



UNIVERSITY OF OREGON

**Winter Term 2019
Preliminary
Curriculum Report**

March 6, 2019

**Prepared by the
University of Oregon Committee on Courses**



WINTER 2019
PRELIMINARY
CURRICULUM REPORT
March 6, 2019

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WINTER PRELIMINARY CURRICULUM REPORT

March 6, 2019

OVERVIEW

The body of this report consists of two major sections: **Course Proposals**, reviewed winter, 2019, and **Other Curricular Matters**.

Course proposals approved by the University of Oregon Committee on Courses (UOCC) and the University Senate are effective fall term 2019, unless a specific term is requested by an academic department and stated otherwise in this report.

All changes to course catalog listings are intended to be included in the curriculum report, and are routed through the UOCC to the Senate. The UOCC will consider new proposals each term of the academic year and will submit a quarterly report to the University Senate near the end of each term. Information and suggestions for preparing proposals, including policies and definitions governing group and multicultural general-education requirements, are provided under Other Curricular Matters.

Courses Not Taught Report: Courses not taught within the past three years will be indicated for dropping from the curriculum in the spring curriculum report.

LOOKING AHEAD

Spring 2019

3/29/19—First round fall submissions due to the UOCC; courses must be entered into CourseLeaf by this date to be reviewed during spring term

5/29/19—Preliminary report due to the Senate

6/5/19—Senate votes on report

MOTION

The University of Oregon Committee on Courses moves that these recommendations on the following course proposals and other curricular matters be approved.

Respectfully submitted,

Voting

Colin Brand
Kristy Bryant-Berg
Christian Cherry
Tom Greenbowe
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Jana Prikyl
Mike Urbancic
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Ron Bramhall
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Scott Skelton
Carolyn Vogt
Kathy Warden

COURSE PROPOSALS

Unless indicated otherwise, courses may be taken either pass/no pass or for letter grades. *Pass/no pass only* or *graded only* indicates that all students must take the course as specified in the bold print. Separate grading options for majors are bracketed in this report and appear in UO class schedule notes; they are not printed in the *UO Catalog*. *Sequence* after the description means the courses must be taken in numerical order.

APPROVED COURSE CHANGES

COLLEGE OF ARTS AND SCIENCES

ANTHROPOLOGY

NEW COURSES(S)

ANTH 346 Archaeology of Southeast Asia (4) Explores the evolution of the diverse cultures of Southeast Asia during the prehistoric and early historic periods. *Approved to satisfy Category II: Social Science general-education group requirement. Approved to satisfy Global Perspectives requirement.*

EXISTING COURSE(S)

(Update CourseLeaf with online and hybrid hours engaged in per term)

ANTH 278 Science, Race, and Society (4) Reviews past scientific attitudes on racial variation to help students place modern concepts of human diversity and racial segregation in a broader anthropological and scientific context. *Previously approved to satisfy Category III: Science general-education group requirement*

CHEMISTRY

EXISTING COURSE(S)

CH 111 Introduction to Chemical Principles (4)

(Prerequisite change)

CH 111 Introduction to Chemical Principles (4) Introduction to modern chemistry with emphasis on problem-solving skills and critical thinking. Fundamental mathematical techniques and skills are incorporated to illustrate the quantitative aspects of chemistry. Coreq: MATH 111. *Previously approved to satisfy Category III: Science general-education group requirement.*

CH 224H Honors General Chemistry (4)

(Title change)

CH 224H Advanced General Chemistry (4) First-year university chemistry for students with excellent backgrounds in high school chemistry, physics, and mathematics. Chemical structure, reactions, stoichiometry, thermochemistry, and an introduction to quantum chemistry. Students cannot receive credit for both CH 221 and CH 224H. Prereq: high school chemistry; MATH 112 with a grade of C–; coreq: one from MATH 241,

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MATH 246, MATH 251, MATH 261. Concurrent with CH 237 recommended. *Previously approved to satisfy Category III: Science general-education group requirement.*

CH 225H Honors General Chemistry (4)
(Title change)

CH 225H Advanced General Chemistry (4) First-year university chemistry for students with excellent backgrounds in high school chemistry, physics, and mathematics. Chemical bonding, states of matter, solutions, kinetics, and nuclear chemistry. Students cannot receive credit for both CH 222 and CH 225H. Prereq: CH 221 or CH 224H; one from MATH 241, MATH 246, MATH 251, MATH 261 with grades of C– or better; coreq: one from MATH 242, MATH 247, MATH 252, MATH 262. Concurrent CH 238 recommended. *Previously approved to satisfy Category III: Science general-education group requirement.*

CH 226H Honors General Chemistry (4)
(Title change)

