities, \$25M two-year sector in FY21**
— **\$25M for need-based aid for the whole system**

Building awareness for Higher Education

- The universities are down \$85M since 2008. This request gets us back to that level.
- \$50M for the two-year sector funds the formula for general and technical education, provides for growth in the Excel in Career Technical Education (Excel in CTE) program and covers the cost of a pilot concurrent program. All of this will:
 - Provide affordable tuition for Kansans by keeping the costs to the student as low as possible and,
 - Grow the Kansas economy by providing talent to businesses
 - Meeting the needs of businesses and families
 - Increasing the available talent to businesses
 - As we traveled the state talking to business leaders, students and families about how higher education can better meet their needs we saw a trend
 - Businesses need more educated and prepared workers
 - Students and families need greater affordability
 - State support for our public institutions is the key to keeping tuition costs low for our Kansas families while providing a high-quality education experience that produces graduates who are prepared to work in our state and grow our economy.

Building awareness of Kansas State University

- State tax funds to support public higher education have decreased from 57.8 percent to 38 percent of the state general fund since fiscal year 2008.
- This year, 18 percent of K-State's total budget comes from state funds.
- Kansas needs healthy research universities that produce a highly educated workforce, grow our economy, attract business and industry, and engage in research that generates jobs, creates companies and improves lives.
- K-State needs advocates promoting the value K-State brings to the state's economy and quality of life to enlist their support to ensure we remain a healthy, vibrant and desirable state.

What can you do?

- 1. Meet with your state senator.**
- 2. Meet with house member or house candidates.**
- 3. Meet with candidates for governor.**
- 4. Attend community events.**
- 5. Ask for university representative to speak at community event.**

