Kansas State University Foundation
Board of Trustees

Blake Flanders, Ph.D.
President & CEO, Kansas Board of Regents

Regent Dennis A. Mullin
Chair, Presidential Search Committee

LEADING HIGHER EDUCATION
Presidential Search

• September 26: Position Closes
• October: Search Committee Reviews Candidates to select semi-finalists
• October: Interviews; Committee selects finalists to advance to the Board of Regents for consideration
• November: Final interviews; Selection
An Overview of Giving

Total 2015 contributions: $373.25 billion

Contributions by source:
(by percentage of the total)

- Individuals: 71%
- Corporations: 5%
- Foundations: 16%
- Bequests: 9%

The single largest contributor to the increase in total charitable giving in 2015 was an increase of $9.77 billion in giving by individuals—67 percent of the total change between 2014 and 2015.

Source: Giving USA 2016 Report Highlights
Private Giving to K-State

Total cumulative amount: $1,375,100,000
Student Enrollment in Kansas Public Higher Education (Fall Headcount)

Source: KHEER
State Appropriations

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<td><strong>State Universities</strong></td>
<td>638.5</td>
<td>657.4</td>
<td>574.5</td>
<td>579.1</td>
<td>569.8</td>
<td>579.9</td>
<td>566.8</td>
<td>596.7</td>
<td>561.2</td>
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<tr>
<td><strong>Total</strong></td>
<td>829.2</td>
<td>852.7</td>
<td>744.4</td>
<td>755.5</td>
<td>743.9</td>
<td>776.7</td>
<td>768.9</td>
<td>800.7</td>
<td>764.1</td>
<td>763.5</td>
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*Includes $14.4 million for a 27th paycheck

Source: Kansas Board of Regents Budget Office
State University Funding Sources
For all six state universities including KSU Vet, KSU-ESARP, and KU Med

Source: State University Data Book
Foresight 2020 Strategic Goals

Goal One
Increase higher education attainment among Kansans

Goal Two
Improve alignment of the state’s higher education system with the needs of the economy

Goal Three
Ensure state university excellence
Changes in the Workforce

“By 2020, 65 percent of all jobs in the economy will require postsecondary education and training beyond high school.

In Kansas, that number is projected to be 71 percent.”

Source: Georgetown University Center on Education and the Workforce
Education Pays

U.S. Population Mean Annual Earnings of Workers
18 Years and Over: 1975 to 2011

Source: U.S. Census Bureau, Current Population Survey (adjusted for inflation; 2011 dollars)
Calculated by Art Hall, Director of the Center for Applied Economics at the University of Kansas School of Business
Attainment Model Pathway

Source: Foresight 2020
Return on Investment in Kansas

• If we do nothing –

Source: Kansas Board of Regents Attainment Model
Return on Investment in Kansas

• If we meet the goal (60% attainment) –

Source: Kansas Board of Regents Attainment Model
How Do We Reverse the Trend?

• Board Retreat began the conversation
• Advocating for base funding is the priority
• Increasing understanding of our footprint
• Reach out and ask for engagement
• Involve a larger number of people that care
State Support Creates Value

• Attainment goal is crucial because it will lead Kansas to increased prosperity
• Base Funding is an investment and can be leveraged University Engineering Initiative Act
Expanding Who Will Advocate

- Legislative strategy in place
- Higher Education Day (unified)
- Wednesday morning breakfasts
- Your assistance

THANK YOU!