
COMPARATIVE TECHNOLOGY PROPOSAL

Project Description:

I am truly interested in film editing and desired to utilize videos and footage to accomplish story telling and marketing in arts sector. I would like to create a project that not only makes me more sophisticating in film editing, but also assists Cinema Pacific Film Festival promoting and Marketing.

Project Goals:

- To become familiar with Final Cut Pro
- To create a few visual archive for Cinema Pacific Film Festival

Strategies/Tactics:

- To research online resource to learn more about final cut, especially online teaching videos.
- To discuss with director of Cinema Pacific to figure out the potential uses of these video.
- To discover a suitable or favorable video style for Cinema Pacific.

Evaluative Standards:

- Is the video actually helpful for Cinema Pacific?
- Are the staff members satisfied with the outcome?
- Can I finish the videos on time?

TIMELINE

Week 2: Draft proposal and download and play with the software.

Week 3: Start the first video and find the content and materials; meanwhile, get more familiar with the new version of Final Cut Pro.

Week 4: Decide the working place and schedule.

Week 5: Finish the first video rough cut and discuss with the director.

Week 6: Peer Review!!!! Feedbacks.

Week 7: Finish the first video.

Week 8: Start the second video brainstorming and gathering the footage.

Week 9: Finish the second video rough cut and discuss with the director.

Week 10: Final presentation on the two videos.