



UNIVERSITY  
OF OREGON

The goal is for students to finish four years of SAIL with the belief that applying to college is the natural and normal next step in their lives, and with the tools to get admitted and to succeed.



Katie Castro (pictured above) is our first SAIL student to enter UO, but this upcoming year we have 12 SAIL students eligible for UO or the college of their choice. In fact, Anthony (pictured on the left) is one year younger than Katie and applying to UO for the fall of 2011.

## SAIL : SUMMER ACADEMY TO INSPIRE LEARNING

Every year half a million qualified low-income American high school seniors don't even attempt to go to a four-year university. Many don't have a family history or experience with college, don't understand how to pay for it, and don't understand how college will improve their lives.

SAIL works to solve this problem locally. We work with students from the lowest socioeconomic status (SES) high schools in the area, with four-year college enrollment rates in the 15% range. We bring the students to the UO campus for week-long summer day camps, and give them an intensive experience of what college is like. The camps are organized and staffed by UO professors who volunteer their time out of a belief that education is the road to a better life.

SAIL was started in the summer of 2005 by professors from the UO Department of Economics who wanted to do something concrete to increase the economic diversity of UO students. They set up a free week-long summer camp and recruited 13 students from Springfield Middle School.

SAIL has now grown from 15 to 90 students, from one camp to five, and from ten faculty volunteers to more than 40. Camps now include academic offerings in psychology, biology, physics, human physiology, journalism, and economics. Our retention rates have been strong and are increasing. The goal is for all of our students to finish four consecutive years of SAIL with the belief that applying to college is the natural and normal next step in their lives.

In addition to academics, SAIL includes workshops with UO admissions and financial aid offices about academic preparation for college and how to get grants, scholarships, and loans to pay for college.

One unique aspect of SAIL is the passionate involvement of UO professors. They organize the camps, give lectures and demonstrations, and talk with the students in groups and one-on-one. Nowhere else can a high school student learn about inflation and unemployment from professors who have worked for the Federal Reserve, or do a demonstration on neuroscience with a professor with millions in National Science Foundation grants, or use lasers to move nano-scale particles in a way that was first done right in the same lab just a few years before. All these programs are free to the students. In fact they receive \$50 just for participating to demonstrate the potential economic impact of education on their lives.



## SAIL CORPORATE PARTNERS:

- Demonstrate their commitment to education
- Benefit from brand equity and visibility:
- Your company logo on SAIL T-shirts
- Your name in press releases & materials
- Your name and logo on the SAIL website and marketing materials
- Opportunity to build goodwill in the community
- Connect your company with the UO brand
- Send an Executive in Residence to present at the SAIL camp of your choice
- Invest in the success of community youth

## PROGRAM GOALS

Our goal is to double the size of the SAIL program over the next few years and deepen the college experiences we provide our current students. We plan to:

- Create more camps with volunteer faculty in new disciplines.
- Expand our capacity to interact with and advise our students and their parents year-round through support/mentorship/tutorial programs.
- Increase our ability to provide academic support at high schools and engage UO students as academic mentors for SAIL students. This will provide UO students with experience that can help them get into Teach for America and other such programs.
- Provide SAT prep courses.
- Provide scholarships for SAIL seniors to attend the UO.
- Host events at the UO during the school year for SAIL students and their families to increase parental involvement.

SAIL enjoys wide support from the UO community. UO President Richard Lariviere (pictured above, center) and his wife Jan Lariviere have expressed “a keen interest in expanding SAIL’s reach.” President Lariviere even took time to teach a bit of Sanskrit to our students at last year’s camp, making him one of our newest faculty volunteers. We invite corporate sponsorship of SAIL camps to help us reach out goals.

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