Digital Collage techniques

ARCH 423/523 MEDIA FOR DESIGN DEV.

This course is a tutorial-based exploration of how to employ digital collage in its fullest capacity as an evocative tool of envisioning and storytelling. Adobe Photoshop will be the primary working environment.

Instructor: Daisy-O'lice Williams

Time: 10:00-11:50 am, T-Th, LA 100

Eligibility: Open to ARCH and IARCH undergraduates who have completed ARCH 222.
Open to ARCH and IARCH graduate students who have completed ARCH 610 Intro to Computing.

Description: Over the course of the term participants will
• investigate the role of collage during design
• strengthen their ability to control composition, narrative, and workflow.

Format: The course is arranged thematically to introduce concepts and provide examples of particular collage types. Content is complemented through in-person tutorials that demonstrate relevant techniques. Students are then asked to complete a collage study that reflects their recent insight. The format of these studies will be structured (size, orientation, media etc.). However, the subject matter will be left open to student choice to allow for tailoring to individual interests and studio projects.

Materials: All tutorials will occur in the Adobe Photoshop environment. However, students are expected to be proficient enough with any 3D-modeling program and renderer (Sketch Up, Rhino, VRay, etc.) to extract base imagery.