CH 226H Advanced General Chemistry (4) First-year university chemistry for students with excellent backgrounds in high school chemistry, physics, and mathematics. Chemical equilibrium, acid-base chemistry, thermodynamics, and electrochemistry. Students cannot receive credit for both CH 223 and CH 226H. Prereq: CH 222 or CH 225H; one from MATH 242, MATH 247, MATH 252, MATH 262 with grades of C– or better; coreq: one from MATH 243, MATH 247, MATH 253, MATH 263. Concurrent CH 239 recommended. *Previously approved to satisfy Category III: Science general-education group requirement.*

CINEMA STUDIES

NEW COURSES(S)

CINE 370 Narrative Production II (4) Focuses on the creative choices and intermediate skills of narrative production. Prereq: CINE 260M or ENG 260M; J 201; two from ENG 265, ENG 266, ENG 267; one from ARTD 256, CINE 270, J 208.

EARTH SCIENCES

EXISTING COURSE(S)

GEOL 363 MATLAB for Scientists (2) MATLAB (Matrix Laboratory) software package, providing data analysis, algorithms, mathematical modeling, and computer visualization tools and visualization. techniques vital to the work of Earth scientists.

(Title, credit, catalog description change)

GEOL 363 Computational Tools for Earth Sciences (4) Introduction to computational tools vital to the work of earth scientists, including data management and analysis, algorithms, basic programming, computational environments, and visualization. Prereq: MATH 251.

HUMAN PHYSIOLOGY

NEW COURSES(S)

HPHY 374 Clinical Electrocardiography and Exercise (4) Overview of pathophysiology, diagnostic testing, exercise prescription, and rehabilitation of cardiovascular diseases. Fundamentals of electrocardiography and its applied in diagnostic and rehabilitative settings. Prereq: HPHY 371 with grades of mid-C or better.

HPHY 432/532 Neural Development (4) Explores the development of cells in the nervous system, the importance of “critical periods” in development, and how dysfunction during these periods can lead to neurodevelopmental. Prereq: HPHY 323 and HPHY 324 with grades of mid-C or better.

EXISTING COURSE(S)

HPHY 212 Evidence, Inference, and Biostatistics (4)

Explores how data is used as evidence in research and inferred from experiments, and how statistics are used to inform human physiology.

(Title, catalog description change; summer online course added)

HPHY 212 Scientific Investigation in Physiology (4) Explores the process of conducting and communicating scientific research, and how data and statistics build on scientific knowledge on physiology and medicine.

Approved request to satisfy Category III: Science general-education group requirement.

POLITICAL SCIENCE

DROP COURSE(S)

PS 208 Introduction to the Tradition of Political Theory (4) Selected issues in political theory such as political obligation, rationality, diversity, and relativism. Covers contemporary and classical theories.

Previously approved to satisfy Category II: Social Science general-education group requirement.

PS 260 Public Policy and Democracy (4) Explores how American political ideals, interests, institutions, and history shape public policy, focusing on issues such as education, immigration, welfare, and civil liberties.

Previously approved to satisfy Category II: Social Science general-education group requirement.

PS 321 Introduction to Political Economy (4) Systematic comparison of markets and political processes and their outcomes. *Previously approved to satisfy Category II: Social Science general-education group requirement.*

ROMANCE LANGUAGES

NEW COURSES(S)

SPAN 355 Creative Writing in Spanish (4) Expands students’ creative capabilities in Spanish through several writing exercises in poetry and fiction, developing literary sensitivity, critical judgment, and interpretative skills. Prereq: SPAN 311 and a 300-level Spanish literature survey course (SPAN 341–353). *Approved request to satisfy Category C: International Cultures multicultural requirement.*

ROBERT DONALD CLARK HONORS COLLEGE

No courses submitted.

PROFESSIONAL SCHOOLS AND COLLEGES

CHARLES H. LUNDQUIST COLLEGE OF BUSINESS

ACCOUNTING

EXISTING COURSE(S)

ACTG 440/540 Auditing and Information Systems

The audit environment, examinations of financial statements, and the audit process. The role of information in modern organizations; systems concepts; accounting controls; auditing systems.

(Title, catalog description change)

ACTG 440/540 Auditing (4) The audit environment, examinations of financial statements, and the audit process. Includes professional standards, audit sampling, and the audit profession; concepts underlying professional ethics for auditors. Prereq: C- or better in ACTG 350.

SPORTS PRODUCT MANAGEMENT

SPM 624 Sports Product Branding (3) Creating profitable brand strategies; focuses on how to plan and evaluate strategies that create value.

SPM 627 Sports Product Line Management (3) Core principles of product creation and merchandising, from conception to delivery of product to retail outlet and the consumer; translating athlete and consumer insights into solutions.

SPM 637 Sports Product Development (3) Principles of the product development process including new materials research, establishing costs, product prototyping, testing, commercializing, and manufacturing. Identifying issues in product planning and strategy execution.

