Digital Collage Techniques

ARCH 423/523 MEDIA FOR DESIGN DEVELOPMENT

This course is a tutorial-based exploration of how to employ digital collage in its fullest capacity as an evocative tool of envisioning and storytelling. Adobe Photoshop will be the primary working environment. Recommended for beginner to intermediate level.

Instructor: Daisy-O’lice Williams, Associate Prof. of Architecture

Time: 8:15-9:45 am, Mon/Wed, LA 383 (see format)

Format: This course will be delivered remotely via Zoom during the scheduled class time due to restricted lab capacity. As much as possible, software tutorials will be made available online in advance of meetings for maximum flexibility. Class time will be used primarily for troubleshooting, discussion, lecture, and virtual pin ups. LA 383 will be available during class time to a limited number of students who prefer to use onsite resources. Conditions permitting, physical pin up may occur occasionally throughout the term.

Eligibility: Open to ARCH and IARCH undergraduate and graduates students who have completed ARCH 222 or ARCH 610 Intro to Computing.

Grade Option: Grade or Pass/No Pass Option

Description: Participants will investigate the role of digital collage during design and strengthen their ability to control composition, narrative and workflow. The course is arranged thematically to introduce concepts and provide examples of particular collage approaches. Content is complemented through tutorials that demonstrate relevant techniques. Students are then asked to complete a collage study that reflects their recent insight. Subject matter will be left open to allow for tailoring to individual interests and studio projects.

Materials: All tutorials will occur in the Adobe Photoshop environment. However, students are expected to be proficient enough with any 3D-modeling program (SketchUp, Rhino, Revit, etc.) to extract base imagery. There is no required textbook. All readings will be provided. However, Collage and Architecture by Jennifer A. E. Shields will be the primary text.