Creating content for social media:
videos (GoPro), photos, interviews, mini-documentaries

Social media posts relevant/interactive to community

Social media sharing of articles, media from other sources, tailored to target markets

Social media channels:
Twitter, FB, E-News, Instagram
Creating content for social media: videos (GoPro), photos, interviews, mini-documentaries

Creating new programming to target youth, UO campus, tourists

New programs provide fresh material to share on SM

Social media posts relevant/interactive to community

New programming dedicated to youth, UO community, tourists

Social media sharing of articles, media from other sources, tailored to target markets

Social media channels: Twitter, FB, E-News, Instagram
Creating content for social media: videos (GoPro), photos, interviews, mini-documentaries

Creating new programming to target youth, UO campus, tourists

New programs provide fresh material to share on SM

New discounts, operating hours, etc encourage museum attendance

Social media posts relevant/interactive to community

New programming dedicated to youth, UO community, tourists

Change operating hours to accommodate working folk

Stay open later on one weekday

Switch monthly Free Fridays to the weekend

Offer discounts to LCC students, OR residents

Parking vouchers

Social media sharing of articles, media from other sources, tailored to target markets

Social media channels: Twitter, FB, E-News, Instagram

Social media sharing of articles, media from other sources, tailored to target markets