SPM 640 Sports Marketing Strategy (3) Developing the skills of a seasoned marketer; learning factors in the creation and execution of a strategic marketing plan.

COLLEGE OF DESIGN

HISTORIC PRESERVATION

NEW COURSES(S)

AAAP 438/538 Building Pathology: Wood (4) Examines scientific fundamentals of material wood properties in building construction and the application of that knowledge to preservation of wood in historic buildings.

HISTORY OF ART AND ARCHITECTURE

NEW COURSES(S)

ARH 150 Introduction to Visual Culture (4) Introduction to a wide variety of methods for analyzing images and objects of visual culture, drawing on methods from art history, anthropology, archaeology, and media studies. *Approved to satisfy Category I: Arts and Letters general-education group requirement. Effective spring 2019.*

ARH 453 Modern Art: [Topic] (4) Focuses on a specific area, movement, period, or issue in modern art (c. 1880–1950), specifically a movement such as Bauhaus or Dada, or on a seminal artist of modernism.

ARH 471 Latin American Arts: [Topic] (4) Topics related to the arts of Latin America from the pre-Columbian period to the present. Offerings vary from year to year and reflect the interests of faculty members. Repeatable twice for a maximum of 12 credits.

EXISTING COURSE(S)

ARH 322 Art of Ancient Greece (4)
(Title, description change; adding multicultural status)

ARH 322 Ancient Greek Art and Architecture (4) Survey of the art and architecture of the ancient Greek world, encompassing works throughout the ancient Mediterranean and Near East from the Bronze Age through the Hellenistic period. *Approved to satisfy Category I: Arts and Letters general-education group requirement. Approved to satisfy Category C: International Cultures multicultural requirement.*

ARH 323 Art of Ancient Rome (4)
(Title, description change; adding multicultural status)

ARH 323 Roman Art and Architecture (4) Survey of the art and architecture of Republican and Imperial Rome, encompassing works throughout the ancient Mediterranean and Near East. *Previously approved to satisfy Category I: Arts and Letters general-education group requirement. Approved to satisfy Category C: International Cultures multicultural requirement.*

PRODUCT DESIGN

EXISTING COURSE(S)

PD 101 Introduction to Product Design (4) Examines how designers invent things that help people through lectures from designers, drawing assignments, photo documentation, model-making, storytelling, and computer-aided design; product innovation, creation, and sales; and portfolio creation. Laboratory, lecture.
(Catalog description change; adding general-education status request)

PD 101 Introduction to Product Design (4) Introduction to the profession and its cultural relevance. Lectures, reading, and projects convey theory, history, design methods, and storytelling to give a foundation in product innovation and creation. *Pending request to satisfy Category I: Arts and Letters general-education group requirement.*

PLANNING, PUBLIC POLICY AND MANAGEMENT

NEW COURSES(S)

PPPM 495/595 Advanced Urban Geographic Information Systems (4) Acquiring advanced skills using geographic information systems (GIS) for community mapping and spatial analysis. Prereq: PPPM 434/534 or other introductory GIS course.

PPPM 646 Growth Management (4) Examines motivations for managing growth. Surveys regulatory and incentive-based approaches to growth management at the state, regional, and local level.

PPPM 681 Nonprofit Financial Management (4) Fundamentals of managing nonprofit revenues and expenses, budgeting, fund stewardship, endowment investment and payout, event and service pricing, capital project decision-making, and internal control procedures.

EXISTING COURSE(S)

PPPM 620 Research Methods in Planning I (0–4) Communicate, execute, and evaluate research the public sector. Students conduct original research projects from problem formulation through data analysis.
(Title, credit, and catalog description change)

PPPM 620 Research Skills (2) Surveys research skills in planning and public administration. Applies research skills to projects in PPPM 625, PPPM 626, and PPPM 688.

COLLEGE OF EDUCATION

EDUCATION

NEW COURSES(S)

EDUC 616 Philosophical Foundations of Social Science (4) Examines the philosophical assumptions that underlie various research methodologies in the human and social sciences; introduces beginning doctoral students to the work of a variety of professors.

EXISTING COURSE(S)

EDUC 650 Single-Subject Research Methods I (4)

(Credit change)

EDUC 650 Single-Subject Research Methods I (3) Basic single-subject design strategies and general procedures as well as issues related to conducting and analyzing single-subject research in applied settings. Prereq: EDUC 614.

EDUC 652 Single-Subject Research Methods II (4)

(Credit change)

EDUC 652 Single-Subject Research Methods II (3) Critical evaluation of single-subject and group-analysis research designs; elaboration on critical topics in single-subject methodology. Prereq: EDUC 650. *Effective spring 2019.*

EDUC 654 Advanced Applied Behavior Analysis (4)

(Credit change)

EDUC 654 Advanced Applied Behavior Analysis (3) Doctoral-level seminar designed to provide skills, practice, and knowledge in advanced methods and theory of applied behavior analysis. Prereq: EDUC 652.

