



Fall 2019 Undergraduate Course Offerings

Registration begins May 20, 2019

PPPM Major/Minor: Core Course Offerings

PPPM 205 Introduction to City Planning (4 credits, graded) >2, Instructor: R. Lewis

Introduction to planning, using urban issues as lenses to explore transportation, housing, environment, and social equity as critical elements shaping where and how people live.
[REQUIRED FOR: PPPM MAJOR, PPPM MINOR]

PPPM 280 Introduction to the Nonprofit Sector (4 credits, graded) >2, Instructor: D. Mason

This course provides a broad overview of the nonprofit sector, including its origin, growth, oversight, and varied elements. It will examine theory and research into the effectiveness of nonprofit strategies and structures and expose students to the challenges that every nonprofit faces: how do we structure and govern ourselves? How do we acquire the resources needed to maintain operations? How do we plan for the future? Examination of the nonprofit sector will be compared and contrasted to the government and business sectors. [Pre-requisite for PPPM 480 Nonprofit Management].
[REQUIRED FOR MAJOR, PPPM MINOR, AND NONPROFIT MINOR]

PPPM 413 Quantitative Methods (4 credits, graded), Instructor: G. Jacobsen

A key trend in public administration is evidence-based decision-making, and this course is designed to improve your ability to use empirical evidence to make decisions related to planning, public policy, and management. You will learn the basics of statistical analysis, including which statistical techniques are appropriate to use to answer different research questions. You will use statistical software (Stata) to manage data and conduct statistical analysis. Additionally, you will learn to interpret empirical findings and write about the results of data analysis in an accessible and clear manner.
[REQUIRED FOR: PPPM MAJOR]

**This course assumes no prior background in statistics and it requires no calculus. Basic algebra will be used to illustrate the intuition behind many of the statistical tests, and there will be only a limited amount of hand calculations required for the class.*

PPPM 415 Policy & Planning Analysis (4 credits, graded), Instructor: L. Leete

Applied problem solving in the public policy and planning process. This course examines the theoretical and methodological underpinnings of policy and planning analysis.
[Prereq: EC 201] [REQUIRED FOR: PPPM MAJOR, PPPM MINOR]

PPPM 494 Practice of Leadership & Change (4 credits, graded), Instructor: J. Melendez
Examines the principles and practices of leadership and change in communities and organizations through discussions with community leaders and personal reflection.
[REQUIRED FOR: PPPM MAJOR, SENIOR STANDING PREFERRED]

PPPM Electives

*Note: **All** courses listed below are electives for the PPPM major and PPPM minor.
Core courses and electives for the Nonprofit Administration minor are specified.*

PPPM 199 Special Studies: Inclusive Urbanism (4 credits), Instructor: J. Arroyo
Urban exclusion has manifested in different forms throughout history as the result of prejudice, intolerance, and discrimination. These consequences have had profound effects on the form and function of cities, and, in turn, on the ability of underrepresented segments of the population to reach their full economic and human potential—and in some cases their ability to be valued members of society at all. This course investigates the relationship between social and economic inclusion and the built environment of cities through a range of scales (building, neighborhood, district, city, region) and from multiple disciplinary perspectives (architecture, planning, urban design, nonprofit management, public policy, landscape architecture, and environmental studies). Social equity, environmental justice, and economic opportunity – and the critical perspectives through which these and similar topics are addressed – will enable students to better understand, advocate for, and build communities that are more inclusive, healthy, and just.
**Majors and minors may apply a maximum of 4 credits numbered below the 300-level to elective requirements.*

PPPM 325: Community Leadership & Change (4 credits), Instructor: B. Choquette
This class will focus on increasing your understanding of leadership, on identifying and developing your leadership traits, and increasing your skills to lead and be the change agent you want to be.
[NONPROFIT MINOR ELECTIVE]

PPPM 340: Climate Change Policy (4 credits), Instructor: G. Jacobsen
Overview of climate-change policy; topics include cap and trade, carbon tax, fuel efficiency standards, biofuel standards, and renewable portfolio standards.

