Data Sources: Innovation and Entrepreneurship

1. UO Library

The library website is always a good place to start. Two links in particular:

*Business Research Guide*
http://library.uoregon.edu/guides/business/index.html

- General subject guide for business students, with information on where to find journals, industry and company specific reports.

*Business Resources*
http://library.uoregon.edu/govdocs/business/businessresources.html

- Lists databases and research guides for specific UO courses in Business Administration, Management, Marketing, among other resources.

2. Michigan State University’s globalEDGE

Contains multiple resources related to international business. In particular:

*Knowledge Tools*
http://globaledge.msu.edu/Knowledge-Tools

- Includes a Market Potential Index (MPI) for emerging markets (series since 1996).

*Global Resource Directory*
http://globaledge.msu.edu/Global-Resources

- The section on Statistical Data Sources includes, among other sources, the Database of International Business Statistics (free but must register and fill out an ‘application’), with over 5,000 variables and 200 countries.

3. Kauffman Foundation, Entrepreneurship Data

- In particular, they conduct the Kauffman Firm Survey (focusing on entrepreneurial outcomes of new firms) and produce the Kauffman Index of Entrepreneurial Activity (business creation index).

4. Global Entrepreneurship Monitor
http://www.gemconsortium.org/Data

- Retrieves entrepreneurship indicators from their Adult Population Survey (APS), a survey of adult individuals in 84 countries about entrepreneurial activities, aspirations and attitudes.
5. **Wharton Research Data Services**  
   [http://wrds-web.wharton.upenn.edu/wrds/](http://wrds-web.wharton.upenn.edu/wrds/)
   - Vast amounts of Finance, Marketing and Economics data. It is subscription-based, but DSL and LCB have access. For a list of the databases they have check: [http://wrds-web.wharton.upenn.edu/wrds/about/databaselist.cfm](http://wrds-web.wharton.upenn.edu/wrds/about/databaselist.cfm).

6. **U.N. Industrial Development Organization, INDSTAT**  
   - Their main database is the Industrial Statistics Database (INDSTAT), which contains information about the number of establishments, employment and output, among other variables, for each industrial sector of over 116 countries since 1963. Data for 2005-2009 can be found through UNData ([http://data.un.org](http://data.un.org)), but DSL also owns a copy of the 4th version, INDSTAT4 2009, which contains the longer time series.

---

There are many more data sources out there...

DSL may be adding more to this handout, which will be available through DSL’s website: [https://ssil.uoregon.edu/dsl/](https://ssil.uoregon.edu/dsl/).

If you are unable to find what you are looking for, DSL can always assist you in finding, retrieving and manipulating any public or restricted use data for your research project.