ARCHITECTURE FACULTY RETREAT NOTES
September 18, 2018

Attending: Bambury, Brode, Brown, Cheng (recording), Davis, Elzeyadi, Gast, Givens, Hagenlocher, Hahn, Keyes, Moore (part), Mladinov, Muller, Neis, Nute, Rockcastle, Rowell, SperanzaVan den Wymeleberg, Williams

I. Start with the Why: vital Venice Biennale pavilions (Nancy)
   Crucial themes or design research focus areas (John Rowell)

Ihab, Philip, Gerry, Shevy

- **Sustainability by design:** sustainable culture of the environment for people. Need to apply to Landscale Architecture using a common set of values.
- **Healthy placemaking.** Smart green: doing more with less.
- **Nurturing** through sustainable design education: (how)
- **Pluralism,** broad level. Need concise catchphrases & compelling images like Nike.

Brook, Peter, Javier, Howard, Jerolim, Kevin VDW

- **Website:** Code Red: need to address immediately or we’ll lose applicants. Mosaic of images.
- **Get Real:** Pressing issues. Concrete evidence. Common ground amidst a variety of pursuits

Daisy, Juli, Jill, Hajo

Process: We need to query our individual motivations, as well as how we perceive the dept culture

- **Making matter matter.** We don’t chase what is sexy and glamorous. We solve problems. Measurable, tangible issues and ideas: evidence based inquiry.
- Valuing participatory inquiry (identifying patterns, inclusive: listen watch and take notes)
- Building wholistic community: **wellness.** People places, healthy environments. sustainability without using the word.
- How can we make the unsexy be more sexy? a more comprehensive definitive of beauty

Jim G, Esther, Kevin Nute, Tom Hahn

- Why would students pick us: **everybody teaches design,** we are applying our research
- **Experiential:** people at the center. (Don’t use sustainability as the word is overused)
• **Diversity** of thought, range in the universe-ity: availability of science and humanities. Unique in celebrating diversity of ideas and integrating them in the studio.
• **Synergy between experiential and technical.**

**Mark and John**

PROCESS: Why us? Why do people stay? Feel appreciated, feel valued, freedom, have opportunities to leave.

• **Integrity, Fun and Trust**
• **Design:** Committed to an excellent visual culture. Raise the bar on design standards. SCI-ARC’s web message is Become Great Designers
• **Be part of a Team:** fun to work together. Collaboration
• **Solve critical Problems:** Health, Environment, Affordability, Equity, Performance.

II. **OUR DNA: INFO TO SHAPE OUR FUTURE (Mark Gillem)**

1. Why did you join the faculty here??
   Academic Values and People (26): *Collegiality/Friendliness (7), Emphasis on Life-long Learning (6), Progressive/Holistic values (5), Emphasis on Teaching (5), Quality of Students (3)*
   Reputation (20): *History/Reputation (5), People here (5), Plurality (4), Design focus (3), Uniqueness (2), Nurturing Environment (1)*
   Local and Community Environment (9)
   Pragmatics (9)
   Sustainability (6)
   Program Principles (6)

2. What makes you committed to this place?
   Values (26)
   People (25)
   Quality of students (13)
   Locale/ Setting (6)
   Impact (6)
   Doubtful/Unsure (3)

3. How can we support you better?
   Improve Culture, Collaboration & Respect (24)
   Improve Administrative Attitude (10)
   Support Research (7)
   Improve Facilities (6)
   Finance & Compensation (4)
   Support Teaching (4)
4. What are you most concerned about?
   Institutional (45): Institutional (15), Financial (7), Personnel (7), Higher-ed Management (6), Higher ed (6), Shared governance (5)
   Environment (20): Social (9), Ecological (6), Political (5)
   Personal (21): Growth (12), Social (3), Eugene (3)

III. BUILDING TECHNOLOGY INTEGRATION INTO STUDIOS (Stephen Duff)

For each building tech area: Define skills and knowledge for each level (core, intermediate & advance).

Feedback:

• Also do it for non-tech areas (human context, global culture). How about a non-studio support class for terminal studio training – a pre-terminal seminar that covers essentials: one class a week?
• Need to revisit and repeatedly apply: Trade time between faculty. Every faculty needs to contribute a basic presentation, can trade.
• Could it be a group of teachers, who have different skills do the comp studio, with perhaps consulting experts. Could train up teachers.
• Could define range of building scales for 4/584 studios, so that students address each one.

NYC Action Items:

• ** Accreditation – need to map each course to new SPC.
• ** Let’s ask the students what they feel unprepared about. (design process & media integration, code compliance?)

IV. LECTURES: Philip Speranza

• We are disconnecting Portland from Eugene as they have different opportunities.
• Could we focus on crucial topics rather than a single person?
• Since students can consume lectures online, could we have in-person activities that are different. i.e. Collect speaker and tough questions from students; students could grill faculty. ASU: team interrogates faculty.
• Curate UO lectures outside of the department that could inform our practice, Make recommendations

V. ELECTION RESULTS:

• Ad Hoc Committee Members: Don Corner, Mark Donofrio, Mark Gillem, John Rowell, Shevy Rockcastle
• Personnel Committee Members: Jim Givens was elected to the committee that also includes Ihab Elzeyadi (chair), Alison Kwok (W/S), Brook Muller and Daisy Williams.