PPPM 407 Seminar: Policy Simulation (2 credits), Instructor: K. Eddins
This term-long simulation (which convenes once a week for two-hour ‘interagency working group’ meetings) considers the complexities and trade-offs involved in internal government policymaking and policy implementation decisions. Filling the roles of state government officials, students actively apply the analytical tools and techniques they have acquired and developed in PPPM (and other) courses as they engage in a realistic scenario in which they generate and discuss domestic policy initiatives. Students must take into account various competing political, economic, and substantive interests in an effort to reach consensus decisions on a series of related questions and tasks assigned by their notional governor.

PPPM 407 Seminar: Sustainable Transportation (4 credits), Instructor: M. Schlossberg

Until recently, automobile-based travel has been central to the planning of cities in the United States. While there have been many benefits of a transportation system that allows those legally and physically able to drive to get from anywhere to anywhere in relative comfort, the development of the system and associated use of land over the last 60 years has also led to many negative consequences, including urban sprawl, traffic congestion, enhanced social division, environmental damage, health degradation, economic hardship, and deprivation of individual freedom. The concept of sustainable transportation has emerged in city planning and design to address these problems and improve the long-term sustainability of cities and regions and offer greater transportation and lifestyle choices to more people. This course focuses on how to re-design cities based on walking, bicycling, and transit that reduces the need to travel by car without limiting individual mobility.

PPPM 407 Seminar: Public Health (4 credits), Instructor: N. Ngo

The field of public health is concerned with maintaining and promoting the health of a population. In this course, we examine the major health concerns confronting communities today and how public health defines and addresses these concerns. We will examine public health research with a particular interest towards implications for developing policies to improve health. Students will interpret health-related data, review research on evidence-based practice and learn how policy development and planning can impact the public's health.

PPPM 407 Seminar: International Sustainability (4 credits), Instructor: N. Ngo

Sustainability seeks to reconcile the economic, social, and environmental problems we face in a world with constrained resources. In this class we discuss the meaning and issues associated with sustainable development and possible policy solutions on an international scale. To have a broader perspective of what sustainability means, we examine problems through an interdisciplinary lens and investigate how these issues form, why they persist, and possible policy solutions.

PPPM 408 Workshop: Environmental Impact Assessment (online, 4 credits), Instructor: D. Holtgrieve.

Introduction to the process of environmental impact assessment and analysis, and to implementation of the National Environmental Policy Act. NEPA compliance is required for most federally sponsored projects such as timber harvests, resource management plans, energy development, public housing and transportation projects or almost anything that uses federal funding. Many states have similar environmental regulatory processes. Participants will acquire and analyze an environmental impact statement as well as become familiar with the preparation of environmental impact statements and their use in project evaluation and impact mitigation. This is an important if not required skill for working in environmentally related agencies and consulting firms throughout the world. This an upper division planning analysis class offered entirely online for undergraduate students at the University of Oregon or at other accredited universities with permission from those institutions.

PPPM 410 Internship & Professional Development (2 credits, P/NP), Instructor: J. Matthiesen

Introduction to the department's internship program and career development. Includes overview of professionalism and effective communication, résumé and cover letter writing, and interviewing and networking skills. The topics covered focus on professional development, so all PPPM students are encouraged to take the class even if they do not plan to pursue an academic internship.

[NONPROFIT MINOR ELECTIVE]

[Pre-requisite for PPPM 404 Internship & PPPM 404 Internship Nonprofit]

**This course is similar to PPPM 412 Internship & Professional Development, but being offered AY 2019-20 as a 2-credit trial version. Students who have already passed PPPM 412 cannot earn credit for this course.*

PPPM 410: Real World: Eugene (4 credits), Instructor: B. Steiner

Let's think, write, read, discuss, ENGAGE with a community partner and COMPLETE a project to address a planning or policy issue here in Eugene! In this class we will research and make recommendations about a current planning or policy issue that our community is facing. We will blend theory and practice to explore the forces that shape the social, economic, and political character and physical form of Eugene. Potential issues we might explore include: parks and recreation planning, economic development, environmental policy questions and/or inclusivity issues. The course instructor will work over the summer to develop the specific projects.

