

**Arts Management Minor  
Arts & Administration Program  
University of Oregon**

The Arts Management Minor is designed for students with an interest in participating in, leading, and managing arts organizations and activities across the arts sector. Students from diverse disciplines—including Theatre, Music, Dance, Art, Education, Sociology, Anthropology, History, Business, English and Family and Human Services—minor in Arts Management in order to expand their knowledge of the wide variety of management careers available in the arts sector. Steeped in a culturally democratic orientation, the UO Arts & Administration Program emphasizes the importance of participation by all citizens in community-based arts programs and believes in the value of arts leaders to promote the arts as integral to the everyday life of the community and to building a sense of the unique character of place.

The Arts Management Minor emphasizes the cultural, economic, social, and ethical environment in which the arts thrive. Coursework in arts administration focuses on arts philosophy, arts education, cultural programming, management, funding, and business development as core areas of competency paired with specialized courses in the visual arts, performing arts, and community arts management.

Participatory Learning Experiences in the form of practicums with local arts organizations provide students with hands-on learning opportunities that extend classroom learning into the community and provide students with important professional experiences and connections. Taking practicum courses to fulfill the total number of credits for the minor is strongly encouraged, but is not required.

Course requirements encourage students to see the relationships between arts and culture, ethnicity, politics, economics, education, class, gender, age, and occupation. Students graduating with an Arts Management Minor are prepared to work in a variety of settings within the arts sector and to successfully implement methodologies for arts program development and arts administration across a range of formal and informal, for-profit, nonprofit and public arts organizations within a community.

**The Arts Management Minor requires 28 credits**

A minimum of 20 credits must come from AAD courses.

**Courses taken for a grade requirement**—All credits, except 409 Practicum, must be taken for a letter grade, with grades of C+ or better.

**Residency Requirement**—At least 12 credits must be taken at the University of Oregon.

**REQUIRED COURSES** (12 credits)

AAD 312 Arts Management	<b>One Course Taken From:</b> AAD 250 Art & Human Values** AAD 251 Art & Visual Literacy** AAD 252 Art & Gender**	<b>One Capstone Course Taken From:</b> AAD 410 Interpretive Exhibits AAD 451 Community Cultural Development AAD 475 Performing Arts Industry
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**ELECTIVE COURSES** (16 credits)

**The remaining credits toward the minor are elective credits.** Courses are selected in consultation with the Arts Management Minor advisor. A variety of upper-division courses offered through the AAD Program that can be selected as electives are listed below or on the other side of this page. Up to 8 upper-division credits may come from your major area, with specific approval by the Arts Management Minor advisor.

**Go to: <http://aad.uoregon.edu/arts-management-minor-through-aad-program> for more information.**

*\* All AAD courses are 4 credits unless otherwise noted.*

*\*\*This course is also taught online each term.*

**ARTS MANAGEMENT MINOR ELECTIVE COURSES\***

First-Year Program Courses	Foundational Courses	General Arts Management Courses
FIG Visualize a Better World FIG Portable Life Museum	AAD 250 Art & Human Values** AAD 251 Art & Visual Literacy** AAD 252 Art & Gender**	AAD 301 Understanding Arts & Creative Sector AAD 312 Arts Management AAD 315 Arts Funding AAD 420 Events Management AAD 421 Cultural Programming AAD 434 The Artist Entrepreneur AAD 435 Arts Business Development

Museum Management	Performing Arts Management	Community Arts & Arts Learning
AAD 410 Collections Care and Preservation AAD 410 Planning Interpretive Exhibits AAD 410 Museum Theory AAD 425 Ethics in Arts + Museums AAD 429 Museum Education	AAD 471 Performing Arts Management AAD 472 Artistic Admin in Perf Arts AAD 475 Performing Arts Industry	AAD 399 Intro to Arts in Education AAD 410 Community Arts Management AAD 410 Integrated Arts Across the Curriculum AAD 410 Access + Lifelong Learning in Arts AAD 430 Youth Arts Curriculum and Methods AAD 451 Community Cultural Development AAD 409 Practicum, variable credits