SPECIAL EDUCATION AND CLINICAL SERVICES

EXISTING COURSE(S)

CDS 631 Cultural-Linguistic Diversity for Clinicians: [Topic]

(Title change)

CDS 631 Cultural-Linguistic Diversity for Clinicians: [Topic] (1–3) Topics include Multicultural Issues in Communication Disorders and Sciences, Dysphagia, Professional Ethics. Repeatable.

SPED 681 Family-Guided Early Intervention

(Title change)

SPED 681 Early Intervention for Diverse Families (3) Covers procedures for family assessment, intervention, and evaluation. Addresses adult communication and management strategies.

<h2>SCHOOL OF JOURNALISM AND COMMUNICATION</h2>

No courses submitted

SCHOOL OF LAW

LAW

NEW COURSES(S)

LAW 697 Consumer Law (3) Overview of major consumer protection laws and concepts, including false advertising, consumer privacy, identity theft, credit reporting, home purchases, credit disclosures, and loan regulations.

LAW 724 Arbitration (3) Introduces students to the theory and practice of arbitration. Students learn how to manage the stages of a arbitration process. Experiential format.

LAW 725 Mediation (3) Introduces students to the theory and practice of mediation. Students learn how to manage the stages of a mediation process. Experiential format.

LAW 726 International Sports Law I (1) Overview of the law and structure of the organizations that govern international sports: FIFA, International Olympic Committee, World Anti-Doping Agency, Court of Arbitration for Sport.

LAW 727 International Sports Law II (1) Students travel to Europe during January term to meet with foreign sports lawyers at the International Olympic Committee, World Anti-Doping Association, Court of Arbitration for Sport, and others. Prereq: LAW 726.

LAW 773 Nonprofit Clinic (4) Students in teams perform as consultants to several Oregon nonprofit boards of directors, working with consultants, directors, and client boards to deliver governance assessments to two 501(c)(3) organizations.

LAW 774 Civil Practice Clinic (3) Students provide legal services to indigent clients through the local legal aid office, gaining negotiation and litigation experience and managing cases under instructor supervision.

LAW 775 Advanced Civil Practice Clinic (3) Students work with the Oregon Law Center to represent clients in legal cases, gaining negotiation and litigation experience and managing cases under instructor supervision. Prereq: LAW 774.

SCHOOL OF MUSIC AND DANCE

MUSIC

NEW COURSES(S)

MUE 126 Orientation to Music Education (1) Orientation seminar for first-year music education majors. Overview of music education philosophy and contemporary issues in music education, exploring career opportunities in music education and other fields. *Effective spring 2020.*

MUE 439 Orff-Schulwerk Pedagogy (3) Enhanced pedagogy course. Students study the Orff-Schulwerk teaching process, including preliminary play, imitation, exploration, and improvisation, then arrange and teach music following the Orff-Schulwerk harmonic sequence. *Effective spring 2020.*

MUS 479 Data Sonification (4) Explores use of nonspeech sound to reveal insights on data that may be missed using visualizations and other graphic representations; developing audio applications for discovery and research. *Effective winter 2020.*

MUS 483 Theory and Design of Audio Effects (4) Focuses on understanding, designing, and implementing audio effects, tools used in sound design and in the recording, mixing, and mastering of music.

EXISTING COURSE(S)

MUS 126 Rudiments (3)
(Title change)

MUS 126 Music Theory Fundamentals (3) Introduction to musical notation and basic musical elements, such as staves, clefs, rhythmic values, scales, and chords. Requires no musical background. *Effective spring 2019.*

MUS 394 Chamber Ensemble: [Topic] (1)
(Credit, repeatability change)

MUS 394 Chamber Ensemble: [Topic] (1–2) Accompanying, Brass Choir, Brass Ensemble, Chamber Ensemble, Trombone Ensemble, Tuba and Euphonium Ensemble, Studio Guitar Ensemble, Jazz Guitar Ensemble, Oregon Percussion Ensemble. Repeatable 11 times for a maximum of 24 credits. Prereq: audition (except chamber ensemble).

MUS 395 Band: [Topic] (1–2) Green Garter Band, Oregon Basketball Band, Oregon Marching Band, Oregon Wind Ensemble, UO Campus Band, UO Symphonic Band, Yellow Garter Band. Ensemble fee for Oregon Wind Ensemble, UO Symphonic Band, UO Campus Band. Repeatable.
(Catalog description, repeatability change)

MUS 395 Band: [Topic] (1–2) Green Garter Band, Oregon Basketball Band, Oregon Marching Band, Oregon Wind Ensemble, UO Campus Band, UO Symphonic Band, Yellow Garter Band. Ensemble fee for Oregon Wind Ensemble, UO Symphonic Band, UO Campus Band. Repeatable 11 times for a maximum of 24 credits. Prereq: audition (except UO Campus Band and Oregon Marching Band).

