

Episode 3 – Reproducible 1

**Multiliteracies Observation Log for Symbols**

Investigative Question: How is design used to tell this story?

<b>Design Modes</b>	<b>Guiding Questions</b>	<b>Write Responses Here</b>
Visual - Color	What colors did the designer use? What variations in color were used? <i>(dark, light, bright, soft, solid)</i> Why do you think these colors and variations were chosen? How does color help tell the story?	
Visual - Line	Where do the lines direct us to look? Why did the designers choose to use straight lines? Circular lines? Wavy lines? How does line help us see the story?	
Visual - Textures and Patterns	Do the images appear to have textures? <i>(smooth, rough, soft, hard, fuzzy)</i> What patterns repeat? How do textures and patterns help us understand the story?	
Spatial - Directions and Angles	What directions are represented? <i>(north, south, east, west)</i> From what angle is the image presented? <i>(straight on, up, down, from the side)</i>	
Spatial - Position	Are the characters or elements close to each other? Or far apart? What is in the foreground? Background? Where are the words placed? How does positioning help us understand the story?	
Movement and Gesture	What are the characters doing with their bodies? Where are they looking? Is there a sense of movement? How do gestures and movement help us understand the story?	
Spiritual	Is a sense of interconnectedness shown? A search for meaning in life?	
Multiple	What design modes are the most visible? Least visible? How does this symbol make you feel? Do the images and words tell the same story? Explain why.	

Episode 3 – Reproducible 1, Teacher Resource

**Multiliteracies Observation Log: Demo for Lewis and Clark Road Sign Symbol**

Investigative Question: How is Design Used to Tell This Story?

<b>Design Modes</b>	<b>Guiding Questions</b>	<b>Write Responses Here</b>
Visual - Color	What colors did the designer use? What variations in color were used? ( <i>dark, light, bright, soft, solid</i> ) Why do you think these colors and variations were chosen? How does color help tell the story?	Brown, white Solid Earth colors It is a story about the earth.
Visual - Line	Where do the lines direct us to look? Why did the designers choose to use straight lines? Circular lines? Wavy lines? How does line help us see the story?	Left (west) Silhouette lines – outline bodies The 2 men are searching.
Visual - Textures and Patterns	Do the images appear to have textures? What patterns repeat? How do textures and patterns help us understand the story?	Clothing – worn close to the body for ease of movement and heavy for warmth in the outdoors; the coon skin hat appears soft.
Spatial - Directions and Angles	What directions are represented? ( <i>north, south, east, west</i> ) From what angle is the image presented?	The men appear to be pointing west and are shown from the side. This suggests that they are going somewhere.
Spatial - Position	Are the characters or elements close to each other? Or far apart? What is in the foreground? Background? Where are the words placed? How does positioning help us understand the story?	The men are close to each other. They are in the foreground with a blank background. The words are placed under the men. Positioning tells us this is the trail that Lewis and Clark traveled.
Movement and Gesture	What are the characters doing with their bodies? Where are they looking? Is there a sense of movement? How do gesture and movement help us understand the story?	The men's bodies are oriented to the west and they are looking in that direction. They are standing still. They are searching for the route to follow and pointing suggests they have decided on a direction to go.
Spiritual	How is a sense of interconnectedness shown? A search for meaning in life?	The men appear to be searching but there is little background information on the sign to suggest where they are.
Multiple	What design elements are the most visible? Least visible? How does this symbol make you feel? Do the images and words tell the same story? Explain why.	Color, line, and gesture are the most visible. There is a sense of adventure communicated. Both the image and the words indicate that the men are following a trail.