**ARTS AND ADMINISTRATION UNDERGRADUATE COURSES OFFERED IN 2016-2017**

Fall 2016	Winter 2017	Spring 2017
FIG Portable Life Museum (Voelker-Morris) FIG Visualize a Better World (Turner) 250 Art & Human Values (Turner) 251 Art & Visual Literacy (Gurley) 252 Art & Gender (J. Voelker-Morris) 301 Understanding Art & Creative Sectors (Bretz, <b>Online</b> ) 312 Arts Management (Redaelli) 409 Practicum (Tanenbaum) AAD 410 Integrated Arts Across the Curriculum (Gurley) 429 Museum Education (Abia-Smith) 434 The Artist Entrepreneur (Huetten) 430 Youth Arts Curr Method (Ballard, <b>Online</b> ) 451 Community Cultural Dev (Flood) 475 Performing Arts Industry (Kau)	250 Art & Human Values (Redaelli) 251 Art & Visual Literacy (Turner) 252 Art & Gender (Tanenbaum) 301 Understand Art & Creative Sectors (Bretz) 315 Funding the Arts (Huetten, <b>Online</b> ) 409 Practicum (Tanenbaum) 410 Community Arts Management (Anderson) 410 Museum Theory (Dartt) 421 Cultural Programming (J. Voelker-Morris) 430 Youth Arts Curriculum Method (Ballard) 471 Performing Arts Mgmt (Dewey)	250 Art & Human Values (Turner) 251 Art & Visual Literacy (Bretz) 252 Art & Gender (J. Voelker-Morris) 312 Arts Management (Tanenbaum, <b>Online</b> ) 315 Funding the Arts (Kau) 409 Practicum (Tanenbaum) 410 Planning Interpretive Exhibits (Dartt) 420 Event Management (Redaelli) 430 Youth Arts Curr Method (Abia-Smith) 435 Arts Business Development (Huetten) 472 Artistic Admin in Perf Arts (Dewey)

**ARTS AND ADMINISTRATION UNDERGRADUATE COURSES OFFERED IN 2017-2018**

Fall 2017	Winter 2018	Spring 2018
FIG ?? 250 Art & Human Values (TBD) 251 Art & Visual Literacy (TBD) 252 Art & Gender (TBD) 301 Understanding Art & Creative Sectors (TBD, <b>Online</b> ) 312 Arts Management (TBD) 409 Practicum (Tanenbaum) 410 Collections Care & Preservation (Kallenbach) 425 Ethics in Arts + Museums (Turner) 434 Artist Entrepreneur (Huetten) 451 Community Cultural Dev (Flood) 475 Performing Arts Industry (Kau)	250 Art & Human Values (TBD) 251 Art & Visual Literacy (TBD) 252 Art & Gender (TBD) 315 Funding the Arts (TBD, <b>Online</b> ) 399 Intro to Arts Education (Gurley) 409 Practicum (Tanenbaum) 410 Museum Theory 410 Community Arts Mgmt (Flood) 410 Arts in Healthcare Mgmt (Dewey) 421 Cultural Programming (TBD) 430 Youth Arts Curr Method (TBD) 471 Performing Arts Mgmt (TBD)	250 Art & Human Values (TBD) 251 Art & Visual Literacy (TBD) 252 Art & Gender (TBD) 312 Arts Management (TBD, <b>Online</b> ) 315 Funding the Arts (Kau) 409 Practicum (Tanenbaum) 410 Planning Interpretive Exhibits (TBD) 410 Access/Lifelong Learning in Arts (Abia-Smith) 420 Event Management (Redaelli) 435 Arts Business Development (Huetten)

**Group Satisfying Courses**

- AAD 250 Art & Human Values—Satisfies Arts & Letters requirement and the Multicultural: Identity, Pluralism, and Tolerance requirement
- AAD 251 Art & Visual Literacy—Satisfies Arts & Letters requirement and the Multicultural: Identity, Pluralism, and Tolerance requirement
- AAD 252 Art & Gender—Satisfies Arts & Letters requirement and the Multicultural: Identity, Pluralism, and Tolerance requirement
- AAD 301 Understanding Arts & Creative Sector—Satisfies Arts & Letters requirement

\* All AAD courses are 4 credits unless otherwise noted.