MUS 396 Orchestra: [Topic] (1–2)
(Repeatability change)

MUS 396 Orchestra: [Topic] (1–2)
University Symphony Orchestra, Campus Orchestra. Ensemble fee. Repeatable 11 times for a maximum of 24 credits. Prereq: audition (except Campus Orchestra).

MUS 397 Chorus: [Topic] (2)
(Repeatability change)

MUS 397 Chorus: [Topic] (2)
Chamber Choir, Concert Choir, Gospel Singers, Repertoire Singers, University Gospel Choir, University Gospel Ensemble, University Singers, Women's Choir. Ensemble fee. Repeatable 11 times for a maximum of 24 credits. Prereq: audition or voice screening (except Concert Choir and Gospel Choir).

PHYSICAL EDUCATION AND RECREATION

PHYSICAL EDUCATION AND RECREATION

NEW COURSES(S)

PEAQ 140 Paddleboard Yoga (1) All the benefits of yoga delivered on top of the water. The standup paddleboard (SUP) provides a balance challenge to strengthen and tone your core while gaining strength, awareness, and range of motion from head to toe. A playful and unique experience for all levels.

PEF 208 Fitness Barre (1) A fusion of Pilates, yoga, and elements of aerobics to deliver a total body workout. Focuses on posture, body awareness, strength, flexibility, and balance through low-impact, isometric, and dynamic movements using a barre for a prop. All fitness levels, no dance experience necessary.

PEF 243 Cycle Sculpt (1) A combination of indoor cycling and functional strength training for students who are pressed for time and want to improve strength, endurance, and cardio conditioning. Appropriate for all fitness levels, learning to apply various riding techniques and full body exercises.

PEF 335 Healthy Cooking (1) Learn cooking basics and nutrition education through a combination of lecture and activity in the kitchen; including food preparation and tasting, grocery store tour, deciphering food labels, shopping on a budget, and basic cooking techniques for grains, vegetables, and proteins.

PEMB 103 Mindful Meditation (1) Learn and apply mindfulness practices, including mindful movement, breath work, and body scans, that enhance overall well-being by calming the mind, concentrating, releasing stress, and attending to the present moment. Improves focus and mood and relieves stress.

PEW 220 Olympic Weight Lifting (1) Beginning technique course for the Olympic lifts (snatch and clean and jerk) following a progression of drills and exercises designed to develop movement patterns, muscular endurance, strength, and power. Practice high-quality repetitions and receive feedback with focus and conscious effort.

UNDERGRADUATE STUDIES

No courses proposed.

DENIED PROPOSALS

No courses denied.

PENDING PROPOSALS

COLLEGE OF ARTS AND SCIENCE

(Update student engagement justification and explanation of online and hybrid hours engaged in per term and examples)

ANTH 119 Anthropology and Aliens (4) Examines how anthropology and speculative fiction have mutually constituted each other historically as each explores culture and society and what makes us human. *Previously approved Category II: Social Science general-education group requirement.*

HIST 255 Pacific History: Islands, Oceans, People (4) Explores the history of peoples, islands, and oceans from New Zealand to Alaska and many places in between. Covers the past 500 years of human and natural history. *Request to satisfy Category II: Social Science general-education group requirement and Category C: International Cultures multicultural requirement.*

INTL 331 Global Leadership through Intercultural Learning (2) Online course. Students who study abroad or intern internationally examine the cultural differences they will encounter through experiential learning, reading, writing, and discussion assignments, and field-based assignments.

PS 109 Politics, Science, and the Body (4) Examines of the scientific and biological explanations of poverty and social inequality in the United States, historically and in the present day. *Previously approved to satisfy Category II: Social Science general-education group requirement and Category B: Identity, Pluralism, and Tolerance multicultural requirement.*

PS 319 The Politics of the Body (4) Examines the politics of the body in the United States. Focuses on scientific and biological definitions of identity and how they affect policymaking. *Request to satisfy Category II: Social Science general-education group requirement and Category B: Identity, Pluralism, and Tolerance multicultural requirement.*

WGS 261 Gender and Popular Culture (4) Introduction to feminist perspectives on pop culture representations, production, and reception by drawing on contemporary popular culture texts, films, music, and TV shows. Survey of pop culture as a meaningful site for the construction of gender as it converges with sexuality, race, nation, and bodies. *Request to satisfy Category I: Arts and Letters general-education group requirement and Category B: Identity, Pluralism, and Tolerance multicultural requirement.*

COLLEGE OF DESIGN

ARH 453 Modern Art: [Topic] (4) *Request to satisfy Global Perspectives requirement.*

