



Leading the narrative: Responding to changing times

President Richard Myers
KSU Foundation Board of Trustees
Spring Meeting
April 20, 2018

Staff updates



Linda Cook, chief of staff and director of community relations, Feb. 2018



Bryan Samuel, chief diversity and inclusion officer, March 2018

- **Provost search is nearly complete.**
- **Dean of veterinary medicine search is underway.**

Changes, challenges and opportunities ahead


- Diversity and inclusion
- Budget modernization
- Strategic enrollment management
- Value of higher education

Diversity and inclusion

- Racial tension has increased in communities and on college campuses across the country
 - 188 incidents of racist fliers found on 129 campuses – *Insider Higher Ed*
 - Reaching out to colleagues to share information in addressing concerns
- Paramount at K-State
 - Safety
 - Inclusion
 - Compassion for others – maintain K-State Family legacy
- KSUnite — held Nov. 14
 - Proactive initiative: sign of solidarity among students, faculty, staff and community

Diversity and inclusion

- Two officers leading initiatives
- Training for faculty, staff and students
- Living Democracy – open dialogue
- Ongoing events
- KSUnite website
- KSUnite Weekly newsletter



The screenshot displays the KSUnite website interface. At the top, a purple banner features the hashtag **#KSUnite** in white text. Below this is a navigation menu with the following items: **KSUnite home**, **About** (highlighted in yellow), **Unity Walk and KSUnite**, **Living Democracy**, **News**, **Events**, and **KSUnite Weekly** (highlighted in yellow). The main content area is titled **About KSUnite** and contains the following text:

As an institution of higher education in a democracy, we are called upon daily to recommit to our purpose in a changing world. We reaffirm who we are, what we value and what we stand for.

KSUnite is a movement that joins the entire university family together to uphold the value of human diversity and inclusion for community. The responsibility to take action and stand up against all forms of discrimination belongs to us all, both as individuals and as the K-State family as a whole.

As each of us goes forward in our daily lives, let KSUnite and the strength of the K-State family be a powerful reminder to celebrate our differences, show compassion for each other, stand up for what's right and defeat hatred with love.

KSUnite is supported by Kansas State University's governance bodies: Faculty Senate, Student Governing Association and University Support Staff Senate.

On the right side of the screenshot, there is a purple box with the text: **Share messages of support on social media.** Below this text is the **#KSUnite** hashtag.

Budget model redesign

- Why are we undertaking a redesign?
- What are the goals?
 - Encourage enrollment growth
 - Incentivize and align with 2025 (university and major units)
 - Energize innovation
 - Provide greater financial accountability
 - Preserve K-State's land-grant mission
 - Unlock the historical incremental budget
 - Transparency

How we design the model

- **Core executive team**
 - Provides project oversight and key budget model decisions affecting overall design.
- **Steering committee**
 - Provides recommendations to core team on key policies/process decisions related to new model.
- **Cost pool team**
 - Provides recommendation to the steering committee on cost drivers for distribution institutional costs.

Budget model overview

Discovery Phase February 2018 – April 2018	Design Phase April 2018 – July 2018	Learning Phase August 2018 – June 2019 <i>Shadow Year</i>	Multi-Year Phased Implementation Begins July 2019
Site Visits/Research	Formulas for Modeling Determined <ul style="list-style-type: none"> • Cost Pool Metrics • Tuition Allocation • Subvention Pool • Strategic Reserve 	Campus Rollout <ul style="list-style-type: none"> • Meetings with Deans, Vice Presidents, Unit Leaders, and Budget Officers • University Leadership Retreat • Open Forums 	
Lessons Learned	Alternative Formulas Modeled	Strategic Initiatives Process Drafted	
Website Created/Initial FAQs	Subvention Processes Drafted	Run Model Comparisons (3 times during year) for Deans and VPs	
Cost Pool Metrics Recommendations	Model Finalized for FY19 Testing	Evaluation of Model and Associated Processes	
Guiding Principles Development		Periodic Updates to Campus Community	
Communication/Outreach Plan Developed		Hosted Learning and Dialogue Sessions with Deans, VPs, Unit Leaders and others throughout the year	
Campus Survey		Finalize Model for Multi-Year Implementation	

Strategic enrollment update

- **Charting a new course in partnership with Huron Consulting Group**
 - Enhance enrollment
 - Recruit and retain talented, diverse student body
 - Improve overall student success

Value of higher education

- By 2020 more than two-thirds of all jobs in Kansas will require education beyond high school.
- Graduates pay more in taxes, require less public assistance, donate to more charities.
- Higher education develops leaders and entrepreneurs who create jobs and support communities.
- Higher Education research supports advancement in business and industry and enhances quality of life.
- K-State impact on Kansas economy in FY2017:
 - \$710 million operating budget contributions from non-state appropriations.
 - \$116 million competitively awarded funding in K-State research.
 - \$153 million in private donor donations.





Questions?