\*\*This course is also taught online each term.

**University of Oregon—Arts and Administration Program  
Arts Management Undergraduate Minor Plan & Progress Toward Completion Form**

The Arts and Administration Program (AAD) offers an Arts Management Minor to any undergraduate student at the University of Oregon. Students complete courses in arts management, arts funding, events management, gallery exhibition and theory, media management, and arts literacy, to name a few courses offered through AAD. Participatory learning in the form of practicums with local community arts organizations provide students with hands-on learning opportunities that extend classroom learning into the community and provide the students with important professional experiences and connections. **Go to: <http://aad.uoregon.edu/arts-management-minor-through-aad-program> for more information.**

**Student Name:** \_\_\_\_\_ **Major:** \_\_\_\_\_

**Students has met all of the requirements of the minor:** \_\_\_\_\_ **Term/Year:** \_\_\_\_\_

**Use this form to track your courses for the minor.** At the beginning of the quarter you plan to graduate, you should meet with your Arts Management Minor advisor to notify her/him of your intent to graduate. Complete and submit this form the quarter you plan to graduate.

**Requirements** The Arts Management Minor requires a total of 28 credits. 20 credits must be from AAD courses\*. Up to 8 upper division credits may be courses from your major area, with approval by the Arts Management Minor advisor.

**REQUIRED:**

Course No.	Course Name	Term	Grade	Credits	Completed
AAD 312	Arts Management	_____	_____	_____	_____

**SELECT FROM:**

**One (1) Course From:**

AAD 250	Art & Human Values**	_____	_____	_____	_____
AAD 251	Art & Visual Literacy**	_____	_____	_____	_____
AAD 252	Art & Gender**	_____	_____	_____	_____

**One (1) Capstone Course From:**

AAD 475	Performing Arts Industry	_____	_____	_____	_____
AAD 410	Planning Interpretive Exhibits	_____	_____	_____	_____
AAD 451	Community Cultural Development	_____	_____	_____	_____

**16 Credits from Elective Courses**

AAD 301	Understanding Arts & Creative Sector	_____	_____	_____	_____
AAD 315	Arts Funding	_____	_____	_____	_____
AAD 399	Intro to Arts Education	_____	_____	_____	_____
AAD 409	Practicum	_____	_____	_____	_____
AAD 420	Events Management	_____	_____	_____	_____
AAD 421	Cultural Programming	_____	_____	_____	_____
AAD 425	Ethics in Arts + Museums	_____	_____	_____	_____
AAD 429	Museum Education	_____	_____	_____	_____
AAD 430	Youth Arts Curriculum and Methods	_____	_____	_____	_____
AAD 434	The Artist Entrepreneur	_____	_____	_____	_____
AAD 435	Arts Business Development	_____	_____	_____	_____
AAD 471	Performing Arts Management	_____	_____	_____	_____
AAD 472	Artistic Admin in Perf Arts	_____	_____	_____	_____
AAD 410	Integrated Arts Across the Curriculum	_____	_____	_____	_____
AAD 410	Access + Lifelong Learning in Arts	_____	_____	_____	_____
AAD 410	Collections Care & Preservation	_____	_____	_____	_____
AAD 410	Community Arts Management	_____	_____	_____	_____
AAD 410	Arts in Healthcare Management	_____	_____	_____	_____
AAD 409	Practicum, variable credits	_____	_____	_____	_____

_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

\* All AAD courses are 4 credits unless otherwise noted.

\*\*This course is also taught online each term.