CHARLES H. LUNDQUIST COLLEGE OF BUSINESS

MGMT 250 Introduction to Sustainable Business (4) Examines the challenges and opportunities that the sustainability imperative presents to business. Focuses on discussion of specific cases and pertinent issues. *Effective spring 2019.*

MGMT 225 Introduction to Entrepreneurship (4) Examines the historical and socioeconomic context of entrepreneurship and how entrepreneurial ecosystems function and grow; fundamentals of entrepreneurship and business model development. *Pending truncation of grading system and clarification on guest lecturers.*

MGMT 311 Managing People in Organizations (4) Focuses on the theories, empirical evidence, and best practices for managing people at work. Students cannot receive credit for both MGMT 311 and MGMT 311H. Prereq: MATH 241 and BA 308 or BA 308H. *Effective spring 2019.*

MGMT 311H Managing People in Organizations (4) Focuses on the theories, empirical evidence, and best practices for managing people at work. Students cannot receive credit for both MGMT 311 and MGMT 311H. Sophomore standing required. Prereq: MATH 241 and BA 308 or BA 308H. *Effective spring 2019.*

MGMT 321 Managing Organizations (4) Examines the roles of managers in planning, organizing, leading, and controlling organizations in a competitive global environment. Students cannot receive credit for both MGMT 321 and MGMT 321H.

MGMT 321H Managing Organizations (4) Explores the principles of management in the context of current management practice; the nature of the manager's job in dynamic and complex environment. Cases, group project, intensive class interaction. Open only to students in the LCB honors program. Students cannot receive credit for both MGMT 321 and MGMT 321H.

MGMT 335 Launching New Ventures (4) Prereq: MGMT 321
(Prerequisite change)

MGMT 335 Launching New Ventures (4) Skills, behaviors, and knowledge necessary for creating and growing new ventures. Evaluating opportunities, developing growth strategies, obtaining venture financing, intellectual property, and building a management team. Prereq: BA 101. *Effective spring 2019. Pending numeric ranges of grading system and entrepreneur interviews.*

MGMT 422 Sustainable Business Strategy and Implementation (4) Focuses on strategic choice and implementation of initiatives to promote sustainability in business organizations. Exposure to approaches for both established companies and new ventures. Prereq: BA 101, MGMT 250, or MGMT 311. *Pending clearer rubric for class participation relative to grading.*

MGMT 455 Implementing Entrepreneurial Strategies (4) Focuses on turning an idea into a serious business venture. Students research new business opportunities and become skilled in developing business tools and processes to carry out venture launch strategies.
(Enrollment restriction, catalog description change)

MGMT 455 Implementing Entrepreneurial Strategies (4) Students apply fundamentals of entrepreneurship to solve problems for companies, gaining a thorough understanding of project management processes and effectively executing a project from inception to final deliverable. Prereq: ACTG 340, MGMT 335, MKTG 445. *Effective spring 2019. Pending concern over students signing NDA agreement and legal complexities.*

MKTG 445 Entrepreneurial Marketing (4) Prereq: MKTG 311
(Prerequisite change)

MKTG 445 Entrepreneurial Marketing (4) Techniques for analyzing and developing new markets. Pricing, communicating, and distributing new products or services with limited resources. Developing marketing plans for new ventures. Prereq: MGMT 335 and MKTG 311 or BA 317. *Effective spring 2019.*

OBA 335H Operations Management (4) Planning and control of manufacturing and service operations management. Student cannot receive credit for both OBA 335 and OBA 335H.

(Catalog description, prerequisite change)

OBA 335H Operations Management (4) Concepts and applications of operations management; use of information technology in operations. Topics include forecasting, quality, supply-chain management, information systems in operations management, planning and scheduling. Students cannot receive credit for both OBA 335 and OBA 335H. Sophomore standing required. Prereq: grade of C– or better in BA 101, BA 240, EC 201, MATH 241, MATH 243.

SCHOOL OF JOURNALISM AND COMMUNICATION

J 331 Digital Video Production (4) Prereq: J 205 and J 206 with a grade of mid-C or better or J 208 with a grade of mid-C or better.

(Prerequisite change)

J 331 Digital Video Production (4) Introduction to techniques of single-camera field video production. Journalism and cinema studies majors only. Prereq: J 205 and either J 206 or J 211 with a grade of mid-C or better or J 208 with a grade of mid-C or better.

J 342 The Creative Strategist (4) Prereq: J 205, J 206.

(Prerequisite change)

J 342 The Creative Strategist (4) Creative approaches to ideation and strategic thinking for all advertising specialties. Emphasis on creative process, generative techniques, teamwork, career planning, industry trends. Journalism: advertising majors only. Prereq: J 205 and either J 206 or J 211 with a grade of mid-C or better.