**Instructor Approval Required. Contact Bethany Steiner for more information.*

PPPM 418 Introduction to Public Law (4 credits), Instructor: D. Stotter.

This course provides an introduction to government and public interest law, state and federal constitutional law, civil rights, land use and environmental law, access to public records, public hearings and public meetings, local government enforcement, citizen suits, criminal prosecution, legislation and initiatives, and provides practical pre-law skills in legal research. In addition, this class will also provide information on local, state and federal public law careers in the legislative, government agency, lobbying, and public interest sectors.

[NONPROFIT MINOR ELECTIVE]

PPPM 422 Grant Proposal Writing (1 credit, P/NP), Instructor: B. Choquette

Introduction to the process of preparing grant applications and material for funded research.

[REQUIRED FOR: NONPROFIT MINOR]

PPPM 440 Land-Use Policy (4 credits), Instructor: Y. Yang

This course covers planning in urban, rural, and connecting environments; functions, distribution, and relationships of land uses; and social, economic, fiscal, and physical consequences of alternative land use development patterns.

PPPM 443 Natural Resource Policy (4 credits), Instructor: S. Rosenberg

This course looks at aspects of population and resource systems; poses questions about population trends, policy, and optimum size; analyzes methods for determining resource availability and flows.

PPPM 445 Green Cities (4 credits), Instructor: J. Arroyo

This course examines the history and future of the ecological city and the technological, social, and political forces that continue to shape it. Urban ecology and natural resources are explored in conjunction with alternative transportation, urban agriculture, food security and food systems, climate change, parks and community gardens, urban and rural watershed management, landscape urbanism, and sustainable economies as a means toward transforming cities to become the basis of an ecologically sound society. A key component of the course will be exploring these topics through an environmental justice lens in an effort to frame out the possibilities and real-world workings of the next stage of human civilization.

PPPM 465 Program Evaluation (4 credits), Instructor: S. Lall

This class explores how Program Evaluation is used to find value in nonprofit agencies. Program evaluation is an umbrella term used to describe a combination of quantitative and qualitative techniques used to highlight interventions designed to help vulnerable people. Program evaluation is not scientific research, but we use many research procedures to develop evaluations.

[NONPROFIT MINOR ELECTIVE]

PPPM 488 Nonprofit Legal Issues (4 credits), Instructor: D. Lang

Nonprofit Legal Issues is a course for those who will be managing and leading nonprofits. Using practical examples, this course will review and put into context legal issues affecting nonprofit organizations. A wide range of subjects will be covered, giving a broad layman's overview of many basic areas of law, along with nonprofit sector best practices and red flag areas. Readings will be articles and other practical material. This course is not intended for those who will practice law.

[NONPROFIT MINOR ELECTIVE]

**This was previously offered as a PPPM 407 Seminar course but now has a permanent course number.*

PPPM Internship Opportunities

PPPM 404 Internship and PPPM 404 Internship Nonprofit (1 – 12 credits, P/NP only, *instructor approval required*), Instructor: J. Matthiesen

The goal of this course is to offer students individualized opportunities to gain hands-on experience in a workplace setting, explore and clarify career interests, apply theory, learn new skills, and network with professionals. Internships integrate academic study with planned, supervised work experience. An academic (credit) internship is optional, but highly recommended for undergraduate students.

[PREREQUISITE: PPPM 412 or PPPM 410 Internship and Professional Development. Students must begin preauthorization process with instructor by week 5 of the term prior to the start of the proposed internship.]

[PPPM 404 Internship Nonprofit is NONPROFIT MINOR ELECTIVE]