Looking for a marketing intern for Zimagine That!

Internship Job Description:
Working with a passionate team of long time teachers, musicians and artists to raise money for an International Zimbabwe adventure oriented to bring our successful 26 year old camp model of creative enrichment and community building to the city and country where camp founder and owner (Lola Broomberg) and John Mambira, musician and teacher came from.

What it is:
Zimagine That! is a two year project coordinated by a core of Imagine That teachers culminating in exporting the camp model to Bulawayo, Zimbabwe in December 2020. Imagine That! teachers will travel to Zimbabwe to work with kids in the Mzilikazi area of Bulawayo for two weeks while collaborating with local artists and teachers. The project aim includes revitalizing the underserved and poorly maintained Mzilikazi Community Youth Center with murals and structural repairs.

Our goal:
To raise $50 000 by March 2020 to cover expenses related to this project. A detailed budget is available. Intern will receive a $400 stipend for their efforts.

Who we are:
My name is Lola Broomberg and I am a therapist in Eugene, Oregon and the founder and director of Imagine That Summer Adventures https://eugeneimaginethat.com/. Imagine That! has offered creative enrichment performance arts camps for children ages 7 - 13 in the Eugene area since 1994. We offer 4 two week camp sessions each summer with up to 55 kids in each camp. Our camps are filled by mid-spring without a need for advertising and maintain multi-generational support and following. For a more thorough explanation, please watch our video: http://eugeneimaginethat.com/zimagine-that/

Zimagine That! team:
Lola Broomberg is managing the project and will work directly with our intern to oversee their efforts and outcomes. The intern will also have communication and interaction with the Zimagine That team of teachers.

- John Mambira (music and dance)
- Mari Livie (visual artist/Teacher)
- Nathan Beard (theater artist/Teacher)
Imagine That has partnered with the non-profit Zara Center http://www.zarascenter.org/. Zara Center will serve as the fiduciary umbrella for tax deductible donations.

**Intern responsibilities:**

**Social media marketing**
- Manage social media sites.
- Manage crowdfunding sites.
- Expand and maintain audience.
- Help to create and maintain fluid and effective fundraising project infrastructure.

**Content creation and management:**
- Ongoing visual content for social media and event production.
- Participate in video documentation projects.
- Document through interviews, videos and photographs how camp goers experiences with Imagine That! impacts their lives, for use on marketing materials and social media.

**How our interns will spend their time**
- 30% Refreshing social media campaigns (Facebook, Instagram, Patreon)
- 20% Researching and compiling testimonials
- 20% Writing direct ask --thank you letters, event materials etc.
- 20% Marketing fundraising events through social media, press, radio and TV.
- 5% Meeting with team to discuss developing efforts
- 5% Documenting processes, growing our capacity for the next marketing person.

Transferable skills intern will accrue:
- Communication, Interpersonal skills, Collaboration, Time Management, Initiative, Project Design, Project maintenance, Networking and Independence

*For more information about how to become involved as a marketing and communications intern for Zimagine That!  Please contact:*

*Lola Broomberg@gmail.com or 541-686-8119*