

SACNAS Meeting 3 Minutes

November 13, 2014

Start: 5:30 p.m.

7 members present

- I. Announcements:
 - a. Eugene Maker Space Expo: Saturday November 15 11am-4pm at 687 McKinley St. Suite #2. Have access to tools and collaborate with others on hobby projects!
- II. Jim Prell's presentation on science elevator talks
 - a. When and why elevator talks are important
 - b. Elevator talk content
 - c. Common pitfalls in elevator talks
 - i. Remember to tailor your elevator talk to your audience
 - ii. Emphasize the broader impacts of your research
 - iii. Avoid jargon and long stream of facts
 - iv. Don't get bogged down with details/prefacing with a lot of caveats
 - d. Helpful tips
 - i. Avoid unnecessarily long words
 - ii. Have good visuals/analogies ready to use whenever helpful
 - iii. Have in mind where you want your entire elevator talk to go and stay on track
 - iv. Pay attention to the audience
 - v. Use body language, tone of voice and gestures to guide them to hear what you are saying
 - vi. Practice!
- III. Divide into groups and practice elevator talks with members of different fields
- IV. Final announcements: Office of Equity and Inclusion interested in funding members to go to conferences, would probably prefer to sponsor members that will have a presentation/poster. Further information will be gathered regarding this.

Next meeting is next Thursday November 20, 2014 at 5:30 p.m in LISB 217. Meeting will be a general meeting with planning involved for the upcoming term.

End: 6:30 p.m.