Welcome to “iHub, UHUB, wehub”, a studio that will ask students to re-conceptualize the hub typology for a new and evolving Hybrid Work Economy.

The premise of the studio is that we cannot understand how remote work will affect architecture without studying the interdependence between the office, the home, and more importantly, the intermediary hub spaces that connect them. This Fall, we will create hubs designed to establish meaningful physical connections between remote workers and the companies they work for. The hubs (or satellite offices) will be in geographical locations where remote workers want to live, allowing them to no longer commute to corporate headquarters located in dense/expensive metropolitan areas.

Students taking this course will be amongst the first architecture students to design for the emerging Remote Work Ecosystem, gaining a valuable perspective to a problem that currently has companies and institutions frozen in their tracks - why and how to invest in workspace when work trends are changing and the future is unpredictable.

In addition to developing comprehensive building designs using traditional architectural conventions, students will participate in research exercises meant to give them a foundational understanding of hubs, hybrid work trends, and the unique characteristics that define a desirable city for remote workers and freelancers.

To make the studio topic tangible/real, students will visit a remote work hub in Portland, where they will get to participate in a Q&A session with remote work industry experts.

Hub location options: Bend, OR (or) Boulder, CO (or) Boseman, MT
Building Size (varies): 5,000sf - 25,000sf