

## Oregon Alphabet Soup Maps in partnership with the Whiteaker Community Market presents: the T-Shirt Transformation Challenge!

A T-shirt is a blank canvas, just waiting for your creative spirit! There are literally millions of ways to transform a simple t-shirt into a one-of-a-kind creation- whether it remains a t-shirt or becomes something else entirely!

Supplies limited- sign up today!

Your \$20 entry fee gets you: a Limited-Edition Oregon Alphabet Soup Map T-Shirt (your blank canvas!), Oregon Alphabet Soup Map Vinyl Sticker, and entry into a prize drawing (\$40 value!). 10% of all sales go to support the Whiteaker Community Market.

Click here to register: <http://bit.ly/RegisterTshirtChallenge>

Stay up to date on the challenge by liking us at [www.Facebook.com/ORAlphabetSoup](http://www.Facebook.com/ORAlphabetSoup) and following us on Instagram @AlexAlphabetSoup

The winner will receive a one-of-a-kind 24-inch framed Oregon Alphabet Soup Map screenprint and a swag bag of local goodies donated by Whiteaker Community Market vendors.

All contestants will be entered to win a raffle prize from a Whiteaker Community Market vendor.

PRIZES include (this will be updated so keep checking back on our Facebook)

- \$50 MECCA bucks- that's \$50 to spend at Materials Exchange Center for Community Arts in Eugene!
- 24 inch framed Oregon Alphabet Soup Map (original screenprint!)

The top 5 designs will be featured on the runway at the Whiteaker Block Party Fashion Show August 3, 2019. You may even be able to model your design on the runway!

Celebrity Guest Judges:

- Mitra Gruwell, Designer at Envia Fashion, St. Vincent de Paul's Upcycle Fashion Boutique Brand.



- Slug Queen Santa Frida Elisa Refugio Babosita, Patron Slug of Arts & Culture and 2017 SLUG Queen!
- Claire Schechtman, Co-Founder and Boss Lady of the Whiteaker Community Market

#### TShirt Transformation Challenge Guidelines:

- Your challenge is to utilize the Oregon Alphabet Soup Map T-Shirt as your canvas and transform it into a one-of-a-kind work of art.
- Designs can be customized t-shirts, accessories, clothing, household items, or whatever your creativity can behold!
- Transformations should incorporate the Oregon Alphabet Soup Map design, or maintain at least partial visibility.
- Designs will be scored by celebrity judges based on creativity, craftsmanship, functionality, and innovation.
- Designs must be submitted by July 21, 2019.

Pick up your entry package at the Whiteaker Community Market Information Booth (Sundays, 11-4 p.m. at Scobert Park, 4th and Blair Blvd) or email Alex to set up pick up. Specify which date you plan to pick up your entry bag to ensure that your bag is waiting for you.

Designs must be submitted by Sunday July 21, 2019. Finished transformations can be dropped off at the Oregon Alphabet Soup Map booth at Whiteaker Community Market (11-4 p.m. at Scobert Park, 4th and Blair Blvd) on July 21. If you are unable to drop off your item on this date at this location, contact Alex by messaging us on Facebook @OrAlphabetSoup to make other arrangements.

Post your progress on your design using #WhiteakerBlockPartyFashionShow and be sure to tag Oregon Alphabet Soup Maps on Facebook @ORAlphabetSoup and Instagram @AlexAlphabetSoup

The Whiteaker Block Party Fashion Show will be from 7:30 to 8:30 p.m. August 3, 2019. For more information visit [www.WhiteakerBlockParty.com](http://www.WhiteakerBlockParty.com) or search for #WhiteakerBlockPartyFashionShow #WhitFashion

#### Payment Methods (\$20 entry fee):

Venmo @Alexandria-Dreher

Cash when you pick up your entry bag

#### Timeline:

- Pick up entry materials at the Whiteaker Community Market Information Booth any Sunday between June 23 - July 7, 2019. If you are unable to pick up items at that time, email Alex to set up a different pick up time.
- Submissions due to the Oregon Alphabet Soup Map Booth at Whiteaker Community Market July 21, 2019.

- Judging will take place the week of July 22nd, 2019
- The top 5 designs will be featured on the runway at the Whiteaker Block Party Fashion Show August 3 (7:30-8:30 p.m.)
- Retrieve your submission and prize(s) from the Whiteaker Community Market no later than September 1, 2019.

Additional questions? Message us on Facebook @OrAlphabetSoup or Instagram @AlexAlphabetSoup

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