

## InTRO Report – January 2015

The beginning of winter quarter brought a number of new referral projects to InTRO, due in part to increased outreach efforts. All projects are now coordinated through InTRO's customized RT queue. Service provider inventories and research into the digital education "footprints" of comparator institutions continue, in preparation for InTRO's first annual report.

### ACTIVITIES

- InTRO held a working lunch on January 7, 2015. The on-going focus group of innovators from UO faculty and technologists came together to discuss current projects and topics of interest. Attendees from Global Education announced initial plans for an educational technology conference with a gaming focus, targeted to both K-12 and higher education professionals and planned for Fall 2015. Given the rich discussion at this kickoff event, InTRO intends to continue to host lunches on a quarterly basis.
- Marketing and communications personnel from Academic Extension and the UO Libraries met for a brainstorming session, with the goal of improving InTRO's branding and outreach strategy. Digital signage, postcards, email bursts, and pop-up events were discussed. InTRO was featured in the most recent newsletter from the Office of Academic Affairs and an article concept was submitted to Around the O.
- New Stakeholder Coordination and Service Provider Inventories: College of Business online courses team; Digital Scholarship Center; Ombuds Office; Global Education/ObaVerse.
- Six new projects came to InTRO this month. Four of these projects have been completed, one other has been referred out. One project, in progress, is waiting for responses to plan and proceed.

### IN DEVELOPMENT

- InTRO is working to finalize the inventory of major service providers through meetings with the School of Music & Dance and with the School of Journalism and Communications. Outreach to faculty (through faculty groups and departments) is underway to publicize InTRO services and provide consultations. Any suggestions or requests to schedule a meeting would be welcome.
- Comparator research continues, examining processes and organizations related to digital education and instructional technology application at a selection of peer institutions. This research will inform InTRO's first annual report, which will be released in June 2015.

### OBSERVATIONS

- Referrals continue to be broad and diverse with no clear pattern. January referral topics included tech device assistance, resource access to support a webinar, course maintenance/development, and outreach.

### NEXT STEPS

- Investigate the archiving and records management processes for tracking service requests in Request Tracker and other tracking systems around campus. Identify any best practices in use or in development.
- Prepare preliminary report for March meeting review.

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