

DSGN 608

Landscape Architecture and Fashion Design

Seminar

College of Design, University of Oregon

Spring 2019, 2 credits

Tuesdays 10:00-11:50, Lawrence Hall 197

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atlasobscura.com

Landscape is often perceived as slow, rigid, solid, old, distant, permanent, thick, and heavy. By contrast, fashion is frequently understood as fast, soft, pliable, young, intimate, transient, and ephemeral. Despite such differences, landscape and fashion also share key characteristics. Both are symbolic, designed, relational, and representative of broader cultural values. They share a lexicon of form, fabric, function, rhythm, scale, line, display, temporality, color, symbolism, sensuality, and fit. Both engage the body and space.

This hybrid seminar-studio combines theoretical reflection with creative practice to explore the interrelations between landscape architecture and fashion design in our rapidly urbanizing, globalizing world. In particular, the course focuses on the design implications of conceptualizing landscape and fashion together, and will pay special attention to issues of aesthetics, construction, materiality, embodiment, and ecology. What are the connections between fast fashion and slow landscape in an era of acceleration and waste? In what ways do landscape architecture and fashion design connect across cultures of critical making? What can the study of landscape architecture and fashion design reveal about our relationship with place in a world increasingly marked by placelessness? Engaging such questions, we will explore together the potential congruencies between landscape architecture and fashion design through reading, discussion, and speculative making. Graduate students from all academic/disciplinary backgrounds are welcome to enroll.



From Gray Malin lifestyle website



From Greenpeace website

Week 1: Introduction

Why landscape architecture and fashion design?

Weeks 2-3: Construction/Deconstruction

Building, cutting, stitching, splicing, breaking

Weeks 4-5: Embodiment

Dressing, maintenance, presence, refuge, materiality

Weeks 6-7: Looking

Spectacle, gaze, perception, aesthetics, aura

Weeks 8-9: Planning/Preparation for Runway Show

Final project "mini-studios"

Week 10: No class

Week 11: Runway Show

Time and location to be confirmed