The course centers on the close relationship between the mass media and political campaigns and events, candidates’ use of the media, and how the role of the media has dramatically changed over the last few decades.

OFFICE HOURS: Online Office Hours only, unfortunately.

REQUIRED TEXT:

SCHEDULE OF FILM SHOWINGS, CAMPAIGN ADS, AND ASSIGNED READINGS:
Note: You must obtain these four films on your own and watch them at your own pace. Keep in mind that you may have to rent or buy them in some cases, but many of these films are available in the UO Knight Library, in your local library, on YouTube, or on Netflix. The PowerPoint on the campaign ads, with my commentary, is available on Canvas under "Files."

QUIZ #1:
News in a Changing Information System
News Stories: Four Information Biases That Matter

Film: “Good Night and Good Luck” (2005) 93”
1st video link on Powerpoint

QUIZ # 2:
Citizens and the News: Public Opinion and Information Processing
How Politicians Make the News

Film: “All the President’s Men” (1976) 138”
2nd video link on Powerpoint

QUIZ # 3:
How Journalists Report the News
Inside the Profession: The Objectivity Crisis

3rd video link on Powerpoint
Film: “Spotlight” (2015) 128’

QUIZ # 4:
The Political Economy of News
The Future of News in a Time of Change

Film: “The Post” (2017) 116’
4th video link on Powerpoint

EVALUATION
You must complete all quizzes, and (the final exam OR the final paper) by
Thursday September 10th, 6 p.m. (PDT). However, you may proceed at your
own pace on the quizzes; you could take three quizzes in one week or one per
month. This is your choice.

QUIZZES: There are four quizzes in this class – each covering the chapters in the
book, the links on PowerPoint and one film per quiz, as listed above. All quizzes will be
taken on-line via CANVAS, and you are not permitted to consult the textbook while
taking these quizzes. The quizzes are all contained within the folder called “Quizzes.”
Fifty percent (50%) of your grade for the class will be based on these quizzes. You will
have 30 minutes to take each quiz, and you may re-take each quiz once, and the
highest grade will be recorded. There are 20 multiple choice questions per quiz, but
your second attempt may have different questions, as they are randomly picked from a
larger test bank. These scores will then be averaged.

FINAL EXAM OR FINAL PAPER:

Option 1: Final Exam
I will send the final exam to you at on Thursday September 10th, at 4 p.m.
(PDT) and must be returned through Veracite on the CANVAS website in the
“Assignments” folder, on the same day, Thursday September 10th, 6 p.m. (PDT) It
will consist primarily of short essay questions, as well as a few identifications.
Let me know immediately if you do not receive it. If you decide to wait until later
in the day to let me know that you have not received the final, you will not be granted an
extension past the 6 p.m. deadline. For every hour that this exam is late, your grade will
be reduced by 10 points.

Option 2: Final Paper
Instead, you may opt out of the final exam and write a 8-10 page paper. This
paper must be submitted through Veracite on the CANVAS website in the
“Assignments” folder for this class by Thursday September 10th, 6 p.m. (PDT),
although you can turn it in earlier. The topic of this paper may be of your own choosing,
but must pertain directly to one or more of the required films and analysis from
Projecting Politics. A critique of the analysis offered in this book is certainly acceptable,
but not required. A paper guidelines sheet is available on CANVAS in the “Files” folder. For every hour that it is late, your grade will be reduced by 10 points.

**Grading Scale:**

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<th>Grade</th>
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<tr>
<td>A+</td>
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<td>A</td>
<td>92 - 97</td>
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**TECHNOLOGICAL REQUIREMENTS:**

- You will need regular access to a computer with web access.
- **No incompletes** can be given for this course due to its web-based nature. If you do not complete a quiz for any reason, you will receive a “0.” If you have trouble accessing any quiz, please contact me immediately.
- All quizzes and the final exam/or paper must be completed by 6:00 p.m. on Thursday September 10th, 6 p.m. (PDT)

**LEARNING OUTCOMES:**

- Knowledge of the changing role of the media vis-à-vis politics over the last several decades
- Ability to analyze the ideological content of media coverage over time
- Ability to analyze the change in film coverage of the media and investigative reporting over the last several decades

**PLEASE NOTE:** It is a violation of the UO Student Conduct Code to open the required textbook or other materials during a quiz, collaborate or consult with another person during a quiz, share questions or answers with others, print out the quiz, or use a quiz or quiz answers provided by another person, or to pay another person or organization to assist you in taking these quizzes. If you engage in any of these activities even once, your grade for all the quizzes will be a zero, which will make it essentially impossible to pass the class.