

WHITMAN INVESTMENT COMPANY



September 27th, 2017

Excitement is in the air and it is not just because October break is right around the corner!

Planning for the CFA Challenge is in its final stages. While not certain, the first trip to the Competition in Spokane will be leaving early Thursday Nov. 9, 2017.

The week of Nov 6, 2017 is the arrival of the Economic Department's Visiting Educator. Bruce Greenwald will be talking with the WIC on several occasions and interested WIC members should talk with the Officers about lunch and dinner opportunities with Dr. Greenwald.

More information about the WIC taking flight next week!

WHAT IS THE WIC MISSION?

(A Statement Worth Reminding All About)

The primary function of the Whitman Investment Company is to serve as an extension of the course offerings at Whitman College. The College is "dedicated to learning, scholarship, personal growth, education of character, and personal responsibility." Based upon those ideals, The Whitman Investment Company defines its mission:

To apply the foundations gained in a liberal arts education to the practical world of finance while providing investment returns to the Whitman College community.

<http://www.museumofflight.org/>

Guiding Principles

- 1) Mutual Respect and Trust
- 2) Open and Honest Communication
- 3) Involvement with the Whitman College Community
- 4) Educational Growth
- 5) Learning from Guidance and Education

Following these principles, we seek to establish a company that exceeds the expectations of our peers, the community, the Economics Department and Whitman College. It is our firm commitment to model all company operations to meet this overall goal.

Measuring Success

We measure success not only by our bottom line, but by whether or not we have impacted students at Whitman College. Success means participation from students, faculty, and staff from all disciplines. Success means committed members that work each day to maximize fund performance, whether Whitman College is in session or not. Success means that over time, interest in the Whitman Investment Company, and interest in the financial world will grow within the Whitman College Community.



A happy group. Photo from the WIC@WAC IV event.