J 352 Strategic Writing and Media Relations (4) Prereq: J 205, J 206, J 350 with a grade of mid-C or better.

(Prerequisite change)

J 352 Strategic Writing and Media Relations (4) Writing-intensive lab; students produce strategic, theory-based content for multiple media platforms using various journalistic styles and storytelling skills and incorporating ethical media-relations practices. Prereq: J 205, J 206, J 350 with a grade of mid-C or better or J 211, J 350 with a grade of mid-C or better.

J 361 Reporting I (4) Prereq: J 205, J 206 with a grade of mid-C or better.

(Prerequisite change)

J 361 Reporting I (4) News gathering and writing. Extensive writing in class and outside of class in a variety of forms: news, features, interviews, multimedia scripts. Journalism majors only. Prereq: J 205 and either J 206 or J 211 with a grade of mid-C or better.

J 365 Photojournalism (4) Prereq: J 205, J 206 with a grade of mid-C or better.

(Prerequisite change)

J 365 Photojournalism (4) Visual reporting techniques, with emphasis on practice, law, and ethics of photojournalism and photographic communication. Laboratory and portfolio-intensive. Majors only. J 205 and either J 206 or J 211 with a grade of mid-C or better.

J 443/543 Advertising Media Planning (4) Prereq: J 207, J 342 with a grade of mid-C or better

(Prerequisite change)

J 443/543 Advertising Media Planning (4) Objectives and strategy for determining effective methods of reaching a designated target audience. Use of media measurement tools. Journalism: advertising majors only. Prereq: J 205, J 206, J 342 with a grade of mid-C or better or J 211, J 342 with a grade of mid-C or better.

J 444/544 Agency Account Management (4) Prereq: J 205, J 206, J 207, J 342 with a grade of mid-C or better.

(Prerequisite change)

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J 444/544 Agency Account Management (4) The role of the account executive in the advertising agency examined through case studies. Journalism: advertising majors only. Prereq: J 342 and either J 207 or J 211 with a grade of mid-C or better.

J 457/557 Curiosity for Strategists (4) Prereq: J 205, J 206, J 207, J 342 with a grade of mid-C or better.
(Prerequisite change)

J 457/557 Curiosity for Strategists (4) Explores the building of intellectual curiosity as a problem-solving technique within the context of culture and media. Emphasis: critical thinking, readings, projects, performance. Journalism: advertising majors only. Prereq: J 205, J 206, J 342 with a grade of mid-C or better or J 211, J 342 with a grade of mid-C or better.

J 458/558 Writing Design Concepts (4) Prereq: J 205, J 206, J 207, J 342 with a grade of mid-C or better
(Prerequisite change)

J 458/558 Writing Design Concepts (4) Conceptual problem-solving for traditional and emerging media. Emphasis: conceptual development, advertising writing, design, campaigns, presentation of developed work. Journalism: advertising majors only. Prereq: J 205, J 206, J 342 with a grade of mid-C or better or J 211, J 342 with a grade of mid-C or better.

J 459/559 Branding and Content (4) Prereq: J 205, J 206, J 207, J 342 with a grade of mid-C or better.
(Prerequisite change)

J 459/559 Branding and Content (4) Capstone course on brand portfolio development for writers, art directors, and strategists. Emphasis: production, multiple-platform creative development, industry-focused portfolios. For Journalism: advertising majors only. Prereq: J 205, J 206, J 342 with a grade of mid-C or better or J 211, J 342 with a grade of mid-C or better.

J 469/569 OR Magazine (4) Prereq: J 207, J 361 with a grade of mid-C or better.
(Prerequisite change)

J 469/569 OR Magazine (4) Building skills in journalistic storytelling and multimedia production of a digital magazine for distribution via mobile devices. Repeatable once for a maximum of 8 credits.

SCHOOL OF MUSIC AND DANCE

MUE 412/512 Elementary Music Methods (3) Prereq: admission to music education; admission to the MUP 300 level; MUE 411, MUE 413; coreq: MUE 406, MUE 486.
(Prerequisite change)

MUE 412/512 Elementary Music Methods (3) Introduction to a variety of skills and techniques necessary for successful music teaching in elementary school settings. Laboratory fee. Prereq: admission to music education; admission to the MUP 300 level; coreq: MUE 406, MUE 486.

MUS 437 Documentary Field Recording (3) The documentation and discovery of sound sources and their cultural relevance in the creation of a narrative; the use of digital media and recording to enhance the narrative.

MUS 450/550 SensorMusik (3)
(Prerequisite change)

MUS 450/550 SensorMusik (3) Examines the fundamental principles for microprocessors and sensor interface design within the context of musical performance, composition, and improvisation. Repeatable thrice for a maximum of 12 credits. Prereq: MUS 448.

UNDERGRADUATE STUDIES

UGST 101 Introduction to University Study (3) Students learn, adapt, and apply effective study skills, including strategies for time management, note-taking, critical reading, writing, and test preparation.

