ARCH 4/523, Media for Design Development, Spring 2020
GOOD NEIGHBORS: VISUALIZING HOUSING EQUITY
CRN 37219 / 37220 – Wednesday, 9:00-11:50am, 405A Lawrence Hall
Friday, 11-11:50am, 166 Lawrence Hall

Instructor: Prof. Karen Kubey, Faculty Fellow in Design for Spatial Justice, kkubey@uoregon.edu

“The built form of housing has always been seen as a tangible, visual reflection of the organization of society. It reveals the existing class structure and power relationships. But it has also long been a vehicle for imagining alternative social orders.”
— David Madden and Peter Marcuse, In Defense of Housing, 2016

Good Neighbors will investigate excellent multi-family housing and explore ways to visualize housing equity in the United States, in storytelling formats including exhibition panels, social media and book publications. Building on work completed in the winter quarter, this seminar will lay the groundwork for Good Neighbors II, a comprehensive guide to affordable housing design in the United States, updating the seminal 1997 publication of the same title.

Seminar sessions will center on student oral, written, and graphic presentations, bolstered by readings and occasional lectures. Students will take an active role in developing the intellectual frameworks for this new authoritative publication, through analyzing the original book and related works and synthesizing current literature on affordable housing design and social, economic, health, and racial equity. Students will create a pop-up exhibition and lead an April 19 Portland Design Week workshop on the topic. The work of this seminar and the related publication seek to combine visionary design thinking and practical tools toward spatial justice in the United States and permanently affordable housing for all.

This course (ARCH 523) will satisfy 3 credits of approved course work in the Housing Specialization.