DBQ: Why did Islam spread so quickly?

**HOOK EXERCISE: CULTURAL DIFFUSION.** Note- Cultural Diffusion is the **process by which an object or an idea from one culture spreads to different cultures.** An example would be when Spain first brought cattle and horses to the Americas and we ended up with cowboys---this is cultural diffusion.

Cultural diffusion has happened throughout history and is happening today. One example would be food, such as **tacos or sushi** that has spread from its place of origin to diverse parts of the world. The mechanization or mode of transport may be migration, or war, or even trade.

Examine the flow charts below. Each one shows a trigger event that result in significant cultural diffusion. Then, from the choices below, select the diffusion category that best matches the trigger event.

**Diffusion Categories:**
- **You Tube**
- **Technology**
- **Trade**
- **War**
- **Conquest**
- **Appeal of the message**
- **Migration**
- **Lands**
- **Positive messages**

1. European merchants travel to Asia and bring back tea and spices to Europe.
   - **Tea becomes a very popular drink in Great Britain.**
   - Cultural diffusion sparked by:
     - **trade / migration** (best answer)

2. Spanish invaders conquer parts of South America and introduce Catholicism to local people.
   - **Most South Americans today are Catholic.**
   - Cultural diffusion sparked by:
     - **Conquest**

3. The musical style of the blues is developed by African Americans in the South.
   - **African Americans move North for greater economic mobility.**
   - Blues became very popular in northern cities such as Chicago, New York, and
   - Cultural diffusion sparked by:
     - **migration / appeal of the message** (best answer)

4. Believe..., obey the Lord...and he will defend you.
   - **Islam moves from the Arabian Peninsula.**
   - The Arabic language becomes necessary to Muslims in order to read the Quran.
   - Cultural diffusion sparked by:
     - **appeal of the message / migration** (best answer)

Next: Develop your own cultural diffusion flow chart using an example of your own.

**Honda Cars**

*If you can defend your answer it is/may be correct.*