



SUMMER 2018
Special Session
CURRICULUM REPORT
September 26, 2018

OVERVIEW

Course proposals approved by the University of Oregon Committee on Courses (UOCC) and the University Senate are effective fall term 2018, unless a specific term is requested by an academic department and stated otherwise in this report.

MOTION

The University of Oregon Committee on Courses moves that these recommendations on the following course proposals be approved.

Respectfully submitted,

Voting

Colin Brand
Kristy Bryant-Berg
Christian Cherry
Tom Greenbowe
Roberta Mann

Jana Prikyl
Mike Urbancic
Frances White, chair

Ex officio

Ron Bramhall
Julie Pomerenk

Bil Morrill
Scott Skelton
Kathy Warden

COURSE PROPOSALS

CHARLES H. LUNDQUIST COLLEGE OF BUSINESS

ACCOUNTING

ACTG 470/570 Introduction to Federal Taxation (4) Federal income tax law covering primarily the taxation of individuals with a focus on business invoice and property transactions. Introduction to tax planning. Prereq: C- or better in BA 101, BA 240, EC 201, EC 202, ACTG 211, ACTG 213, WR 121, MATH 241, and MATH 243.

BUSINESS ADMINISTRATION

NEW COURSE(S)

BA 252 Global Perspectives in Business (4) Introduction to the workings of the global economy, reflecting on globalization, the impact of business activity, human rights, global finance, marketing, and management. Explores concepts and skills in intercultural communication. *Approved to satisfy Category II: Social Science general-education group requirement. Approved to satisfy Category C: International Cultures multicultural requirement.*

BA 717 Marketing Management (4) Examines marketing analysis and planning necessary to develop marketing plans and strategies for a product line. Includes basic marketing concepts and philosophies and brief exposure to macromarketing strategies.

BA 720 Corporate Financial Strategy (3) Advanced topics in firm evaluation (e.g., acquisitions, restructuring) and financial risk management (e.g., hedging, derivatives, foreign projects) as related to global and domestic corporate strategies.

BA 722 Leadership and Motivation: [Topic] (1) Leadership foundation course taken during the first year. Instructors and second-year students lead discussions on a variety of leadership topics, including elements of motivation and leadership that affect management decision-making and problem-solving.

OPERATIONS AND BUSINESS ANALYTICS

EXISTING COURSE(S)

OBA 311 Business Analytics I (4) Explores standard protocols for describing and modeling business information and processes; techniques for designing management information systems; criteria for analyzing firms' implementations of information technology. Students cannot receive credit for both OBA 311 and OBA 311H. Prereq: Sophomore standing, C- or better in BA 101, BA 240, EC 201, WR 121, MATH 241, and MATH 243.

OBA 312 Business Analytics II (4) Computer-aided business applications of hypothesis testing, simple linear regression. Introduction to multiple regression and nonparametric techniques. Blocked and completely randomized one- and two-factor experimental designs. Students cannot receive credit for both OBA 312 and OBA 312H. Prereq: Sophomore standing, C- or better in BA 101, BA 240, EC 201, WR 121, MATH 241, and MATH 243.

SPORTS BUSINESS

SBUS 250 Sports Business and Society (4) Interdisciplinary treatment of the sports business. Reviews the broader sociology of sport and the critical role it has played in issues of gender and race domestically and globally. Prereq: BA 101. *Approved to satisfy Category II: Social Science general-education group requirement.*

SBUS 456 Managing Sports-Related Business and Brands (4) Supports skills development for managing sports-related businesses and brands, utilizing critical thinking, creative imagining, and professional writing in developing capabilities. Prereq: MGMT 321, MKTG 311 for Lundquist College business majors; BA 316, BA 317 for sports business minor students.

COLLEGE OF EDUCATION

The following courses from the College of Education were approved by UOCC spring term but omitted from the spring curriculum report.

EDUCATIONAL METHODOLOGY, POLICY, AND LEADERSHIP

NEW COURSE(S)

EDLD 694 Dissertation Preparation (3) Aids students in preparing their dissertation using American Psychological Association guidelines, the standards for measurement systems used in dissertations, and the standard four-chapter format: introduction, methods, results, conclusions. Prereq: EDLD 699.

EXISTING COURSE(S)

EDLD 411 Examining Leadership Effectiveness (3) Designed for students who enroll in a proposed minor program yet to be named. Focuses on analysis of personal commitments and goals in the context of leadership for social change.

EDLD 412 Leading Change in Organizations (3) Development of skills for leading change within an organization: planning, managing, enacting, surviving, and evaluating personal and organizational change. Prereq: EDLD 211.

EDLD 623 Cultural Adaptation of Evidence-Based Practices (3) Provides an advanced foundation in models and methods for the cultural adaptation of evidenced-based prevention and treatment practices in school, community, and family settings.

EDLD 624: Leading for Equity (3) Provides advanced exposure to current research and practice in leading for equity and inclusion within professional educational settings, with a strong conceptual foundation in leadership.

EDLD 631 Meeting the Needs of English Learners (3) Reviews historical and current approaches to meeting the needs of English learners in the US. Focuses on federal, state, and local policies supporting the learning of English.

EDLD 632 Educational Policy Analysis (3) Introduces graduate students to the craft of education policy analysis.

EDLD 638 Advanced School Law (3) Overview of legal issues in school board–superintendent relations, media relations, personnel evaluation practices, student and employee rights, collective bargaining, contract management, and official complaints.

EDLD 643 Evidence-Based Decision-Making (3) Introduces basic concepts of evidence-based decision-making.

EDLD 644 Learning Organization (3) Four theories of organizational learning are explored: structural frame, human resource, political, and symbolic.

EDLD 647 Professional Issues in Education I (1) Examines the relationship among scholarship, planned programs of study, preparation for comprehensive exams, master’s project, and dissertation. *Effective summer 2018.*

EDLD 648 Professional Issues in Education II (2) Focuses on the varied threats to validity in applied education research and the elements of a cogent written argument as applied to academic education research. Prereq: EDLD 647.

EDLD 655 Analysis of Teaching and Learning (3) Overview of the major theories and research in adult learning as well as aspects that influence adult learning including globalization, technology, and demographic changes.

EDLD 663 Measurement Assessment: Research (3) Covers applied knowledge in measurement and assessment with an emphasis on use of measures for research purposes.

EDLD 683 State and Local Policy Development (3) Introduction to the education policy process at state and local levels. Designed for students who seek to become more sophisticated in their ability to understand and interpret the policy process.

EDLD 692 Research Writing (3) Provides students in the DEd program a structured opportunity to complete the methods section of dissertation proposals, the scope of which will be determined by a range of factors.

EDLD 696 Professional Writing I: Foundations in Professional Writing (3) Covers foundational knowledge of the American Psychological Association’s writing style as well as how to synthesize research for academic purposes.

EDLD 697 Professional Writing II: Organization (3) Explores the types of writing required of the three doctor of education dissertation options: scholarly article, policy analysis, and grant proposal. Prereq: EDLD 696.

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EDLD 698 Professional Writing III: Literature Review (3) Students write a review of research manuscripts on a professional topic and continue to learn the nuances of American Psychological Association writing style. Prereq: EDLD 697.

EDLD 699 Dissertation Methods Apprenticeship (3) Provides students in the DEd program a structured opportunity to complete their dissertation proposal and a PowerPoint presentation on their respective proposals.

APPENDICES

<https://blogs.uoregon.edu/uocc/appendices/>