WITHDRAWN PROPOSALS

HISTORY OF ART AND ARCHITECTURE

(Correction to winter report. Was listed under new approved courses when should have been listed under withdrawn.)

ARH 320 Sports in Greek Art, Architecture, Urbanism (4) This course is a survey of the art, architecture, and urbanism that are associated with Greek sports. *Request to satisfy Category C: International Cultures multicultural requirement. Effective spring 2018.*

DROPPED COURSES

The University Senate agreed in 1998 that the report of the Committee on Courses should include those permanently numbered courses that are being dropped because (1) they have not been taught for three or more years, and (2) the department can provide no reasonable explanation why they have not been taught or whether they will be in the future. The faculty requires that general-education-satisfying courses be offered each year. Other courses should be offered at least every other year to avoid misrepresentation of course offerings to prospective students, and to ensure that required courses are readily available to current students.

Courses may be reinstated within a period of three years, conditional upon the following: (1) there has been no change made to the course, (2) the department provides the term the course will be taught, (3) the department provides the name of the faculty member who will be responsible for teaching, and (4) the department provides a course syllabus with information regarding undergraduate graduate differential for demonstrating mastery if the course is numbered 4XX/5XX.

These courses will only appear in the spring curriculum report and will be provided by the Office of the Registrar.

OTHER CURRICULAR MATTERS

COLLEGE OF ARTS AND SCIENCES

- The dean of the College of Arts and Sciences, with approval by the Undergraduate Council and the associate vice provost for academic excellence, has approved changes to the **degree requirements for the bachelor of arts and bachelor of science in earth sciences in the environmental geoscience track, the geology track, the paleontology track and the geophysics track.** *Effective fall 2019.*

UOCC Winter 2019 Preliminary Curriculum Report. Request additional copies from carolynv@uoregon.edu. After March 6, 2019, report errors in writing to carolynv@uoregon.edu or sstrick2@uoregon.edu

- The dean of the College of Arts and Sciences, with approval by the Graduate School, the Graduate Council, and the associate vice provost for academic excellence, has approved **a new track in the master's industrial internship program, titled "molecular probes and sensors."** *Effective summer 2019.*
- The dean of the College of Arts and Sciences, with approval by the Graduate Council and the associate vice provost for academic excellence, has approved **changes to the master of arts and master of science in economics.** The requirement of 600-level elective courses for master's students is eliminated and replaced by 500-level elective courses. In addition, the department-specific grade point average requirement is also eliminated. *Effective fall 2019.*

CHARLES H. LUNDQUIST COLLEGE OF BUSINESS

- The dean of the Lundquist College of Business, with approval by the Undergraduate Council and the associate vice provost for academic excellence, has approved **eliminating MATH 242 as a requirement for the bachelor of arts and bachelor of science in business administration and in accounting.** *Effective fall 2019.*
- The dean of the Lundquist College of Business, with approval by the Undergraduate Council and the associate vice provost for academic excellence, has approved **a minor in sustainable business.** *Effective fall 2019.*

COLLEGE OF DESIGN

- The dean of the College of Design, with approval by the Office of the Provost and the registrar, has approved changing the effective date of **the graduate certificate in arts management.** *Effective spring 2019.*
- The dean of the College of Design, with approval by the Undergraduate Council and the associate vice provost for academic excellence, has approved **a premajor for the bachelor of landscape architecture.** *Effective fall 2019.*
- The dean of the College of Design, with approval by the Undergraduate Council and the associate vice provost for academic excellence, has approved **changes to the bachelor of fine arts in art and bachelor of fine arts in art and technology to include a mathematics or second-language requirement.** *Effective fall 2018.*

SCHOOL OF LAW

- The dean of the School of Law, with endorsement by the Graduate School, the Graduate Council, and the associate vice provost for academic excellence, has approved **eliminating CRES 620 as a requirement for the master of arts and master of science in conflict and dispute resolution.** *Effective fall 2019.*

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SCHOOL OF MUSIC AND DANCE

- The dean of the School of Music and Dance, with endorsement by the Undergraduate Council chair and the associate vice provost for academic excellence, has approved **eliminating MUS 447 as a requirement for the bachelor of music in music education, all tracks.** *Effective fall 2019.*
- The dean of the School of Music and Dance, with approval by the Graduate Council and the associate vice provost for academic excellence, has approved **a graduate certificate in music performance.** *Effective fall 2019.*
- The dean of the School of Music and Dance, with endorsement by the Undergraduate Council chair and the associate vice provost for academic excellence, has approved **adding guitar as a primary instrument for the bachelor of music in music education, elementary track.** *(Effective fall 2019).*

APPENDICES

<https://blogs.uoregon.edu/uocc/appendices/>