



# K-STATE FOR KANSAS

## TRUSTEES IN ACTION

### The Higher Education Advantage



College graduates pay more taxes, require less public assistance and donate more to charities.



Lifetime earnings are as high as \$1 million more for college and advanced degree holders.



Graduates are typically healthier, live longer and are more involved in their communities.

#### Action Items

- Advocate to Kansas Legislators with the message to restore the base funding reduction of \$24 million for state universities, including \$4.8 million for K-State.
- Support Manhattan, Emporia, Topeka, Lawrence Chambers of Commerce (METL) Priorities.
  - Preserve economic development incentives.
  - Fund transportation projects for Northeast Kansas.
  - Support programs that get Kansas students ready.
  - Take advantage of federal funding by expanding Medicaid.
- Capitalize on relationships with candidates for Kansas House of Representatives and Kansas governor summer and fall 2018.

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# K-STATE FOR KANSAS

## K-State in Kansas



2017 fall enrollment



of Kansas high school  
graduating seniors

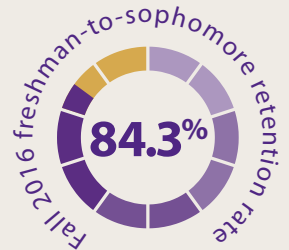


of recent K-State  
graduates employed  
in state or surrounding  
metro areas



nearly  
**89,000**  
alumni living in Kansas

nearly  
**5,500**  
K-State employees  
in Kansas



## Financial Investments (FY 2017)



**\$710**  
million

operating budget contributions  
from nonstate appropriations

(82 percent of total)



**\$116**  
million

competitively awarded funding  
invested in K-State research



**\$153**  
million

private donor  
contributions

## Proud to be Purple



(SmartAsset, 2015-2017)



**Princeton Review**  
2018 ranked K-State:

- No. 3 for best quality of life
- No. 6 for students who love their colleges
- No. 7 for best-run colleges
- No. 16 for best career services



**No. 1** average starting salary in  
Kansas for college graduates

(SmartAsset, 2015-2017)



**NBAF**, one of four national DHS labs

Strong partnerships with  
the nearby National Bio  
and Agro-defense Facility,  
NBAF, one of four national DHS labs



operational land-grant university



of recent bachelor's  
graduates employed  
in their career field or  
furthering their education

(2016-2017)

**Top-ranked** university  
value in Kansas

(Money Magazine, 2016-2017)



Home of the Center for Grain and  
Animal Health Research, **CGHAR**,  
a USDA national research lab