Internship Opportunity for Designers

The Lovepost is looking for a talented, creative human with exceptional skills in graphic design to join our team. The selected candidate will collaborate directly with our senior editor and founder. Our ideal candidate is someone who has a strong interest in storytelling, is embarking upon a career as a graphic designer, and is hoping to create a portfolio of strong and expressive work for the future.
Responsibilities

- Further developing and refreshing our brand.
- Creating brand guidelines.
- Creating and further developing templates for our social media channels: Pinterest, Instagram, Facebook.
- Creating all marketing collateral.

Requirements

- Background in graphic design: you either have some working experience or are in the final years of a graphic design qualification.
- Experience in both digital and print design.
- Comfortable using Adobe Creative Suite, especially Photoshop, InDesign and Illustrator. You are a quick learner, have a can do attitude and have great attention for detail.
- Ability to take creative lead whenever required for all creative outputs.

Mandatory requirements

Demonstrated experience in Adobe Creative Cloud.

Hours

15-20 hours of work/week (remote work).

Duration

This internship requires a minimum 4 month commitment. A letter of recommendation will be provided at the end of 4 months.

Interested participants may email their resume and portfolio to julie@thelovepost.global.
About The Lovepost

*The Lovepost* is an alternative, socially responsible platform, free from advertising and fear. We are dedicated to tackling social and environmental issues through a solution-focused lens. Our stories are produced by a diverse collective of change-makers from around the globe, who are fueled by a united goal: to create content that brings about positive change and makes planet Earth a better and more inclusive place for all its inhabitants.

*The Lovepost* was founded in 2018, in Auckland, New Zealand, in an effort to break away from the mainstream media’s market-driven approach to journalism and use of sensationalist tactics to increase profit margins. The justification given by many mainstream media outlets is that they are “giving readers what they want” i.e., sensationalism sells.

At *The Lovepost*, our approach is different. We believe in transmitting content that inspires, challenges, educates and pushes humanity in a more meaningful direction. We are reflective, not reactive; truthful, not manipulative; solution-focused, not problem-engrossed. We recognise that in the same way excess junk food isn’t good for our wellbeing, the consumption of sensationalist media can have a detrimental impact on our mental health, society and planet at large.

Our global collective of creators work tirelessly to provide fresh, wholesome mind-meals for conscious citizens who are ready to challenge their thinking and play their part in offering positive solutions to the troubles of the planet.